



**SAN DIEGO STATE
UNIVERSITY**

The Corky McMillin Center for Real Estate
College of Business Administration

Center News

The Corky McMillin Center for Real Estate

October
2013



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The Corky McMillin Center for Real Estate Appoints New Board Member



Dawn Eisenberg, Executive Director of The Corky McMillin Center for Real Estate at San Diego State University, announced today that Russ Sande had accepted an invitation to become a Board Member. Russ is the Managing Principal of the San Diego office of Cresa, an international tenant representation firm.

"We are excited to have such a highly respected and accomplished commercial real estate professional join our organization," said Dawn. "A native San Diegan, Russ has deep ties to the city, to his alma mater (SDSU) and to the local commercial real estate community," added Eisenberg, "and he is particularly interested in our mentoring program."

"I am grateful for the opportunity to contribute and to support this Board in fulfilling Mark McMillin's vision to make SDSU a center of real estate excellence," said Mr. Sande.

SDSU Unveils a New Property Management Course This Spring 2014

Property management is a vital component of real estate

UPCOMING EVENTS

Learn About Real Estate Career Options & the Real Estate Major / Minor at SDSU

Nov, 20th 12-1pm

RSVP!

Calling All Real Estate Alumni

Stay Tuned for Real Estate Alumni Dinners Coming to Los Angeles & Orange County.

Need Interns?

Email Gloria Negrete,
Program Manager at
gnegrete@mail.sdsu.edu

operations, and arguably the most important. This coming spring SDSU students will have the opportunity to learn the business of property management. The course will provide exposure to the analytical methods applied in real estate management decision-making and the tools needed to successfully own and operate real estate. Property management professionals, real estate professionals, and anyone interested in learning the business of property management should contact realestate@mail.sdsu.edu to learn more.

The Corky McMillin Center for Real Estate Sponsors "BIA Rookie of the Year Award"



Hundreds of industry professionals turned out in their best black and white cocktail attire for this year's black, white and diamond themed award's ceremony hosted at the Hyatt Regency La Jolla on Sept. 21, 2013. The Building Industry Association, BIA, Rookie of Year award went to Martin Duggan of Blue Moon Advertising. Congratulations to Martin and all the 2013 BIA ICON award winners.

How Raising Money for Real Estate Deals Just Got Easier

On September 23, 2013 the U.S. Securities and Exchange Commission (SEC) made it easier for real estate professionals to advertise the sale of real estate securities to accredited investors through Rule 506(c). On September 24, 2013, SDSU's Corky McMillin Center for Real Estate held an event on the SDSU campus to clarify what Rule 506(c) is and its impact on the real estate industry.



Real Estate Advisory Board Members:

Mark McMillin
Rick Reeder
Mike Neal
Fred Pierce
Scott Brusseau
Tim Wright
John Agle
Mark Selman
Stephen Coslik
Mike Marino
Scott McClave
David Malcom
Louis Galuppo
Mark McDonald
Paul Kerr
Russ Sande

Founding Partners

Attorney Darryl Steinhouse of DLA Piper, an expert on real estate securities and tax issues, gave an hour-long presentation with questions and answers from the audience peppered throughout to discuss how the new rule lifts restrictions on general advertising to attract potential investors for real estate transactions. The rule also states that the seller of the securities must take reasonable measures to verify that only accredited investors, as defined by the SEC, are qualified buyers. Previously, advertising these real estate securities investments was severely limited. The event, populated mostly with local real estate professionals and developers, kicked off with a networking breakfast and concluded with a line of audience members waiting to discuss their specific concerns with Steinhouse on a one-on-one basis.

Millenia Project Breaks Ground



Master builder, The Corky McMillin Co., broke ground on their approximately 210-acre multibillion-dollar mixed use project. It is anticipated that the project will take 10-20 years to complete. Held on the site across from the Otay Ranch Town Center Premier Shops in the Otay Ranch area of Chula Vista,

the formal ground breaking was attended by over two hundred guests on September 26, 2013.

Ryan Blum Alumni Spotlight

When Ryan Blum ('07, real estate) chose to come to SDSU, it wasn't for the University's outstanding business program.

"I began at SDSU as a graphic design major with intentions of being an artist. I actually had a bad attitude toward business in general - it was dull and all about money." Blum recalled. "That changed as I matured and saw my father - a real estate attorney - as more of a role model and I wanted to enjoy the type of success he had."



[Read Full Article Here](#)


The Corky McMillin Companies


H.G. FENTON COMPANY

TRUST, SERVICE AND INNOVATION SINCE 1906


Cassidy
Turley



CORNERSTONE
COMMUNITIES
"Building The American Dream"

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 leadership starts here

Scholarships

B. James & Margaret M. Polak Endowment Scholarship

Deadline: Feb. 14, 2014

Scholarship Value: \$1,000

*See website for eligibility, restrictions, details, and application.

[Apply Here](#)

Business Student Academic Achievement Scholarship

Deadline: Feb. 14, 2014

Scholarship Value: \$5,000

*See website for eligibility, restrictions, details, and application.

[Apply Here](#)

Edward & Milray Kuhlken Scholarship

Deadline: Feb. 14, 2014

Scholarship Value: \$2,000

*See website for eligibility, restrictions, details, and application.

[Apply Here](#)

J.M. Long Foundation Scholarship

Deadline: Feb. 14, 2014

Scholarship Value: \$1,000

*See website for eligibility, restrictions, details, and application.

[Apply Here](#)

Burnham Real Estate Services Scholarship

Deadline: May 9, 2014 at 3:00p.m. Pacific Time

Scholarship Value: The value of each scholarship award will be determined by the scholarship committee

*See website for eligibility, restrictions, details, and application.

[Apply Here](#)

Internships & Employment Opportunities

[Click Here to See Available Opportunities](#)