



HISTORY

The College of Business Administration was formed in 1955 and became one of the first business schools in the California State University system to become accredited by the Association to Advance Collegiate Schools of Business (AACSB) in 1959. In 1982 AACSB accredited SDSU's School of Accountancy making it the first accredited accounting program in the state of California and one of the first in the U.S. to earn accreditation. The School of Accountancy became the first named school in SDSU history when it was named after Dr. Charles W. Lamden in 2008 following a \$10 million gift from Gertrude Lamden to honor the legacy of her husband, who was the driving force in the founding of the College of Business and served as its first dean.

TODAY

We are now recognized as one of the leading business schools in the country with nationally ranked undergraduate and graduate programs in a number of areas. The ascent of the college has paralleled the growth of San Diego State University into one of the nation's top public universities. SDSU is recognized as one of the best universities in the nation for our accounting, entrepreneurship, international business, and graduate business programs.

In 2016, the college was named in honor of San Diego philanthropists Ron and Alexis Fowler, whose \$25 million gift is the largest in the history of the university and is helping us achieve our goal of become one of the world's premier business schools, dedicated to educating the next generation of business leaders. The Fowler College of Business has over 50,000 alumni who work for, as well as lead, many of the top companies in San Diego, as well as throughout California and the nation.

THE FOWLER COLLEGE OF BUSINESS

RANKINGS

No.14 Undergraduate International Business Program (U.S. News & World Report – 2017)*

No.21 Undergraduate Entrepreneurship Program (U.S. News & World Report – 2016)

No.77 Undergraduate Business Program (U.S. News & World Report – 2017)

No.20 Full-time MBA Program for Military Vets (Military Times – 2016)

No.86 Full-time MBA Program (Bloomberg BusinessWeek – 2016)

No.9 Business Schools with the highest ROI (SOFI – 2016)

Best of the Best Business Schools for Women (Professional Woman's Magazine – 2016)

* Joint program with College of Arts & Letters

Interim Dean:

Dr. George Belch
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Associate Dean:

Dr. David Ely
David.Ely@sdsu.edu
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Fall 2016 Enrollment:

5394 undergraduates
513 graduates
35 Executive MBA
32 Sports MBA

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Fowler College of Business:

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Undergrad Business:

business.sdsu.edu/undergrad

Graduate Business:

business.sdsu.edu/grad



COLLEGE BOARD OF DIRECTORS

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Honorary Chair
'05 LHD

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Board Chair
'84 Finance, '88 MBA
President & CEO
Pierce Education Properties, L.P.

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'82, Accounting
Audit Partner
KPMG

Karen Castles Gray
President
Authentic Lifestyle Products

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'71 Finance, '75 Real Estate
Chairman
The Woodmont Company

Luis Cruz
'88 Finance
Vice President
Global Offers Development
Verizon Wireless

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'73 Accounting
EVP & CFO
Tocagen

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Petco Animal Supplies

David Down
Retired
'76 Accounting
Managing Partner
KPMG

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'96 Public Relations '04 MBA
President
San Diego Gas & Electric

Kim Folsom
'90 Information Systems
CEO & Co-Founder
Founders First Capital Partners

Alexis Fowler
'93 MS Accounting

Tom Gildred
'88 Accounting
Founder & Chairman
FMT Consultants

Karen Castles Gray
President
Authentic Lifestyle Products

Rick Hamada
'82 Finance
CEO
Avnet

Linda Lang
Retired
'91 MBA
Chair, CEO & President
Jack in the Box

Celia Lanning
Region President,
Greater San Diego
Community Banking
Wells Fargo Bank

Mark J. Lee
'85 BS Finance
EVP, Regional Director
Commercial Bank
Umpqua Bank

Cary Mack
'82 Accounting
Managing Partner
Southwest Value Partners

Craig McKasson
'90 Accounting; '91 MSA
SVP & CFO
Premier, Inc.

David Menashe
SVP – Wealth Management
Menashe Morley Group
Merrill Lynch

Herbert G. Mutter
'90 MS Business
Chief Business/Financial Officer
Triton Management Services

Gail K. Naughton, Ph.D.
Chairman & CEO
Histogen

Dan Novak
'92 PSFA
SVP Global Marketing, PR &
Communications
Qualcomm

Steven Osinski
Founder & CEO
3Hr Learning

Thomas A. Page
Retired
Chairman, San Diego Gas & Electric
Emeritus Board Member

Peter Shaw
Managing Director
Shaw Management Advisors

James D. Sinegal*
Retired
'59 Business, '99 LHD
Co-Founder, Advisor & Director
Costco

Mark A. Snell
'80 Accounting
President
Sempra Energy

Alan Wessel
'81 Finance

Peter Zahn
President
Moxie Foundation

DISTINGUISHED ALUMNI

Bud Black – '79 Management
Manager
Colorado Rockies

Jennifer Fall – '93 Finance, '94 MBA
CFO & SVP Old Navy Global & Online Retail
Gap Inc.

Bradley Feldman – '93 MBA
President & CEO
Cubic

Hon. Duncan D. Hunter – '01 Info. Systems
Congressman (CA-52)
U.S. House of Representative

Bret Johnsen – '98, MSBA
CFO
SpaceX

Wing Lam – '84 Finance
Founder & Owner
Wahoo Fish Tacos

Douglas Manchester – '65, Finance
Chairman
The Manchester Group

Zane Rowe – '92 MBA
EVP & CFO
VMware

Susan Salka – '89 MBA
Director, President & CEO
AMN Healthcare Services

Ronda Sedillo – '94, Accounting
SVP & CFO
San Diego Padres

Rick Tigner – '85 Marketing
CEO
Kendall-Jackson Winery

HONORARY DOCTORATES

Susan Salka – 2016
Linda Lang – 2013
Leonard Lavin – 2012
Malin Burnham – 2009
Ronald Fowler – 2005
James Sinegal – 1999

INSTITUTES & CENTERS

- Aztec Consulting
- Centre for Integrated Marketing Communications (IMC)
- Center for International Business Education & Research (CIBER)
- Corporate Governance Institute (CGI)
- Institute for Inclusiveness and Diversity in Organizations (IIDO)
- Lavin Entrepreneurship Center
- The Corky McMillin Center for Real Estate

UNDERGRADUATE PROGRAMS

- Accounting
- Entrepreneurship
- Finance
- Financial Services
- General Business (also available online)
- Human Resources
- Information Systems
- Integrated Marketing Communications
- International Business (joint with College of Arts & Letters)
- Management
- Marketing
- Professional Selling & Sales Management
- Real Estate

GRADUATE PROGRAMS

- MBA
- MSA
- MSIS
- Executive MBA
- Sports MBA
- MSBA in Financial & Tax Planning



Fowler College of Business