Master of Business Administration: International Business Specialization
College of Business Administration

Overview
The Master of Business Administration International Business Specialization helps to prepare students for diverse career opportunities. It includes positions – both in the U.S. and abroad – with business corporations (including multinational enterprises), nonprofit organizations, international institutions, and government agencies. Careers and responsibilities can vary depending upon a student’s portfolio of courses and “emphasis” in functional areas such as accounting, finance, information systems, management or marketing.

MBA Course Requirements
For general MBA program requirements please refer to the Official Program of Study for the Master of Business Administration (MBA).

Specialization Description
International Business Specialization (12 units): Choose FOUR courses.

Specialization Electives within the College of Business
- FIN 654 – International Business Finance**
- MKTG 769 – International Marketing**
- MGT 710 – World Business Environment**
- MIS 753 – Global Supply Chain Management**

Specialization Electives outside the College of Business
If only THREE international business courses have been completed from the list above, one of the following can be used as the fourth course in the specialization:
- POL S 577 – Principles of International Law**
- JMS 574 – International Advertising**

NOTE: Students are responsible to verify prerequisite requirements for the courses they select.

*Offered each semester   **Offered once each year   ***Offered every other year

MIS 688 (Information Systems & Strategies in Orgs) is a recommended elective for all MBA students. This class does not count toward the International Business specialization, but will count towards the remaining electives students need to complete.