



SAN DIEGO STATE  
UNIVERSITY

# FOWLER COLLEGE OF BUSINESS

## CENTER FOR STUDENT SUCCESS

### GENERAL BUSINESS MAJOR (39-40 units)

#### UPPER DIVISION REQUIREMENTS FOR 2021-2022 MAJOR CATALOG YEAR

Business Core 17 units	Grade	Prerequisites/Notes
BA 300: Ethical Decision Making in Business (1-unit)		
BA 310: Foundations of Business in a Global Environment (1-unit)		
BA 323: Fundamentals of Finance		Credit or concurrent registration in BA 310
BA 350: Management & Organizational Behavior		Credit or concurrent registration in BA 310
BA 360: Introduction to Operations & Supply Chain Management		STAT 119 or ECON 201; recommended: MATH 120; Credit or concurrent registration in BA 310
BA 370: Marketing		Credit or concurrent registration in BA 310
BA 404: Small Business Consulting OR BA 405: International Business Strategy & Integration OR BA 458: Management Decision Games		BA 300, 310, 323, 350, 360, 370
<b>Accountancy - Three Units Selected from the Following:</b>		
ACCTG 325: Intermediate Managerial Accounting		ACCTG 202
ACCTG 326: Intermediate Financial Accounting		ACCTG 202
<b>Finance - Three Units Selected from the Following:</b>		
FIN 321: Managerial Economics		
FIN 326: Financial Institutions Management		BA 323
FIN 327: Investments		BA 323
FIN 328: Entrepreneurial Finance		BA 323
FIN 329: International Business Finance		BA 323
FIN 331: Real Estate Principles		
<b>Management - Three Units Selected from the Following:</b>		
MGT 352: Human Resource Management		
MGT 357: Multinational Business & Comparative Mgt.		BA 350
MGT 358: Fundamental of Entrepreneurship		
<b>Management Information Systems - Three Units Selected from the Following:</b>		
MIS 306: Information Systems Analysis		MIS 180
MIS 315: Business Application Programming		MIS 180
MIS 380: Data Management Systems		MIS 180
<b>Marketing - Four Units Selected from the Following:</b>		
MKTG 371: Consumer Behavior (4-units)		Minimum Grade of C in BA 370
MKTG 372: Retail Marketing Methods (4-units)		Minimum Grade of C in BA 370
MKTG 373: Integrated Marketing Communication (4-units)		Minimum Grade of C in BA 370
MKTG 376: Global Marketing Strategy (4-units)		Minimum Grade of C in BA 370
MKTG 377: Selling Strategy and Practices (4-units)		Minimum Grade of C in BA 370
<b>6-7 Units of 400-level and 500-level courses in the Fowler College of Business</b>		
<b>Elective (3-units)</b>		refer to catalog for prerequisites
<b>Elective (4-units)</b>		refer to catalog for prerequisites
		<b>MAJOR GPA</b>

You must have a 2.0 average or better in the courses listed above to graduate.

Student must also complete 9 units of upper division General Education (Explorations) and a total of 120 units for the degree.

This is an unofficial advising sheet. Official requirements are based upon catalog copy and issued by the Office of Advising and Evaluations.