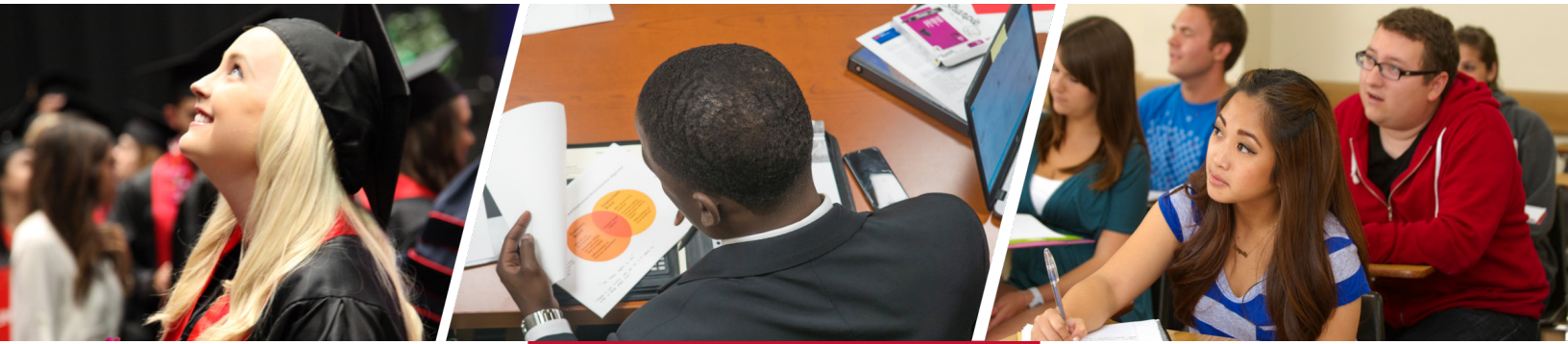




**SAN DIEGO STATE
UNIVERSITY**

Fowler College of Business



HISTORY

The Fowler College of Business was established as the College of Business Administration at what was then San Diego State College in 1955. The college was accredited by the Association to Advance Collegiate Schools of Business in 1959 and was one of the first in the California State University system to earn this distinction. Charles W. Lamden served as the college's first dean and, in 2008, the Charles W. Lamden School of Accountancy was named to honor his legacy.

Over the years, the college grew to include majors in accounting, general business, finance, financial services, management, management information systems, marketing and real estate. The college also includes five master's degree programs (MBA, MSA, MSIS, Sports MBA and MSBA in Financial & Tax Planning).



In 2016, SDSU's College of Business Administration was named the Fowler College of Business in honor of San Diego philanthropists, Ron and Alexis Fowler ('93, MSA), whose \$25 million gift is the largest in the history of the university.

EDUCATING THE NEXT GENERATION OF ETHICAL LEADERS

ENROLLMENT

Fall 2018:
5,768 undergraduates
414 graduates
28 Sports MBA

RANKINGS

- No. 81** Part-Time MBA Program (U.S. News & World Report – 2020)
- No.13** Undergraduate International Business Program (U.S. News & World Report – 2019)*
- No.87** Undergraduate Business Program (U.S. News & World Report – 2019)
- No.4** Best Bachelor's in Human Resources (College Choice - 2018)
- No.1** Alumni Satisfaction for Sports Master of Business Administration (Sports Business International - 2018)
- "Best of the Best"** Top Veteran Friendly School (U.S. Veterans Magazine - 2018)

*Joint program with College of Arts & Letters

TODAY

With more than 6,000 students, the Fowler College of Business is dedicated to educating the next generation of ethical business leaders and known as one of the largest and most highly ranked business schools in the world. The many of Fowler's 60,000 alumni work for, and lead, organizations and businesses on a local, national and global basis.

Dr. Bruce Reinig

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ADVISORY BOARD

Ron Fowler Honorary Chair

'05 LHD
CEO, Liquid Investments, Inc.
Executive Chairman
San Diego Padres

Frederick W. Pierce, IV Board Chair

'84 Finance, '88 MBA
President & CEO
Pierce Education Properties, L.P.

