HISTORY

The College of Business Administration was formed in 1955 and became one of the first business schools in the California State University system to become accredited by the Association to Advance Collegiate Schools of Business (AACSB) in 1959. In 1982 AACSB accredited SDSU’s School of Accountancy making it the first accredited accounting program in the state of California and one of the first in the U.S. to earn accreditation. The School of Accountancy became the first named school in SDSU history when it was named after Dr. Charles W. Lamden in 2008 following a $10 million gift from Gertrude Lamden to honor the legacy of her husband, who was the driving force in the founding of the College of Business and served as its first dean.

TODAY

We are now recognized as one of the leading business schools in the country with nationally ranked undergraduate and graduate programs in a number of areas. The ascent of the college has paralleled the growth of San Diego State University into one of the nation’s top public universities. SDSU is recognized as one of the best universities in the nation for our accounting, entrepreneurship, international business, and graduate business programs.

In 2016, the college was named in honor of San Diego philanthropists Ron and Alexis Fowler, whose $25 million gift is the largest in the history of the university and is helping us achieve our goal of become one of the world’s premier business schools, dedicated to educating the next generation of business leaders. The Fowler College of Business has over 50,000 alumni who work for, as well as lead, many of the top companies in San Diego, as well as throughout California and the nation.

RANKINGS

No.14 Undergraduate International Business Program (U.S. News & World Report – 2017) *
No.21 Undergraduate Entrepreneurship Program (U.S. News & World Report – 2016)
No.77 Undergraduate Business Program (U.S. News & World Report – 2017)
No.20 Full-time MBA Program for Military Vets (Military Times – 2016)
No.86 Full-time MBA Program (Bloomberg BusinessWeek – 2016)
No.9 Business Schools with the highest ROI (SOFI – 2016)

Best of the Best Business Schools for Women (Professional Woman’s Magazine – 2016)

* Joint program with College of Arts & Letters
INSTITUTES & CENTERS
- Aztec Consulting
- Centre for Integrated Marketing Communications (IMC)
- Center for International Business Education & Research (CIBER)
- Corporate Governance Institute (CGI)
- Institute for Inclusiveness and Diversity in Organizations (IIDO)
- Lavin Entrepreneurship Center
- The Corky McMillin Center for Real Estate

UNDERGRADUATE PROGRAMS
- Accounting
- Entrepreneurship
- Finance
- Financial Services
- General Business (also available online)
- Human Resources
- Information Systems
- Integrated Marketing Communications
- International Business (joint with College of Arts & Letters)
- Management
- Marketing
- Professional Selling & Sales Management
- Real Estate

DISTINGUISHED ALUMNI
- Bud Black – ’79 Management Manager Colorado Rockies
- Jennifer Fall – ’93 Finance, ’94 MBA CFO & SVP Old Navy Global & Online Retail Gap Inc.
- Bradley Feldman – ’93 MBA President & CEO Cubic
- Bret Johnsen – ’98, MSBA CFO SpaceX
- Wing Lam – ’84 Finance Founder & Owner Wahoo Fish Tacos
- Douglas Manchester – ’65, Finance Chairman The Manchester Group
- Zane Rowe – ’92 MBA EVP & CFO VMware
- Susan Salka – ’89 MBA Director, President & CEO AMN Healthcare Services
- Ronda Sedillo – ’94, Accounting SVP & CFO San Diego Padres
- Rick Tigner – ’85 Marketing CEO Kendall-Jackson Winery

HONORARY DOCTORATES
- Alexis Fowler – ’93 MS Accounting
- Tom Gildred – ’88 Accounting Founder & Chairman FMT Consultants
- Karen Castles Gray – President Authentic Lifestyle Products
- Alex Hamada – ’82 Finance CEO Amnet
- Linda Lang – Retired ’91 MBA Chair, CEO & President Jack in the Box
- Celia Lanning – Region President, Greater San Diego Community Banking Wells Fargo Bank
- Mark J. Lee – ’85 BS Finance EVP, Regional Director Commercial Bank Umpqua Bank
- Cary Mack – ’82 Accounting Managing Partner Southwest Value Partners
- Craig McKasson – ’90 Accounting; ’91 MSA SVP & CFO Premier, Inc.
- David Menashe – SVP – Wealth Management Menashe Morley Group Merrill Lynch

*James D. Sinegal – 100 AACSB Influential Leaders

GRADUATE PROGRAMS
- MBA
- MSA
- MSIS
- Executive MBA
- Sports MBA
- MSBA in Financial & Tax Planning