



Barbara B. Rose
New Generation Partnerships, Inc.

Barbara B. Rose has more than thirty years experience in fundraising, not-for-profit management, board development, feasibility studies, strategic planning, program building, training, facilitating, and public relations. She was on the administrative staff at Georgia Tech for more than ten years and now serves on its Center for International Business Education and Research Advisory Board. She also served as the Vice President for Development at Scottish Rite Children's Hospital in Atlanta (now Children's Healthcare of Atlanta). Before coming to Atlanta in 1980, she had been Director of College Relations at Keystone College, LaPlume, PA.

Ms. Rose's clients include the Georgia Trauma Foundation, Japan-America Society of Georgia, University of Hawaii, Tellus Science Museum - Cartersville, GA, United Way of Forsythe County, No Longer Bound – Cumming, GA, San Diego State University – College of Business Administration, William V. S. Tubman University – Harper, Liberia and ALS Association of GA. She is advisor for the board of the HEART School in Merger, Haiti. Rose was a member of the National Advisory Board for the Women's Museum in Dallas, Texas, is past president of the Midtown Atlanta Rotary Club, is currently a member of the William Tubman University (Harper, Liberia) Foundation Board, serves on the "youthSpark" Board in Atlanta, GA is a board member of the Possible Woman Foundation International, and is a member of the Alumni Board of the National Center of Appropriate Technology, Butte, MT.

In 1981, Barbara Rose was among twenty women in the United States chosen for the American Council on Education's National Identification Program. The Association of Fund Raising Officers (AFRO), Inc. gave her their 1983 Distinguished Service Award. Rose was vice chairman of the national board of Leadership America and as a member of that organization participated in the United Nations Forum on Women in Beijing, China. She was active for more than 15 years in the Council for the Advancement and Support of Education (CASE) and the National Association for Hospital Development. In 2007, Ms. Rose was a keynote speaker in Dubai, United Arab Emirates, at the 9th Global Businesswomen's and Leaders Forum. She was honored with receiving the Midtown Atlanta Rotary Club's Lifetime Achievement Award, 2015.

Barbara holds a bachelor's degree in business from the University of Scranton (PA), took graduate courses in post-secondary education administration at Georgia State University, and has been accredited and certified by the National Association of Hospital Development.

Rose is co-author of Dollars for Dreams, a book on focused fundraising on campuses, and co-editor and co-author of the follow up book, Raising the Bar. She is also author of the detective novels, Halls of Poison Ivy, the sequel, The Bad Ol' Boys Club and a children's book, Paddles and the Flying Machine. She is currently working on a book covering a worldwide program, Vision 2020: The Right to Sight, from the viewpoint of the participation and leadership in Madagascar.