Undergraduate Programs

CBA & CAL
BAIB (BAIB Director & Committee)

College-Wide
BSBA (Undergrad Committee)

Co-Curricular Honors
(Honors Program Director)

Study Abroad
(Study Abroad Program Director)

Departmental
ACC
BSBA ACCOUNTING
(Dept. Assess. Comm.)
FIN
BSBA FINANCE
BSBA FIN SERVICES
BSBA REAL ESTATE
(Dept. Assess. Comm.)
MIS
BSBA INFO SYSTEMS
(Dept. Assess. Comm.)
MGT
BSBA MANAGEMENT
BSBA MGMT (HR)
BSBA MGMT (ENTR.)
(Dept. Assess. Comm.)

MKTG
BSBA MARKETING
BSBA MKTG (IMC)
BSBA MKTG (PSSM)
(Dept. Assess. Comm.)

College Program Assessment Committee
Director of Assessment, Chair
Yan Luo (ACC)
Januj Juneja (FIN)
Congcong Zheng (MGT)
Charlotte Liu (MIS)
Andy Baker (MKTG)
John Putnam (INTL BUS)
Nik Varaiya (GRAD/MBA)
Director of UG Programs (UG/BSBA, GB)

Under each program, the committee or individual responsible for program assessment is identified.

Graduate Programs

College-Wide
MBA
(Graduate Committee)
EXTERNAL PROGRAMS
(Any new external programs: Program Directors)

Departmental
ACC
(Dept. Assessment Comm.)
FIN
MSBA FINANCIAL & TAX PLANNING
(Dept. Assessment Comm.)
MIS
MSIS
(Dept. Assessment Comm.)

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