

FOWLER SCHOLARS NEWSLETTER

DECEMBER 2022

FRESHMEN - BEYOND THE RESUME

Brady's Thoughts: This issue focuses on our freshmen and who they are as people and developing professionals. Future issues will keep you up to date on the program as a whole and highlight areas of interest such as guest speakers, mentor-mentee relationships, our impact on campus, internships, and more individual spotlights on other Fowler Scholars. *Brady Burcin*



Valeria became enthralled with the world of business after taking an entrepreneurship class in high school where they, “talked about real-world topics: about the economy, and how business leaders could influence the lives of others for the better.”

She went on to work at a local furniture store, growing their social media presence to reach thousands of consumers, starting the Calexico High School Entrepreneurship Club in her senior year, earning a certification in Social Media Marketing, and even starting her own painting business.

Valeria Vizcarra
Major: Marketing
High School: Calexico

Now, Valeria aspires to earn her real estate license and eventually start her own social media company with a focus on helping others reach their goals. Valeria is most excited about the networking opportunities the Fowler Scholars Program will offer and is focused on building deep connections with peers and professionals.



Adam has been business-oriented for as long as he can remember, starting with selling candy in elementary school and eventually moving on to reselling limited products like popular sneakers and game consoles.

Adam aspires to own his own business someday. He is well-aware of the work required to be successful in such a venture, but believes that his work ethic combined with the skills and knowledge he will acquire at SDSU will get him to where he wants to go.

Adam Ferdman
Major: Finance
High School: Patrick Henry

Adam is most excited about the guest speakers he will hear from in the Fowler Scholars Program, "It is a great privilege that we get the opportunity to pick the brains of these people that we want to be so much like, especially so early in our careers."

Written By: Brady Burcin, Cooper Craven, Adam Ferdman
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[Connor Lamp](#)
Major: Finance
High School:
University City

Connor's passion for finance started during the height of the pandemic. He focused on becoming financially literate and stayed up to date on COVID-19's impact on the global economy.

He is now focused on a career in financial planning and believes his drive will get him where he needs to go, stating, "When I set goals for myself, both short-term and long-term, I am extremely determined to do everything in my power to achieve them."

Connor is already impressed by how much he has learned and been exposed to over his first semester and most looks forward to the relationships he will be able to build within the program, both with peers and mentors.



[Lucas Teel](#)
Major: Finance
High School:
La Jolla

Lucas was drawn to finance due to his love for numbers and people. He believes he can combine the two to build a successful career in the field.

Growing up near the coast, Lucas is passionate about marine conservation and hopes for his work to contribute positively to the issue. Regardless of where he ends up though, he wants his work to have a positive impact on the world.

He is looking forward to getting exposure to purpose-driven business leaders as a Fowler Scholar. He values hearing how others combine their business acumen with broader passions to have a positive impact outside of their companies. He also stated, "I am most excited for building a stronger relationship with my professional mentor, Rebecca Harshberger. I have a huge amount of respect for her and I want to make the most out of our relationship."

Be sure to use the links below to check out our social media and seek out additional information about the program. Also, click on the names of the featured students to connect with them on LinkedIn.

Click [here](#) to subscribe to our newsletter.

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