The Fowler College of Business was established as the College of Business Administration at what was then San Diego State College in 1955. The college was accredited by the Association to Advance Collegiate Schools of Business in 1959 and was one of the first in the California State University system to earn this distinction. Charles W. Lamden served as the college’s first dean and, in 2008, the Charles W. Lamden School of Accountancy was named to honor his legacy.

Over the years, the college grew to include majors in accounting, general business, finance, financial services, management, management information systems, marketing and real estate. The college also includes five master's degree programs (MBA, MSA, MSIS, Sports MBA and MSBA in Financial & Tax Planning).

In 2016, SDSU’s College of Business Administration was named the Fowler College of Business in honor of San Diego philanthropists, Ron and Alexis Fowler (’93, MSA), whose $25 million gift is the largest in the history of the university.

With more than 6,000 students, the Fowler College of Business is dedicated to educating the next generation of ethical business leaders and known as one of the largest and most highly ranked business schools in the world. The many of Fowler’s 60,000 alumni work for, and lead, organizations and businesses on a local, national and global basis.

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INSTITUTES & CENTERS
- Aztec Consulting
- Centre for Integrated Marketing Communications (IMC)
- Center for International Business Education & Research (CIBER)
- Corporate Governance Institute (CGI)
- Institute for Inclusiveness and Diversity in Organizations (IIDO)
- Lavin Entrepreneurship Center
- The Corky McMillin Center for Real Estate

UNDERGRADUATE PROGRAMS
- Accounting
- Entrepreneurship
- Finance
- Financial Services
- General Business (also available online)
- Human Resources
- Information Systems
- Integrated Marketing Communications
- International Business (joint with College of Arts & Letters)
- Management
- Marketing
- Professional Selling & Sales Management
- Real Estate

GRADUATE PROGRAMS
- MBA
- MSA
- MSIS
- Executive MBA
- Sports MBA
- MSBA in Financial & Tax Planning

DISTINGUISHED ALUMNI
- Bud Black – ‘79 Management Manager, Colorado Rockies
- Dennis Gilmore - ‘81 Marketing CEO, First American
- Bradley Feldman – ‘93 MBA President & CEO, Cubic
- Bret Johnsen – ‘98, MSBA CFO, SpaceX
- Wing Lam – ‘84 Finance Founder & Owner, Wahoo’s Fish Tacos
- Douglas Manchester – ’65, Finance Chairman, The Manchester Group
- Zane Rowe – ’92 MBA EVP & CFO, VMware
- Susan Salka – ’89 MBA Director, President & CEO AMN Healthcare Services
- Ronda Sedillo – ‘94, Accounting EVP & CFO, San Diego Padres
- Rick Tigner – ‘85 Marketing CEO, Kendall-Jackson Winery
- Barbara Wight - ’87 Accounting, ’97 EMBA CFO, Taylor Guitars

HONORARY DOCTORATES
- Susan Salka – 2016
- Linda Lang – 2013
- Leonard Lavin – 2012
- Malin Burnham – 2009
- Ronald Fowler – 2005
- James Sinegal – 1999

ADVISORY BOARD
- Ron Fowler
  Honorary Chair
  ’05 LHD
  CEO, Liquid Investments, Inc.
  Executive Chairman
  San Diego Padres
- Frederick W. Pierce, IV
  Board Chair
  ’84 Finance, ’88 MBA
  President & CEO
  Pierce Education Properties, L.P.
- Robert Abramson, CPCU
  Executive Director | AmWINS Access Insurance Services
- Edward Cannizzaro
  ’82, Accounting
  Global Head, Quality, Risk & Regulatory
  KPMG
- Stephen Coslik
  ’71 Finance, ’75 Real Estate
  Chairman
  The Woodmont Company
- Thomas E. Darcy
  ’73 Accounting
  EVP & CFO
  Tocagen
- Brian K. Devine
  Chairman Emeritus
  Petco Animal Supplies
- Scott Drury
  ’96 Public Relations ’04 MBA
  President
  San Diego Gas & Electric

Jennifer M. Fall Jung
  ’93 Business, ’94 MBA
  Retired
  Chief Financial Officer
  The Gap, Inc./Old Navy
- Alexis Fowler
  ’93 MS Accounting
- Tom Gildred
  ’88 Accounting
  Founder & Chairman
  FMT Consultants
- Rebecca Harshberger
  ’84 Marketing
  VP, Finance & Tax Accounting
  Entertainment Partners
- Mark J. Lee
  ’85 BS Finance
  Director of Corporate Banking
  Torrey Pines Bank
- Cary Mack
  ’82 Accounting
  Managing Partner
  Southwest Value Partners
- Craig McKasson
  ’90 Accounting, ’91 MSA
  EVP & CFO
  Premier, Inc.
- Gail K. Naughton, Ph.D.
  Chairman & CEO
  Histogen
- Thomas A. Page
  Retired
  Chairman, San Diego Gas & Electric
  Emeritus Board Member
- Bob Scharaga
  President & CEO
  All Star Glass
- Peter J. Shaw
  Managing Director
  Shaw Management Advisors
- James D. Sinegal*
  ’59 Business, ’99 LHD
  Retired
  Co-Founder, Advisor & Director
  Costco
- Peter Zahn
  President
  Moxie Foundation

* James D. Sinegal – 100 AACSB Influential Leaders

SAN DIEGO STATE UNIVERSITY
Fowler College of Business

Susan Salka – 2016
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Malin Burnham – 2009
Ronald Fowler – 2005
James Sinegal – 1999