

Master of Business Administration: Supply Chain Management Specialization

College of Business Administration



SAN DIEGO STATE
UNIVERSITY

Overview

The Master of Business Administration Specialization in Supply Chain Management provides students with an academic curriculum focused on coordinating and integrating of materials, information, and finances as they flow both within and among companies. Common supply chain activities include sourcing, procurement, conversion, distribution, and logistics management. Supply chain management is the design, planning, execution, control, and monitoring of supply chain activities with the objective of maximizing value an organization creates for its stakeholders.

MBA Course Requirements

For general MBA program requirements please refer to the Official Program of Study for the Master of Business Administration (MBA).

Supply Chain Specialization Description

The Supply Chain Management specialization is a total of 12 units, as follows:

Choose FOUR of these courses (12 units)

- **Recommended** MIS 744 – Lean Six Sigma Quality Management **
- **Recommended** MIS 752 – Supply Chain and Enterprise Resource Planning**
- **Recommended** MIS 753 – Global Supply Chain Management**
- **Recommended** MIS 754 – Seminar in Operations Planning and Strategy**
- MIS 697 – Project Planning and Development** OR MIS 750 – Strategic Project Management**

Additional Enrichment

Students with a deep interest in a profession in Supply Chain Management would benefit from taking any of these courses:

Focus on Supply Chain Technology and Analytics:

- MIS 691 – Decision Support Systems**
- MIS 697 – Project Planning and Development**
- MIS 748 – Seminar in Applied Multivariate Analytics***
- MIS 749 – Business Analytics**
- MIS 750 – Strategic Project Management**
- Students should register to Enterprise Systems eLearning Club to learn how enterprise processes are integrated and configured using SAP. Students may earn certificates from CBA and SAP University Alliances.

Focus on Supply Chain Finance:

- ACCTG 620 - Financial Measurement and Reporting*
- ACCTG 621 – Accounting Information Systems*
- ACCTG 663 - Financial Statement Analysis**
- FIN 617 - Financial Management II**
- FIN 659 - Decision Making in the World Economy**

Focus on Supply Chain Coordination:

- MGT 722 – Seminar in Business Ethics and Social Institutions **
- MGT 748 – Seminar in International Entrepreneurship **
- MKTG 761 - Product Innovation Management*
- MKTG 763 – Seminar in Sales Management**
- MKTG 768 – Seminar in Internet Marketing and E-Business**

NOTE: Students are responsible to verify prerequisite requirements for the courses they select.

***Offered each semester **Offered once each year ***Offered every other year**

MIS 688 (Information Systems & Strategies in Orgs) is a recommended elective for all MBA students. This class does not count toward the Supply Chain Management specialization, but will count towards the remaining electives students need to complete.