



Fowler College of Business

ADVISING WORKSHEET FOR THE MASTER OF SCIENCE IN GLOBAL BUSINESS DEVELOPMENT

LAST NAME

FIRST NAME

REDID

		Met	Grade
PREREQUISITES	Financial Reporting and Analysis (ACCTG 201 & 202, BA 640 or equiv.)		
	Statistical Analysis (STAT 119, BA 642, or equiv.)		
	Marketing (BA 370, MKTG 376, BA 645 or equiv.)		
	Financial Management (BA 323, FIN 329, BA 674 or equiv.)		
	Organizational Behavior (BA 350, BA 673, or equiv.)		

			Units	Grade
BUSINESS FOUNDATION	BA 672	Managerial Marketing	3	
	BA 676	Strategic Thinking	3	

INTERNATIONAL BUSINESS FOUNDATION	MGT 710	Seminar in World Business Environment	3	
	FIN 654	Seminar in International Business Finance	3	

INTERNATIONAL BUSINESS DEVELOPMENT CORE	MGT 748	International Entrepreneurship & Business Dev.	3	
	MKTG 763	Seminar in Sales Management	3	
	MKTG 767	Sales and Marketing Analytics	3	
	MKTG 769	Seminar in International Marketing	3	

ELECTIVES (3 UNITS)	MIS 753	Global Supply Chain Management	3	
	MIS 697	Project Planning and Development	3	
	FIN 659	Decision Making in the World Economy	3	
	MKTG 772	Strategic Brand Management	3	
	JMS 574	International Advertising	3	

CAPSTONE	BA 794	International Business Development Practicum	3	
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Notes:

Advisor Signature

Date

Student Signature

Date