	Exhibit 2. Executive MBA Curriculum Mapped to Degree Learning Outcomes												
	PLG/DLO	PLG 1: Develop a solid foundation in theoretical concepts and managerial skills needed to lead business organizations		global econom environmen	PLG 2: Develop an awareness of the domestic and global economic, legal, ethical, and technological environment in which managers make and implement decisions			PLG 3: Enhance skills needed to lead business organizations		PLG 4: Acquire the capacity to formulate strategies to solve business problems and pursue opportunities		PLG 5: Demonstrate communication skills	
	Course or Experience	DLO 1. Apply theoretical concepts in accounting, statistics, organizational behavior, finance, economics, marketing, and operations to make business decisions	DLO 2. Employ methods of accounting, statistical data analysis, organizational behavior, finance, economics, marketing, and operations to support business decision making	DLO 3. Identify and critically analyze salient legal and moral business issues	DLO 4. Evaluate the impact that changes in the domestic and global economic environment have on the business climate	DLO 5. Analyze the impact that technological and product innovations have on the competitiveness of firms	DLO 6. Negotiate and collaborate with others in situations with differing interests and objectives	DLO 7. Lead a multidisciplinary team	DLO 8. Analyze a business problem in new and unfamiliar circumstances through the integration of relevant disciplines	DLO 9. Formulate strategies to solve business problems and pursue opportunities	DLO 10. Write clear and effective reports	DLO 11. Make professional oral presentations	
		ntroduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	
			Reinforced	Reinforced	Reinforced		Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	
	BEHAVIOR FOR		Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	
	EXECS	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	
S		App. Indiv.	App. Indiv.	App. Indiv.	Anp. Indiv	App. Indiv.	App. Indiv.	App. Indiv.	App. Indiv.	App. Indiv	App. Indiv.	App. Indiv.	
е		Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	
	BA 602 - STATS		Reinforced	Reinforced	Reinforced		Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	
m	FOR BUSINESS		Primary F.	Primary F.	Primary F.			Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	
е	DEC	App. Group	App. Group				App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	
S		Anp. Indiv	App. Indiv.	App. Indiv.	App. Indiv.		App. Indiv.	App. Indiv.	App. Indiv.	App. Indiv.	App. Indiv.	App. Indiv.	
t		Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	
е		Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	
r	FINANCIAL	Primary F	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	
	ACCOUNTING	App. Group	App. Group	App. Group	App. Group		App. Group	App. Group	App. Group	App. Group	Ann. Group	Ann. Group	
1		App. Indiv.	App. Indiv.	App. Indiv.	App. Indiv.	App. Indiv.	App. Indiv.	App. Indiv.	App. Indiv.	App. Indiv.	Anp. Indiv	App. Indiv	
_	BA 707 - EXEC	Introduced	Introduced	Introduced		Introduced	Introduced	Introduced		Introduced	Introduced	Introduced	
	SEM:		Reinforced	Reinforced			Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	
	NEGOTIATION	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F	Primary F.	Primary F.	Primary F	Primary F.	Primary F.	
