

MBA
ASSESSMENT PLAN
(Revised Spring 2014)

I. Program Learning Goal #1

Develop a solid foundation in theoretical concepts and managerial skills needed for business.

Degree Learning Outcome/Objective #1.1

Apply and analyze concepts and decision models in:

- a) Statistics
- b) Organizational behavior and leadership
- c) Financial management and accounting
- d) Business economics
- e) Marketing
- f) Operations and Supply Chain Management
- g) Finance

Assessment Methods (all embedded assignments):

- a) Essay and problem exam in BA 623
- b) MC Questions on exam in BA 624
- c) MC Questions on exam in BA 625
- d) Quantitative Problem on exam in BA 626
- e) Essay and problem exam in BA 627
- f) Assignment in BA 628
- g) MC Questions on exam in BA 629

II. Program Learning Goal #2

Formulate and communicate strategies to solve business problems.

Degree Learning Outcome/Objective #2.1

Analyze and solve business problems through the integration of relevant business disciplines (including ethics, social responsibility, and sustainability).

Assessment Method: Embedded Assignment - Case study in BA 630.

Degree Learning Outcome/Objective #2.2

Exhibit collaborative skills in diverse teams.

Assessment Method: Demonstration – 360 survey (*completed during BA 795*)

Degree Learning Outcome/Objective #2.3

Write clear and effective business communications.

Assessment Method: Embedded Assignment - Case study in BA 630.

Degree Learning Outcome/Objective #2.4

Make professional oral presentations.

Assessment Method: Embedded Assignment -- Presentation in BA 795.

Initial Assessment Timetable

(for revised MBA assessment plan & program, initiated AY 2014 - 2015)

DLO	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
1.1a					Fall Term
1.1b				Spring Term	
1.1c				Spring Term	
1.1d					Fall/ Spring Term
1.1e				Fall Term	
1.1f					Fall Term
1.1g				Spring Term	
2.1	Fall Term		Fall Term		Fall Term
2.2	Fall, Spring Term	Fall Term			Spring Term
2.3	Fall, Spring/ Summer Term		Fall Term		Fall Term
2.4		Fall Term			

5-Year Assessment Timetable (2017-2018 to 2021-2022)

DLO	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
1.1a	X		X		
1.1b		X			X
1.1c	X		X		
1.1d		X			X
1.1e	X		X		
1.1f	X			X	
1.1g		X		X	
2.1		X		X	
2.2			X		X
2.3			X		X
2.4		X		X	