

FOWLER SCHOLARS NEWSLETTER

FEBRUARY 2023

FOWLER SCHOLARS RETROSPECTIVE

Brady's Thoughts: This issue presents a timeline of the Spring Semester and focuses on Azareel Canizales in the second senior spotlight. We enjoyed catching up with Faith Goh, a member of last year's graduating class, who reflects on her time in the Fowler Scholars Program. We also had the privilege of hearing from Ronda Sedillo, former CFO of the San Diego Padres. She facilitated a debate around the ethical nature of the explosion of some food delivery services like Uber Eats and DoorDash over the course of the pandemic while many restaurants using the services continued to struggle. *Brady Burcin*

SPRING SEMESTER TIMELINE

FEB 15	MAR 26-30	APR 11	APR 19	APR 27	MAY 3
BILL ROPER	WASHINGTON DC TRIP	FOWLER SCHOLARS EVENT	PETCO HQ VISIT	RONDA SEDILLO	FINAL PROJECT PRESENTATIONS

SAVE THE DATE!

Azareel Canizales

Major: Management with a Specialization in Human Resource Management



Azareel found out about the Fowler Scholars program through his mentor Jose Cruz, CEO of the Barrio Logan College Institute. Azareel says that he ultimately applied because he is "passionate about business and wants to pursue a meaningful career as someone who constantly practices ethical business decision-making."

Executive Vice President of Rotaract: a Rotary-sponsored organization that focuses on service, professional development, and leadership. Azareel has also served as the Vice President of Recruitment for Rotaract and is currently the Director of Vocational Service for Rotaract District 5340 and advisor for the Barrio Logan College Institute's Interact club in its inaugural year. His involvement with Rotary has fostered his passion for helping others and connected him to San Diego's leaders in business.

Azareel also holds positions as SD SHRM Liaison, College of Business Council Representative, and Alumni Relations Director for the SDSU chapter of the Society of Human Resource Management. Azareel states his involvement has solidified HR as his career path and helped him form connections with many professionals in the field. One of his highlight memories is attending the National SHRM Conference in New Orleans which encouraged him to join San Diego SHRM upon graduation.

A Message From Azareel: I would like to thank all of the donors, mentors, and staff who helped make the Fowler Scholars program a reality, and who are helping it keep running and growing. I am so incredibly grateful for the opportunity to have been in this amazing program for almost 4 years now. I have learned so much from all of the amazing guest speakers, and the seminar discussions with my peers and Peter Shaw and Mark Lindner. This program has more than set me up for success and it is a great honor for me to be a Fowler Scholar.

Written By: Cooper Craven

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Former SVP and Chief Financial Officer of the San Diego Padres, who is now the current Consulting Chief Financial Officer for JMI Sports, Ronda Sedillo, recently dedicated some of her valuable time to come speak to the Fowler Scholars and host an ethical discussion.

She sparked a debate over the ethical nature of delivery app practices during the pandemic. Sedillo presented the scenario and set the stage for the debate while students were assigned a position to take, whether or not they actually agreed with it. After strong arguments from both sides, the majority of the class concluded that delivery apps provided an essential service to keep businesses afloat and were therefore justified in their actions and deemed ethical.

[Ronda Sedillo](#)

**Consulting Chief
Financial Officer
JMI Sports**

When asked for their thoughts about Sedillo's presentation and the debate, Junior Fowler Scholar Rhys Aiem stated, "My favorite part was the way she enabled us to think outside the box and look at both sides." Sophomore Fowler Scholar Isabella Murillo stated, "Ronda Sedillo's presentation made us analyze the line between morally correct versus decisions that act in the best interest of a business and question how we would apply a similar situation to our professional lives."

Written By: Adam Ferdman



Faith Goh, a member of the first graduating class of the Fowler Scholars Program, is currently pursuing a Master of Arts in Teaching Special Education K-12 and a teaching credential at Western Governors University.

She credits the program, "with its emphasis on ethical business leaders and decision making," in helping her create a foundation upon which she built her life goals and perspectives which ultimately redirected her toward a career in education.

[Faith Goh](#)

**Major:
Accounting
Class of 2022**

Faith says that one of the most unique and influential experiences within the program were the guest speakers. Jim Sinegal, co-founder and former CEO of Costco, stands out as a favorite. He emphasized the importance of mentorship, humbling ourselves, and learning from others.

Faith fondly remembers the journey she took along with the other members of her cohort as they learned, grew, and graduated together. Her favorite memory was sending off former FSP Director Peter Shaw with a final ceremony as her time in the program also came to an end. She describes the moment as bittersweet but says that it was a good way to wrap up her experience while setting the stage for the cohorts to come.

Written By: Brady Burcin

Be sure to use the links below to check out our social media and seek out additional information about the program. Also, click on the names of the featured student and guest speakers to be redirected to their LinkedIn profiles.

Click [here](#) to subscribe to our newsletter.

Edited By: Brady Burcin



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