

# Assurance of Learning = Assessment

COLLEGE OF BUSINESS ADMINISTRATION ~ ASSESSMENT NEWS ~ FALL 2010



1. What should students know when we're finished with them? *Student Learning Outcomes (SLOs)*
2. How do we know if they know it? *(Measurement & Data Collection)*
3. So, do they know it or not? *(Results)*
4. Now what do we do? *(Making improvements to enhance learning/Closing the Loop)*

## New Committee members

The CBA Assessment Committee welcomes new members this fall – John Anderson, George Easton and Amy Randel will be joining Dave Ely, Heather Honea, Lois Olson, Nik Varaiya, and CBA Director of Assessment, Kathy Krentler.

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## The Culture Survey is Coming . . .

We first measured the assessment culture of the CBA in 2008. In order to see how we're doing two years later, you will be asked to complete a very short survey at a departmental meeting sometime soon. We hope to get full participation, please share your thoughts when asked.

## Closing the Loop – a Finance Review for MGT 405

Nik Varaiya and Chamu Sundaramurthy spent part of their summer working on a project to develop an online review of basic Finance skills. Students in MGT 405 (our capstone Strategy course) will be asked to complete the review in the early weeks of the course. This should strengthen their ability to analyze the cases that are such an important part of the course.

## Assessment Day is Coming

The College of Business will hold its first Assessment Day in April 2011! This will be an opportunity for all faculty members to learn more about assurance of learning efforts in the college and to get involved. Look for more information on this event in coming weeks . . .

## New & Improved BAT

Kathy Krentler, Director of Assessment, has been working this past spring and summer with a statewide committee to further build and enhance the Business Assessment Test (BAT). The BAT is given annually to our students and other CSU business students throughout the state to assess knowledge of essential business disciplines.

**Continuous Improvement Through Assessment**