	ς	App. Group	App. Group	App. Group	App. Group		App. Group	App. Group	App. Group	Ann. Group	App. Group	Ann. Group	
	-	App. Indiv.	App. Indiv.	App. Indiv.	Anp. Indiv	App. Indiv.	App. Indiv	App. Indiv	App. Indiv.	App. Indiv	App. Indiv	App. Indiv	

	PLG/DLO	PLG 1: Develop a solid foundation in theoretical concepts and managerial skills needed to lead business organizations		PLG 2: Develop an awareness of the domestic and global economic, legal, ethical, and technological environment in which managers make and implement decisions			PLG 3: Enhance skills needed to lead business organizations		PLG 4: Acquire the capacity to formulate strategies to solve business problems and pursue opportunities		PLG 5: Demonstrate communication skills	
	Course or Experience	DLO 1. Apply theoretical concepts in accounting, statistics, organizational behavior, finance, economics, marketing, and operations to make business decisions	DLO 2. Employ methods of accounting, statistical data analysis, organizational behavior, finance, economics, marketing, and operations to support business decision making	DLO 3. Identify and critically analyze salient legal and moral business issues	DLO 4. Evaluate the impact that changes in the domestic and global economic environment have on the business climate	DLO 5. Analyze the impact that technological and product innovations have on the competitiveness of firms	DLO 6. Negotiate and collaborate with others in situations with differing interests and objectives	DLO 7. Lead a multidisciplinary team	DLO 8. Analyze a business problem in new and unfamiliar circumstances through the integration of relevant disciplines	DLO 9. Formulate strategies to solve business problems and pursue opportunities	DLO 10. Write clear and effective reports	DLO 11. Make professional oral presentations
		Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced
	BA 605 -	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced
	MANAGERIAL	Primary F	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.
	MARKETING	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group
S		App. Indiv	App. Indiv.	App. Indiv.	App. Indiv.	App. Indiv.	App. Indiv.	App. Indiv.	App. Indiv.	App. Indiv	App. Indiv	App. Indiv
		Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced
е	BA 616 -	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced
m	COMPETITIVE	Primary F.	Primary F	Primary F.	Primary F	Primary F	Primary F.	Primary F.	Primary F	Primary F	Primary F.	Primary F.
е			App. Group	App. Group	App. Group		App. Group	App. Group	App. Group	App. Group	App. Group	App. Group
S		App. Indiv.	App. Indiv	App. Indiv.	App. Indiv	Anp. Indiv	App. Indiv.	App. Indiv.	App. Indiv.	App. Indiv	Anp. Indiv	App. Indiv
t					Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced
e				Reinforced	Reinforced		Reinforced			Reinforced	Reinforced	Reinforced
r			Primary F	Primary F.	Primary F.				Primary F.	Primary F.		Primary F.
'		-	App. Group				App. Group		App. Group	App. Group		App. Group
		App. Indiv.	Anp. Indiv		App. Indiv.		App. Indiv.		App. Indiv.	App. Indiv.	Anp. Indiv	App. Indiv
2		Introduced	Introduced	Introduced		Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced
	BA 702 -	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced
	SOCIAL	Primary F.	Primary F.	Primary F	Primary F	Primary F.	Primary F.		Primary F.	Primary F.	Primary F.	Primary F.
	RESPONSIBILIT	-	App. Group	App. Group	App. Group		App. Group	App. Group	App. Group	App. Group	App. Group	App. Group
	Y	App. Indiv.	App. Indiv.	App. Indiv	App. Indiv	App. Indiv.	App. Indiv.		App. Indiv.	App. Indiv.	Ann. Indiv	App. Indiv.

PLG/DLO		PLG 1: Develop a solid foundation in theoretical concepts and managerial skills needed to lead business organizations		PLG 2: Develop an awareness of the domestic and global economic, legal, ethical, and technological environment in which managers make and implement decisions			PLG 3: Enhance skills needed to lead business organizations		PLG 4: Acquire the capacity to formulate strategies to solve business problems and pursue opportunities		PLG 5: Demonstrate communication skills	
	Course or Experience	DLO 1. Apply theoretical concepts in accounting, statistics, organizational behavior, finance, economics, marketing, and operations to make business decisions	DLO 2. Employ methods of accounting, statistical data analysis, organizational behavior, finance, economics, marketing, and operations to support business decision making	DLO 3. Identify and critically analyze salient legal and moral business issues	DLO 4. Evaluate the impact that changes in the domestic and global economic environment have on the business climate	DLO 5. Analyze the impact that technological and product innovations have on the competitiveness of firms	DLO 6. Negotiate and collaborate with others in situations with differing interests and objectives	team	DLO 8. Analyze a business problem in new and unfamiliar circumstances through the integration of relevant disciplines	DLO 9. Formulate strategies to solve business problems and pursue opportunities	DLO 10. Write clear and effective reports	DLO 11. Make professional oral presentations
S e m e s	SEM:GLOBL FINANCIAL FNVIR	Introduced Reinforced Primary F. App. Group App. Indiv.	Reinforced Primary F. Ann. Group	Primary F. App. Group	Reinforced Primary F App. Group	Introduced Reinforced Primary F App. Group App. Indiv.	Reinforced Primary F. App. Group	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Reinforced Primary F. App. Group	Introduced Reinforced Primary F. Ann. Group App. Indiv.
