

Graduate Business Programs

San Diego State University
College of Business Administration

MBA Electives



Overview

SDSU MBA students are required to take six electives.

Electives are offered by each of the five departments in the College of Business Administration: Accountancy (ACCTG), Finance (FIN), Management (MGT), Management Information Systems (MIS), and Marketing (MKTG). While every effort has been made to keep this list current, please note that we cannot guarantee that all courses listed below will be available in a given semester.

Accounting

- ACCTG 620 - Financial Measurement and Reporting
- ACCTG 621 - Accounting Information Systems
- ACCTG 624 - Tax for Managers
- ACCTG 625 - Managerial Analysis and Financial Reporting
- ACCTG 626 - Auditing and Assurance Services
- ACCTG 630 - Ethics in Accounting
- ACCTG 650 - Tax Research and Practice
- ACCTG 651 - Seminar in Corporate Tax
- ACCTG 654 - Seminar in Partnership Taxation
- ACCTG 659 - Seminar in Taxation Topics
- ACCTG 660 - Seminar in Accounting Theory
- ACCTG 663 - Financial Statement Analysis
- ACCTG 670 - Seminar in Assurance Services
- ACCTG 673 - Accounting Information Systems (AIS) Development
- ACCTG 675 - Seminar in AIS Audit and Control
- ACCTG 681 - Seminar in Regulatory Governance Accounting
- ACCTG 729 - Seminar in Current Issues in Accounting and Auditing

Finance

- FIN 522 - Individual Insurance Management
- FIN 585 - Estate Planning Issues and Practice
- FIN 589 - Personal Financial Planning
- FIN 590 - Personal Financial Planning Practicum
- FIN 617 - Financial Management II
- FIN 641 - Financing the Emerging Enterprise
- FIN 651 - Seminar in Investments
- FIN 652 - Seminar in Security Analysis and Portfolio Management
- FIN 653 - Case Studies in Financial Management
- FIN 654 - Seminar in International Business Finance
- FIN 656 - Seminar in Financial Institutions
- FIN 659 - Decision Making in the World Economy

Management

- MGT 721 - Seminar in Group Processes and Leadership
- MGT 722 - Seminar in Business Ethics and Social Institutions
- MGT 724 - Entrepreneurship
- MGT 744 - Seminar in Managing the Growing Firm
- MGT 746 - Seminar in Corporate Governance
- MGT 710 - Seminar in World Business Environment
- MGT 748 - Seminar in International Entrepreneurship

Information Systems

- MIS 620 - Electronic Business and Big Data Infrastructures
- MIS 686 - Enterprise Database Management
- MIS 687 - Business Data Communication
- MIS 688 - Information Systems and Strategies in Organizations
- MIS 691 - Decision Support Systems
- MIS 695 - Business Systems Analysis and Design
- MIS 697 - Project Planning and Development
- MIS 705 - Communication Strategies
- MIS 744 - Lean Six Sigma Quality Management
- MIS 749 - Business Analytics
- MIS 750 - Strategic Project Management
- MIS 752 - Seminar in Supply Chain and Enterprise Resource Planning
- MIS 753 - Global Supply Chain Management
- MIS 755 - Information Systems Security Management

Marketing

- MKTG 761 - Product Innovation Management
- MKTG 763 - Seminar in Sales Management
- MKTG 768 - Seminar in Internet Marketing & E Business
- MKTG 769 - International Marketing
- MKTG 772 - Strategic Brand Management
- MKTG 779 - Advanced Marketing Strategy

Specializations

MBA students may apply their elective coursework to one of the following specializations.

- Accounting
- Entrepreneurship
- Finance
- Health Services Administration
- Information Systems
- International Business
- Management
- Marketing
- Project Management
- Supply Chain Management

Each specialization has a designated faculty advisor, and requires a total of four electives (12 units). Specializations are not required. Students do not have to choose a specialization at the beginning of their program. Most students typically wait until they have been in the program for a couple of semesters before choosing electives and a specialization.

For more information, please visit the following website: <https://business.sdsu.edu/mba/curriculum>.

Other Electives & Opportunities for Global and Experiential Learning

Internships (BA 780 – Field Studies in Business)

Students may take BA 780 to gain academic credit for an internship. Fully employed MBA students may also be able to use their full-time jobs to achieve credit in BA 780.

Special Studies (798)

Students may customize their own class by working with a department chair and faculty member to design a semester-long individual project. Classes are offered in each of the five departments.

Study Abroad

Students have the opportunity to study abroad to fulfill academic credit; short-term, faculty-led, and semester-long programs are available. Study abroad scholarships are also available.

Participate in Competitions

Students may be eligible for academic credit by applying to participate in select competitions, such as the Venture Capital Investment Competition or the CFA Institute Research Challenge.

Participate in Global Business Consulting

Students may apply to be on a team with students from other top university business schools. GBC projects have taken place in China, India, Colombia, Japan, and other key global markets.

Take Classes Outside the Fowler College of Business

Students may take up to six units (or two courses) of graduate level coursework outside of the College of Business Administration (e.g. Public Administration) with approval from the Graduate Business Programs office.

Take Classes at Another AACSB Institution

Students may transfer up to 9 units (in some cases 12 units) of coursework from an AACSB accredited institution (with prior permission from the Graduate Business Programs office and SDSU).

Additional Flexibility

Students may take up to two 500 level classes. 500 level classes are typically offered both to undergraduate and graduate level students.

Students must attain approval from an Academic Advisor in order to integrate the following opportunities into their programs of study. For more information, visit: <https://business.sdsu.edu/mba/competitions>, and/or contact the Graduate Business Programs Office.

Frequently Asked Questions

Q: How do I know if and when a particular class will be offered?

A: Our class schedule is online and open to the public. Although you will not know for sure whether or not a class will be offered until the schedule for that semester is published, past schedules are typically good indicators of future offerings.

How to search for classes:

- 1) Go to <https://sunspot.sdsu.edu/schedule/search>
- 2) On the left-hand side of the webpage, select the appropriate semester
- 3) In the search bar titled "Course Subject," select one of the following)

"B A"	Business Administration
"MKTG"	Marketing
"FIN"	Finance
"ACCTG"	Accounting
"MGT"	Management
"MIS"	Management Information Systems

- 4) Click "Search"
- 5) Scroll down to classes numbered 600-700 (graduate level)

Note: Core MBA classes are listed under "B A," while electives are listed under their respective department.

Q: How do I find out more about a particular class?

A: One of the best ways to learn about a class is to look at a past syllabus for the class.

How to find a past syllabus:

- 1) Go to <https://business.sdsu.edu/grad/resources>
- 2) At the bottom of this page, click "Syllabus Repository" > "Syllabi Collection"
- 3) Search for old syllabi by entering the class title (e.g. BA 780)

More questions?

Speak to an Academic Advisor or Peer Advisor (current graduate business student) by contacting the Graduate Business Programs Office

Contact the faculty member who teaches the class by using the faculty directory:
<https://business.sdsu.edu/faculty>

For quick descriptions of courses, check out the Graduate Bulletin and search by department:
<http://arweb.sdsu.edu/es/catalog/bulletin/>