

# Assurance of Learning = Assessment

COLLEGE OF BUSINESS ADMINISTRATION ~ ASSESSMENT NEWS ~ SPRING 2012



1. What should students know when we're finished with them? *Student Learning Outcomes (SLOs)*
2. How do we know if they know it? *(Measurement & Data Collection)*
3. So, do they know it or not? *(Results)*
4. Now what do we do? *(Making improvements to enhance learning/Closing the Loop)*

## PROGRAM ASSURANCE COMMITTEE

Theo Addo

Xudong An

John Anderson

Annette Easton

Heather Honea

Lois Olson

Amy Randel

Patricia VanDamme

Nik Varaiya

Kathy Krentler,

CBA Director of Assessment

## The CBA Mapping 2012 Project

During Spring term each department in the CBA participated in a project to map courses to the programs they reside in. Courses are being mapped to the BSBA, MBA, EMBA, MSA, and MSIS programs. The resultant maps will identify any possible gaps in the introduction, reinforcement, and application of our programmatic goals.

## Best Practices in Critical Thinking

Join the college on Friday, April 20th (11:30 am - 1:30 pm) in EBA 341 for lunch and an informative, interactive panel on best practices in critical thinking. The event will provide useful take-aways for faculty that will aid in improving our students' critical thinking skills.

## Maintenance of Accreditation is Coming . . .

Our on-campus visit is December 2 - 4, 2012. Join us at the April 20th event to hear a short presentation from the Associate Dean on the current status of this important event.

Assessment Contact:

[Kathleen.Krentler@sdsu.edu](mailto:Kathleen.Krentler@sdsu.edu)



College of Business Administration

Continuous Improvement Through Assessment