

Assurance of Learning = Assessment

COLLEGE OF BUSINESS ADMINISTRATION ~ ASSESSMENT NEWS ~ SPRING 2010



1. What should students know when we're finished with them? *Student Learning Outcomes (SLOs)*
2. How do we know if they know it? *(Measurement & Data Collection)*
3. So, do they know it or not? *(Results)*
4. Now what do we do? *(Making improvements to enhance learning/Closing the Loop)*

Graduate Funds for AoL?

Assurance of Learning (Assessment) is one of the key items identified as a target for the use of Graduate Fee Funds. The CBA Assessment Committee would be happy to discuss ideas for AoL projects with anyone who might be interested in writing a grant proposal that would support continuous improvement in the college.

Assessment Activities underway . . .

- Global Perspective, a goal newly adopted for the undergraduate program, will be assessed for the first time in Spring 2010.
- The MBA program has initiated an exam given in BA 795 designed to assess students' knowledge of various topics covered in the MBA core. The exam was given for the first time in Fall 2009 and was repeated in Spring 2010.
- The critical thinking of our undergraduate students was measured in Fall 2009 via essay exam questions asked in MGT 405.

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Continuous Improvement Through Assessment