



## HISTORY

The College of Business Administration was formed in 1955 and became one of the first business schools in the California State University system to become accredited by the Association to Advance Collegiate Schools of Business (AACSB) in 1959. In 1982 AACSB accredited SDSU's School of Accountancy making it the first accredited accounting program in the state of California and one of the first in the U.S. to earn accreditation. The School of Accountancy became the first named school in SDSU history when it was named after Dr. Charles W. Lamden in 2008 following a \$10 million gift from Gertrude Lamden to honor the legacy of her husband, who was the driving force in the founding of the College of Business and served as its first dean.

## TODAY

We are now recognized as one of the leading business schools in the country with nationally ranked undergraduate and graduate programs in a number of areas. The ascent of the college has paralleled the growth of San Diego State University into one of the nation's top public universities. SDSU is recognized as one of the best universities in the nation for our accounting, entrepreneurship, international business, and graduate business programs.

In 2016, the college was named in honor of San Diego philanthropists Ron and Alexis Fowler, whose \$25 million gift is the largest in the history of the university and is helping us achieve our goal of become one of the world's premier business schools, dedicated to educating the next generation of business leaders. The Fowler College of Business has over 50,000 alumni who work for, as well as lead, many of the top companies in San Diego, as well as throughout California and the nation.

# THE FOWLER COLLEGE OF BUSINESS

## RANKINGS

**No.14 Undergraduate International Business Program** (U.S. News & World Report – 2017)\*

**No.21 Undergraduate Entrepreneurship Program** (U.S. News & World Report – 2016)

**No.77 Undergraduate Business Program** (U.S. News & World Report – 2017)

**No.20 Full-time MBA Program for Military Vets** (Military Times – 2016)

**No.86 Full-time MBA Program** (Bloomberg BusinessWeek – 2016)

**No.9 Business Schools with the highest ROI** (SOFI – 2016)

**Best of the Best Business Schools for Women** (Professional Woman's Magazine – 2016)

\* Joint program with College of Arts & Letters

### Dean:

Dr. Lance Nail  
lnail@sdsu.edu  
(619) 594-5259

### Associate Dean:

Dr. David Ely  
David.Ely@sdsu.edu  
(619) 594-6842

### Fall 2017 Enrollment:

5574 undergraduates  
458 graduates  
35 Executive MBA  
32 Sports MBA

### Address:

5500 Campanile Drive  
San Diego, CA 92182-8230

### Phone:

(619) 594-5259

### Email:

business@sdsu.edu

### Fowler College of Business:

business.sdsu.edu

### Undergrad Business:

business.sdsu.edu/undergrad

### Graduate Business:

business.sdsu.edu/grad



## COLLEGE BOARD OF DIRECTORS

**Ron Fowler**  
Honorary Chair  
'05 LHD

**Frederick W. Pierce, IV**  
Board Chair  
'84 Finance, '88 MBA  
President & CEO  
Pierce Education Properties, L.P.

**Edward Cannizzaro**  
'82, Accounting  
Audit Partner  
KPMG

**Stephen Coslik**  
'71 Finance, '75 Real Estate  
Chairman  
The Woodmont Company

**Luis Cruz**  
'88 Finance  
Vice President  
Global Offers Development  
Verizon Wireless

**Thomas E. Darcy**  
'73 Accounting  
EVP & CFO  
Tocagen

**Brian K. Devine**  
Chairman Emeritus  
Petco Animal Supplies

**David Down**  
Retired  
'76 Accounting  
Managing Partner  