t e r	BA 701 - EXEC ENTREPRENEU RSHIP	Introduced Reinforced Primary F.	Introduced Reinforced Primary F. App. Group	Introduced Reinforced Primary F.	Introduced Reinforced Primary F App. Group	Introduced Reinforced	Introduced Reinforced Primary F. App. Group	Introduced Reinforced Primary F.	Introduced Reinforced Primary F.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group Ano. Indiv	Introduced Reinforced Primary F. App. Group App. Indiv

PLG/DLO		PLG 1: Develop a solid foundation in theoretical concepts and managerial skills needed to lead business organizations		PLG 2: Develop an awareness of the domestic and global economic, legal, ethical, and technological environment in which managers make and implement decisions			PLG 3: Enhance skills needed to lead business organizations		PLG 4: Acquire the capacity to formulate strategies to solve business problems and pursue opportunities		PLG 5: Demonstrate communication skills	
	Course or Experience	DLO 1. Apply theoretical concepts in accounting, statistics, organizational behavior, finance, economics, marketing, and operations to make business decisions	DLO 2. Employ methods of accounting, statistical data analysis, organizational behavior, finance, economics, marketing, and operations to support business decision making	DLO 3. Identify and critically analyze salient legal and moral business issues	DLO 4. Evaluate the impact that changes in the domestic and global economic environment have on the business climate	DLO 5. Analyze the impact that technological and product innovations have on the competitiveness of firms	DLO 6. Negotiate and collaborate with others in situations with differing interests and objectives	DLO 7. Lead a multidisciplinary team	DLO 8. Analyze a business problem in new and unfamiliar circumstances through the integration of relevant disciplines	DLO 9. Formulate strategies to solve business problems and pursue opportunities	DLO 10. Write clear and effective reports	DLO 11. Make professional oral presentations
	BA 711 - SEM:	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced
	OPERATIONS	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced
	AND SUPPLY	Primary F.	Primary F.	Primary F.	Primary F	Primary F	Primary F.	Primary F.	Primary F	Primary F	Primary F.	Primary F.
	CHAIN FOR	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group
S	EXECS	App. Indiv.	App. Indiv.	App. Indiv.	Anp. Indiv	App. Indiv.	App. Indiv.	App. Indiv.	App. Indiv.	App. Indiv.	Anp. Indiv	App. Indiv
	BA 615 -	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced
е	STRATEGIC	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced
m	FINANCIAL	Primary F.	Primary F	Primary F.	Primary F	Primary F.	Primary F.	Primary F.	Primary F	Primary F	Primary F.	Primary F.
е	MGMT	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group
S	IVIGIVII	App. Indiv.	Anp. Indiv	App. Indiv.	Anp. Indiv	App. Indiv.	App. Indiv.	App. Indiv.	Anp. Indiv	App. Indiv.	Anp. Indiv	App. Indiv.
t	BA 703 -	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced
е	STRATEGIC	Reinforced	Reinforced	Reinforced	Reinforced		Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced
r	MANAGEMEN	Primary F.	Primary F	Primary F.	Primary F	Primary F	Primary F.	Primary F.		Primary F		Primary F.
