

**Todd Stanley**

Founder, Intuitive Business Insights

Todd is a FinTech | SAAS executive with over 25 years of experience leading and transforming high-growth global technology businesses. At Intuit, Todd led both TurboTax and QuickBooks from on-premises software to software-as-a-service (SAAS) and had a critical role in many innovations that helped make TurboTax the market leader.

In the Consumer Group at Intuit, he was Vice President of Product Management for TurboTax, General Manager of Quicken and General Manager of TurboTax Canada. In the Small Business Division at Intuit, Todd was General Manager of the QuickBooks Desktop Ecosystem and was Global Customer Success Leader for QuickBooks.

Todd is the founder of Intuitive Business Insights, a product and business strategy consultancy. He is an investor and advisor for high-growth emerging companies, in both the FinTech and B2B space in the US and globally. Living in San Diego with his wife Julie and daughter Katie, Todd enjoys skiing, traveling and spending time in the outdoors.