Robert Abramson, CPCU

Executive Director | AmWINS
Access Insurance Services

Edward Cannizzaro

'82, Accounting
Global Head, Quality, Risk &
Regulatory
KPMG

Stephen Coslik

'71 Finance, '75 Real Estate
Chairman
The Woodmont Company

Thomas E. Darcy

'73 Accounting
EVP & CFO
Tocagen

Brian K. Devine

Chairman Emeritus
Petco Animal Supplies

Scott Drury

'96 Public Relations '04 MBA
President
San Diego Gas & Electric

Jennifer M. Fall Jung

'93 Business, '94 MBA
Retired
Chief Financial Officer
The Gap, Inc./Old Navy

Alexis Fowler

'93 MS Accounting

Tom Gildred

'88 Accounting
Founder & Chairman
FMT Consultants

Rebecca Harshberger

'84 Marketing
VP, Finance & Tax Accounting
Entertainment Partners

Mark J. Lee

'85 BS Finance
Director of Corporate Banking
Torrey Pines Bank

Cary Mack

'82 Accounting
Managing Partner
Southwest Value Partners

Craig McKasson

'90 Accounting; '91 MSA
SVP & CFO
Premier, Inc.

Gail K. Naughton, Ph.D.

Chairman & CEO
Histogen

Thomas A. Page

Retired
Chairman, San Diego Gas &
Electric
Emeritus Board Member

Bob Scharaga

President & CEO
All Star Glass

Peter J. Shaw

Managing Director
Shaw Management Advisors

James D. Sinegal*

'59 Business, '99 LHD
Retired
Co-Founder, Advisor & Director
Costco

Peter Zahn

President
Moxie Foundation

* James D. Sinegal –
100 AACSB Influential Leaders



SAN DIEGO STATE
UNIVERSITY

Fowler College of Business

DISTINGUISHED ALUMNI

Bud Black – '79 Management
Manager, *Colorado Rockies*

Dennis Gilmore – '81 Marketing
CEO, *First American*

Bradley Feldman – '93 MBA
President & CEO, *Cubic*

Bret Johnsen – '98, MSBA
CFO, *SpaceX*

Wing Lam – '84 Finance
Founder & Owner, *Wahoo's Fish Tacos*

Douglas Manchester – '65, Finance
Chairman, *The Manchester Group*

Zane Rowe – '92 MBA
EVP & CFO, *VMware*

Susan Salka – '89 MBA
Director, President & CEO
AMN Healthcare Services

Ronda Sedillo – '94, Accounting
SVP & CFO, *San Diego Padres*

Rick Tigner – '85 Marketing
CEO, *Kendall-Jackson Winery*

Barbara Wight - '87 Accounting, '97 EMBA
CFO, *Taylor Guitars*

HONORARY DOCTORATES

Susan Salka – 2016
Linda Lang – 2013
Leonard Lavin – 2012
Malin Burnham – 2009
Ronald Fowler – 2005
James Sinegal – 1999

INSTITUTES & CENTERS

- Aztec Consulting
- Centre for Integrated Marketing Communications (IMC)
- Center for International Business Education & Research (CIBER)
- Corporate Governance Institute (CGI)
- Institute for Inclusiveness and Diversity in Organizations (IIDO)
- Lavin Entrepreneurship Center
- The Corky McMillin Center for Real Estate

UNDERGRADUATE PROGRAMS

- Accounting
- Entrepreneurship
- Finance
- Financial Services
- General Business (also available online)
- Human Resources
- Information Systems
- Integrated Marketing Communications
- International Business (joint with College of Arts & Letters)
- Management
- Marketing
- Professional Selling & Sales Management
- Real Estate

GRADUATE PROGRAMS

- MBA
- MSA
- MSIS
- Executive MBA
- Sports MBA
- MSBA in Financial & Tax Planning