

**BSBA Common Goals  
Assessment Schedule**

**Notes:**

- From Fall 2004 – Spring 2013 the Assessment Schedule operated via “cycles”. During this period a total of approximately 4 ½ full cycles were completed. *A cycle is defined as the assessment of all programmatic goals and corresponding student learning outcomes.*
- The concept of numbered cycles has become increasingly cumbersome as the system matures thus starting with Fall 2013 the practice of sequentially numbering cycles will end. It will be replaced with a cyclical system that repeats itself every 5 semesters. *This system allows for meeting the AACSB requirement that all goals and SLOs be assessed twice in a five year period.*
- Each Fall semester in a given 2 ½ year cycle there will be one goal assessed<sup>1</sup>. Each Spring semester there will be two goals assessed with the “second” goal always being Goal #5, Essential Business Knowledge. EBK is assessed annually in the Spring semester.
- The sequence of goals through the 5 semester cycle pictured below was drawn from the remnants of the 4<sup>th</sup> and 5<sup>th</sup> cycles of the original Assessment Schedule. *This sequence may be changed in the future to accommodate ease of data collection – it is not critical that the order of the assessments within a cycle be maintained, it is only important that all goals are assessed within the 5 semester (2 ½ year) cycle.*
- The Program Assurance Committee (PAC) has established a requirement that each program meet during the Fall semester with its respective unit (the CBA Undergraduate Committee in this case) to present findings from the previous year and to discuss and plan loop closing activities. In any given year:

In Fall Semester:	<i>Assess 1 Goal</i>	<i>Meet with UG Committee to discuss findings of previous year &amp; plan loop closing. Modify annual report as necessary.</i>
In Spring Semester:	<i>Assess 2 Goals (EBK &amp; one other)</i>	<i>Present findings and planned loop closing to the PAC.</i>
In Summer:	<i>No Assessment</i>	<i>Write annual report (May need to wait to add loop closing until after Fall semester discussion &amp; planning session.)</i>

<b>Goal/SLOs</b>	<b>TERM IN UPCOMING CYCLE</b>
1.1 Written Communication	Fall 2014
1.2 Oral Communication	Fall 2013
2 Critical Thinking (All SLOs)	Spring 2015
3 Ethical Reasoning (All SLOs)	Fall 2015
4 Global Perspective (All SLOs)	Spring 2014
5 Essential Business Knowledge	Spring 2014, Spring 2015

<sup>1</sup> All SLOs corresponding to the given goal will be assessed with the exception of Goal #1, Communication. The two communication SLOs (Written and Oral) will be separated and assessed in separate semesters.