	т	App. Group	App. Group		App. Group		App. Group		App. Group	App. Group		App. Group
4	•	App. Indiv.	Anp. Indiv	App. Indiv.	Anp. Indiv	App. Indiv.	App. Indiv.	App. Indiv.	Anp. Indiv	App. Indiv.	App. Indiv	Anp. Indiv
7		Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced
				Reinforced	Reinforced		Reinforced	Reinforced		Reinforced		Reinforced
	EXECUTIVE	Primary F.	Primary F.		Primary F.	Primary F.	Primary F.	Primary F	Primary F.	Primary F.	Primary F.	Primary F.
	LEADERSHIP		App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	Ann. Group
		App. Indiv.	Ann. Indiv	App. Indiv.	App. Indiv.	App. Indiv.	App. Indiv.	Ann. Indiv	App. Indiv.	App. Indiv.	Ann. Indiv	App. Indiv.

PLG/DLO		PLG 1: Develop a solid foundation in theoretical concepts and managerial skills needed to lead business organizations		PLG 2: Develop an awareness of the domestic and global economic, legal, ethical, and technological environment in which managers make and implement decisions			PLG 3: Enhance skills needed to lead business organizations		PLG 4: Acquire the capacity to formulate strategies to solve business problems and pursue opportunities		PLG 5: Demonstrate communication skills	
	Course or Experience	DLO 1. Apply theoretical concepts in accounting, statistics, organizational behavior, finance, economics, marketing, and operations to make business decisions	DLO 2. Employ methods of accounting, statistical data analysis, organizational behavior, finance, economics, marketing, and operations to support business decision making	DLO 3. Identify and critically analyze salient legal and moral business issues	DLO 4. Evaluate the impact that changes in the domestic and global economic environment have on the business climate	DLO 5. Analyze the impact that technological and product innovations have on the competitiveness of firms	DLO 6. Negotiate and collaborate with others in situations with differing interests and objectives	DLO 7. Lead a multidisciplinary team	DLO 8. Analyze a business problem in new and unfamiliar circumstances through the integration of relevant disciplines	DLO 9. Formulate strategies to solve business problems and pursue opportunities	DLO 10. Write clear and effective reports	DLO 11. Make professional oral presentations
	BA 705 - MARKETING	Introduced Reinforced Primary F. App. Group	Primary F	Primary F.	Introduced Reinforced Primary F App. Group	Primary F	Reinforced ⁽ Primary F.	Introduced Reinforced Primary F. App. Group	Introduced Reinforced Primary F. App. Group	Introduced Reinforced Primary F App. Group	Introduced Reinforced Primary F. App. Group	Introduced Reinforced Primary F. App. Group
S		App. Indiv.	Anp. Indiv	App. Indiv.	Ann. Indiv	App. Indiv.	App. Indiv.	App. Indiv.	App. Indiv.	App. Indiv	App. Indiv	App. Indiv.
e m e s	BA 711 - SEM: CORPORATE GOVERNANCE	Introduced Reinforced Primary F. App. Group App. Indiv.	Primary F.	Introduced Reinforced Primary F App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Reinforced ⁽ Primary F.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group	Introduced Reinforced Primary F. App. Group App. Indiv.
t e r	BA 700 - BUS GLOBAL ENVIRONMEN T	Introduced Reinforced Primary F. App. Group App. Indiv.	Reinforced Primary F Ann. Group	Introduced Reinforced Primary F.		Introduced Reinforced Primary F.	Reinforced Primary F. App. Group	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F.	Introduced Reinforced Primary F. Ann. Group App. Indiv.	Introduced	Introduced Reinforced Primary F. App. Group App. Indiv.
5	BA 790 - DIRECTED READINGS BUS	Introduced Reinforced Primary F. App. Group	Introduced Reinforced Primary F App. Group	Introduced	Introduced	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group	Introduced Reinforced Primary F. App. Group App. Indiv.		Introduced Reinforced Primary F App. Group App. Indiv.	Introduced Reinforced Primary F. Ann. Group	Introduced Reinforced Primary F. App. Group