

**Exhibit 2. Executive MBA Curriculum Mapped to Degree Learning Outcomes**

PLG/DLO	PLG 1: Develop a solid foundation in theoretical concepts and managerial skills needed to lead business organizations		PLG 2: Develop an awareness of the domestic and global economic, legal, ethical, and technological environment in which managers make and implement decisions			PLG 3: Enhance skills needed to lead business organizations		PLG 4: Acquire the capacity to formulate strategies to solve business problems and pursue opportunities		PLG 5: Demonstrate communication skills	
	DLO 1. Apply theoretical concepts in accounting, statistics, organizational behavior, finance, economics, marketing, and operations to make business decisions	DLO 2. Employ methods of accounting, statistical data analysis, organizational behavior, finance, economics, marketing, and operations to support business decision making	DLO 3. Identify and critically analyze salient legal and moral business issues	DLO 4. Evaluate the impact that changes in the domestic and global economic environment have on the business climate	DLO 5. Analyze the impact that technological and product innovations have on the competitiveness of firms	DLO 6. Negotiate and collaborate with others in situations with differing interests and objectives	DLO 7. Lead a multidisciplinary team	DLO 8. Analyze a business problem in new and unfamiliar circumstances through the integration of relevant disciplines	DLO 9. Formulate strategies to solve business problems and pursue opportunities	DLO 10. Write clear and effective reports	DLO 11. Make professional oral presentations
<b>Course or Experience</b>											
Semester 1	<b>BA 601 - ORG BEHAVIOR FOR EXECS</b>	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced
		Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced
		Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.
		App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group
	<b>BA 602 - STATS FOR BUSINESS DEC</b>	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced
		Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced
		Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.
		App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group
	<b>BA 603 - EXEC FINANCIAL ACCOUNTING</b>	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced
		Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced
		Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.
		App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group
	<b>BA 707 - EXEC SEM: NEGOTIATIONS</b>	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced	Introduced
		Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced	Reinforced
		Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.	Primary F.
		App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group	App. Group
	App. Individ.	App. Individ.	App. Individ.	App. Individ.	App. Individ.	App. Individ.	App. Individ.	App. Individ.	App. Individ.	App. Individ.	

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S e m e s t e r 2	<b>BA 605 - MANAGERIAL MARKETING</b>	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	
	<b>BA 616 - COMPETITIVE ANALYSIS</b>	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	
	<b>BA 604 - EXEC MANAGERIAL ACCOUNTNG</b>	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.
	<b>BA 702 - SOCIAL RESPONSIBLIT Y</b>	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.

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Semester 3	<b>BA 709 - SEM:GLOBL FINANCIAL ENVIR</b>	Introduced Reinforced Primary F. App. Group App. Individ.	<u>Introduced</u> <u>Reinforced</u> <u>Primary F.</u> <u>App. Group</u> <u>App. Individ.</u>	Introduced Reinforced Primary F. App. Group App. Individ.	<u>Introduced</u> <u>Reinforced</u> <u>Primary F.</u> <u>App. Group</u> <u>App. Individ.</u>	<u>Introduced</u> <u>Reinforced</u> <u>Primary F.</u> <u>App. Group</u> <u>App. Individ.</u>	Introduced Reinforced Primary F. App. Group App. Individ.	<u>Introduced</u> <u>Reinforced</u> <u>Primary F.</u> <u>App. Group</u> <u>App. Individ.</u>	Introduced Reinforced Primary F. App. Group App. Individ.	<u>Introduced</u> <u>Reinforced</u> <u>Primary F.</u> <u>App. Group</u> <u>App. Individ.</u>	<u>Introduced</u> <u>Reinforced</u> <u>Primary F.</u> <u>App. Group</u> <u>App. Individ.</u>	
	<b>BA 701 - EXEC ENTREPRENEURSHIP</b>	Introduced Reinforced Primary F. App. Group App. Individ.	<u>Introduced</u> <u>Reinforced</u> <u>Primary F.</u> <u>App. Group</u> <u>App. Individ.</u>	Introduced Reinforced Primary F. App. Group App. Individ.	<u>Introduced</u> <u>Reinforced</u> <u>Primary F.</u> <u>App. Group</u> <u>App. Individ.</u>	<u>Introduced</u> <u>Reinforced</u> <u>Primary F.</u> <u>App. Group</u> <u>App. Individ.</u>	Introduced Reinforced Primary F. App. Group App. Individ.	<u>Introduced</u> <u>Reinforced</u> <u>Primary F.</u> <u>App. Group</u> <u>App. Individ.</u>	<u>Introduced</u> <u>Reinforced</u> <u>Primary F.</u> <u>App. Group</u> <u>App. Individ.</u>	Introduced Reinforced Primary F. App. Group App. Individ.	<u>Introduced</u> <u>Reinforced</u> <u>Primary F.</u> <u>App. Group</u> <u>App. Individ.</u>	<u>Introduced</u> <u>Reinforced</u> <u>Primary F.</u> <u>App. Group</u> <u>App. Individ.</u>

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Semester 4	<b>BA 711 - SEM: OPERATIONS AND SUPPLY CHAIN FOR EXECS</b>	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.		
	<b>BA 615 - STRATEGIC FINANCIAL MGMT</b>	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	
	<b>BA 703 - STRATEGIC MANAGEMENT</b>	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.
	<b>BA 710 - EXECUTIVE LEADERSHIP</b>	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.	Introduced Reinforced Primary F. App. Group App. Indiv.

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Semester 5	<b>BA 705 - MARKETING STRATEGY</b>	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	
	<b>BA 711 - SEM: CORPORATE GOVERNANCE</b>	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	
	<b>BA 700 - BUS GLOBAL ENVIRONMENT</b>	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.
	<b>BA 790 - DIRECTED READINGS BUS ADM</b>	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.	Introduced Reinforced Primary F. App. Group App. Individ.