



FOWLER COLLEGE OF BUSINESS
CENTER FOR STUDENT SUCCESS

MANAGEMENT MAJOR/Specialization in Entrepreneurship (44 units)
UPPER DIVISION REQUIREMENTS FOR 2019-2020 MAJOR CATALOG YEAR

Business Core	Grade	Prerequisites/Notes
BA 300: Ethical Decision Making in Business (1-unit)		
BA 310:* Foundations of Business in a Global Environment (1-unit)		
BA 323: Fundamentals of Finance		Credit or concurrent registration in BA 310
BA 350: Management & Organizational Behavior		Credit or concurrent registration in BA 310
BA 360: Introduction to Operations & Supply Chain Management		STAT 119 or ECON 201; recommended: MATH 120; Credit or concurrent registration in BA 310
BA 370: Marketing		Credit or concurrent registration in BA 310
BA 405: International Business Strategy & Integration		BA 300, 310, 323, 350, 370; BA 360 or MIS 301
Entrepreneurship Major		
MIS 301: Statistical Analysis for Business		MIS 180; MATH 120; STAT 119 or ECON 201
MGT 358: Fundamentals of Entrepreneurship		
MGT 401: Business Internship		BA 350 and consent of instructor, offered Cr/NC only
MGT 444: Business Ethics & Corporate Governance		BA 300, BA 350
MGT 460: Business Plan Development		MGT 358
MGT 475: Leadership in Organizations		BA 350
9 units selected from the following:		
MGT 353: Creativity and Innovation		BA 350
MGT 355: International Entrepreneurship		
MGT 452: Family Business Management		MGT 358
MGT 455: Social Entrepreneurship		MGT 358
MGT 459: Franchise Management		MGT 358
MGT 498: Investigation and Report		Senior standing and consent of instructor
JMS 480: Principles of Public Relations		Upper Division Standing
		MAJOR GPA

You must have a 2.0 GPA or better in the courses listed above in order to graduate. Student must also complete 9 units of upper division General Education (Explorations) and a total of 120 units for the degree.

All Management majors must complete MGT 401: Business Internship.

This is an unofficial advising sheet. Official requirements are based upon catalog copy and issued by the Office of Advising and Evaluations (SSW-1551).