KPMG

**Scott Drury**  
'96 Public Relations '04 MBA  
President  
San Diego Gas & Electric

**Kim Folsom**  
'90 Information Systems  
CEO & Co-Founder  
Founders First Capital Partners

**Alexis Fowler**  
'93 MS Accounting

**Tom Gildred**  
'88 Accounting  
Founder & Chairman  
FMT Consultants

**Karen Castles Gray**  
President  
Authentic Lifestyle Products

**Rick Hamada**  
'82 Finance  
CEO  
Avnet

**Linda Lang**  
Retired  
'91 MBA  
Chair, CEO & President  
Jack in the Box

**Celia Lanning**  
Region President,  
Greater San Diego  
Community Banking  
Wells Fargo Bank

**Mark J. Lee**  
'85 BS Finance  
EVP, Regional Director  
Commercial Bank  
Umpqua Bank

**Cary Mack**  
'82 Accounting  
Managing Partner  
Southwest Value Partners

**Craig McKasson**  
'90 Accounting; '91 MSA  
SVP & CFO  
Premier, Inc.

**David Menashe**  
SVP – Wealth Management  
Menashe Morley Group  
Merrill Lynch

**Herbert G. Mutter**  
'90 MS Business  
Chief Business/Financial Officer  
Triton Management Services

**Gail K. Naughton, Ph.D.**  
Chairman & CEO  
Histogen

**Dan Novak**  
'92 PSFA  
SVP Global Marketing, PR &  
Communications  
Qualcomm

**Steven Osinski**  
Founder & CEO  
3Hr Learning

**Thomas A. Page**  
Retired  
Chairman, San Diego Gas & Electric  
Emeritus Board Member

**Peter Shaw**  
Managing Director  
Shaw Management Advisors

**James D. Sinegal\***  
Retired  
'59 Business, '99 LHD  
Co-Founder, Advisor & Director  
Costco

**Mark A. Snell**  
'80 Accounting  
President  
Sempra Energy

**Alan Wessel**  
'81 Finance

**Peter Zahn**  
President  
Moxie Foundation

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*\* James D. Sinegal – 100 AACSB  
Influential Leaders*

## DISTINGUISHED ALUMNI

**Bud Black** – '79 Management  
Manager  
Colorado Rockies

**Jennifer Fall** – '93 Finance, '94 MBA  
CFO & SVP Old Navy Global & Online Retail  
Gap Inc.

**Bradley Feldman** – '93 MBA  
President & CEO  
Cubic

**Hon. Duncan D. Hunter** – '01 Info. Systems  
Congressman (CA-52)  
U.S. House of Representative

**Bret Johnsen** – '98, MSBA  
CFO  
SpaceX

**Wing Lam** – '84 Finance  
Founder & Owner  
Wahoo Fish Tacos

**Douglas Manchester** – '65, Finance  
Chairman  
The Manchester Group

**Zane Rowe** – '92 MBA  
EVP & CFO  
VMware

**Susan Salka** – '89 MBA  
Director, President & CEO  
AMN Healthcare Services

**Ronda Sedillo** – '94, Accounting  
SVP & CFO  
San Diego Padres

**Rick Tigner** – '85 Marketing  
CEO  
Kendall-Jackson Winery

## HONORARY DOCTORATES

**Susan Salka** – 2016  
**Linda Lang** – 2013  
**Leonard Lavin** – 2012  
**Malin Burnham** – 2009  
**Ronald Fowler** – 2005  
**James Sinegal** – 1999

## INSTITUTES & CENTERS

- Aztec Consulting
- Centre for Integrated Marketing Communications (IMC)
- Center for International Business Education & Research (CIBER)
- Corporate Governance Institute (CGI)
- Institute for Inclusiveness and Diversity in Organizations (IIDO)
- Lavin Entrepreneurship Center
- The Corky McMillin Center for Real Estate

## UNDERGRADUATE PROGRAMS

- Accounting
- Entrepreneurship
- Finance
- Financial Services
- General Business (also available online)
- Human Resources
- Information Systems
- Integrated Marketing Communications
- International Business (joint with College of Arts & Letters)
- Management
- Marketing
- Professional Selling & Sales Management
- Real Estate

## GRADUATE PROGRAMS

- MBA
- MSA
- MSIS
- Executive MBA
- Sports MBA
- MSBA in Financial & Tax Planning