

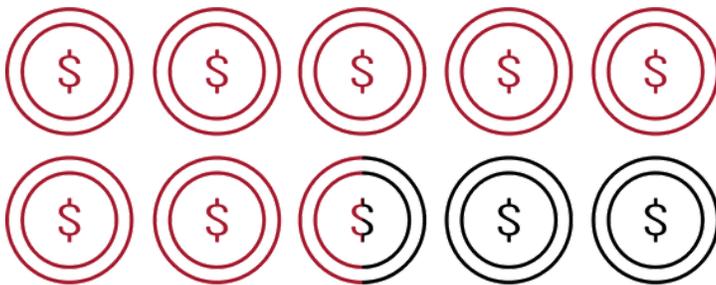


# Women in Leadership

Building the Future Together: A Case for Supporting the Women in Leadership Initiative

# Why Women in Leadership?

San Diego State University’s Women in Leadership (WIL) initiative aims to equip female students with the necessary skills and resources to become effective leaders. By providing a platform for personal and professional development, the program seeks to inspire and empower women to pursue leadership opportunities and make a positive impact on their personal and professional communities.



**On average, women working full-time, year-round are paid 84% of what men are paid.**

[Source: U.S. Department of Labor, What You Need to Know About the Gender Wage Gap]

## Seminars

Expert-led seminars cover topics such as effective leadership styles, financial literacy, goal setting, and combatting imposter syndrome.

## Networking Events

Students connect with each other as well as successful female professionals and industry leaders throughout the year to build a trusted community and professional network.

## Women in Leadership Conference

The annual conference features inspiring keynote speakers and successful alumnae who come together to discuss their career paths and share valuable lessons learned.

“Talented women are more likely to shy away from applying for job opportunities, particularly more advanced, higher-paying positions, because they’re concerned they aren’t qualified enough, whereas men don’t seem to worry about their skills matching the specific job requirements as much, according to research by Harvard Business School Associate Professor Katherine B. Coffman that was recently published in Management Science.”

[Source: Harvard Business School, Working Knowledge, Breaking Through the Self-Doubt That Keeps Talented Women from Leading]

# Inspiring Speakers Share their Lessons Learned

Prior Women in Leadership speakers include a combination of Olympic medalists, entrepreneurs, influencers, business leaders and award winning journalists alongside successful San Diego State University Alumnae.

Nidhi Ghai, Global Head of Ad Sales of Amazon

Elaine Welteroth, Award Winning journalist, Editor, Author and Television Host

Jackie Truong, Partnerships Lead for Brand Marketing at Google

Stefani Polonia, Vice President of Ticket Sales, Service, and Membership, San Diego Loyal Soccer Club

Amanda Beard, Olympic Medalist, Author and Entrepreneur

Katie Sowers, Professional Football Coach

Amelia Lukiman, Global Communications of TikTok

Jackie Truong, Partnerships Lead and Brand Marketing of Google

Naz Arandi, Global Creative Director of Apple TV

Nicole Gervais, Global Franchise Development and Marketing of Disney

Jennie Wilkes, Director of Global Creative Marketing of Netflix

Allyson Felix, Nine-Time Olympic Track & Field Medalist

Terri Hines, Executive Vice President of Communications of FOX Sports

Lisa Graham, Sr. Director, Global Leadership of Adobe Systems

Susan McLain, SVP for Global Product Mgmt. of Disney

Ronda Sedillo, SVP and Chief Financial Officer of The San Diego Padres

Erin Taylor, Strategy Director, Food service of PepsiCo

Amy Shelby, VP, Digital Marketing of The CW Television Network

Shelley Zimmerman, Retired Chief of Police of San Diego Police Department

Jennifer Fall Jung, Former CFO and SVP of Old Navy Global and Online Retail

Zeynep Ilgaz, Founder, President and CEO of Confirm Biosciences

Kim Folsom, Co-Founder of Founders First Capital Partner

# You Can Empower the Next Generation of Female Leaders

The Women in Leadership program at San Diego State University offers a unique opportunity to empower female students and equip them with the tools they need to start their careers with a leadership mindset. Your support for this program would make a significant difference in the lives of countless young women and contribute to a more equitable and inclusive future.

## How You can Support Women In Leadership:

- Make a donation to the Women in Leadership initiative
- Sponsor a WIL seminar or networking event (\$5,000 - \$25,000)
- Become a Women in Leadership Conference sponsor (\$2,500 - \$15,000)
- Donate prizes or giveaways for WIL seminars and networking events

**Contributing to Women in Leadership (WIL) at SDSU is a strategic investment in our collective future. Through your support, you will play a vital role in shaping the next generation of women leaders.**

**We hope you will join us in developing the next generation of female leaders.**

**To make a donation to the Women in Leadership initiative contact:**

**Sheona Som '03**  
Executive Director of Development,  
Fowler College of Business and  
University Initiatives  
Email: [ssom@sdsu.edu](mailto:ssom@sdsu.edu)  
Call: 619-594-0551

**To sponsor a Women in Leadership event contact:**

**Bonita Paysour**  
Women in Leadership - Program Specialist  
Email: [dpaysour@sdsu.edu](mailto:dpaysour@sdsu.edu)  
Call: 858-472-1685