

## **MAJOR GOALS AND LEARNING OUTCOMES FOR THE MASTER OF BUSINESS ADMINISTRATION DEGREE**

### **PROGRAM LEARNING GOAL #1:**

**Develop a solid foundation in theoretical concepts and managerial skills needed for business.**

Degree Learning Outcome/Objective #1.1:

Apply and analyze concepts and decision models in:

- a. statistics
- b. organizational behavior and leadership
- c. financial management and accounting
- d. business economics
- e. marketing
- f. operations and supply chain management
- g. finance

### **PROGRAM LEARNING GOAL #2:**

**Formulate and communicate strategies to solve business problems.**

Degree Learning Outcome/Objective #2.1:

Analyze and solve business problems through the integration of relevant business disciplines (including ethics, social responsibility, and sustainability).

Degree Learning Outcome/Objective #2.2:

Exhibit collaborative skills in diverse teams.

Degree Learning Outcome/Objective #2.3:

Write clear and effective business communications.

Degree Learning Outcome/Objective #2.4:

Make professional oral presentations.