

## **Entrepreneurship Minor Advising Sheets For CBA, HTM, IB and RTM Students**

### **Required Courses in the Entrepreneurship Minor**

After you have met the requirements to declare the minor you can enroll in upper-division business courses required for your minor. You may choose courses suitable for one of the five tracks below. **In addition to the coursework, you need to choose one of the experiential components for your minor.**

#### **Traditional Track**

Catalog years 2013/2014

##### Required:

MGT 358 – Fundamentals of Entrepreneurship  
MGT 460 – Business Plan Development  
3 units from Entrepreneurship Courses:  
#MGT 353 – Creativity and Innovation  
MGT 459 – Franchise Management  
+FIN 328 – Entrepreneurial Finance  
6 additional units from Electives:  
#MGT 353 – Creativity and Innovation  
MGT 459 – Franchise Management  
MGT 475 – Leadership in Organizations  
+FIN 328 – Entrepreneurial Finance  
MKTG 377 – Selling Strategy & Practice  
MIS 306 – Systems Analysis  
RTM 475 – Commercial Recreation Management  
\*COMM 406 – Organizational Communication  
BA 404 – Small Business Consulting

#### **Social Track**

Catalog years 2013/2014

##### Required:

MGT 358 – Fundamentals of Entrepreneurship  
MGT 460 – Business Plan Development  
3 units from Entrepreneurship Courses:  
#MGT 353 – Creativity and Innovation  
MGT 452 – Family Business Management  
MGT 455 – Social Entrepreneurship  
6 additional units from Electives:  
#MGT 353 – Creativity and Innovation  
MGT 452 – Family Business Management  
MGT 455 – Social Entrepreneurship  
MGT 475 – Leadership in Organizations  
MKTG 373 – Integrated Marketing Communications  
MUSIC 518 – Community Outreach Practicum  
BA 404 – Small Business Consulting

**#Prerequisite is MGT 350**

**+ Prerequisite is FIN 323**

**\*COMM Course Prerequisites have been waived**

**\*\*Courses in the minor may not be counted toward the major or another minor (General Catalog 2012/13 pg 88)**

#### **Technology & Science Track**

Catalog years 2013/2014

##### Required:

MGT 358 – Fundamentals of Entrepreneurship  
MGT 460 – Business Plan Development  
3 units from Entrepreneurship Courses:  
#MGT 353 – Creativity and Innovation  
+FIN 328 – Entrepreneurial Finance  
6 additional units from Electives:  
MGT 352 – Human Resource Management  
#MGT 353 – Creativity and Innovation  
MGT 452 – Family Business Management  
MGT 475 – Leadership in Organizations  
+FIN 328 – Entrepreneurial Finance  
MKTG 377 – Selling Strategy & Practice  
MIS 306 – Systems Analysis  
MIS 483- Networking and Data Communication  
\*COMM 307 – Communication in Professional Settings  
BA 404 – Small Business Consulting



**SAN DIEGO STATE  
UNIVERSITY**

#### **Lavin Entrepreneurship Center**

*College of Business Administration*

**The Lavin Entrepreneurship Center**

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**Hours:**

**Mon-Fri 8:00AM-4:30PM**

**<http://lavincenter.sdsu.edu>**

## SDSU COLLEGE OF BUSINESS ADMINISTRATION

# Entrepreneurship Minor Advising Sheets for CBA, HTM, IB and RTM Students

### Required Courses in the Entrepreneurship Minor

After you have met the requirements to declare the minor you can enroll in upper-division business courses required for your minor. You may choose courses suitable for one of the five tracks below.

#### Arts and Design Track

Catalog years 2013/2014

Required:

MGT 358 – Fundamentals of Entrepreneurship

MGT 460 – Business Plan Development

3 units from Entrepreneurship Courses:

#MGT 353 – Creativity and Innovation

6 additional units from Electives:

#MGT 353 – Creativity and Innovation

MGT 355 – International Entrepreneurship

MGT 452 – Family Business Management

MGT 475 – Leadership in Organizations

MKTG 377 – Selling Strategy & Practice

MIS 306 – Systems Analysis

RTM 475 – Commercial Recreation Management

\*COMM 307 – Communication in Professional Settings

BA 404 – Small Business Consulting

#### International Track

Catalog years 2013/2014

Required:

MGT 358 – Fundamentals of Entrepreneurship

MGT 460 – Business Plan Development

3 units from Entrepreneurship Courses:

MGT 355 – International Entrepreneurship

6 additional units from Electives:

MGT 352 – Human Resource Management

#MGT 353 – Creativity and Innovation

MGT 452 – Family Business Management

MGT 475 – Leadership in Organizations

+FIN 328 – Entrepreneurial Finance

MKTG 476 – Internet/Interactive Marketing

\*COMM 371 – Intercultural Communication

BA 404 – Small Business Consulting

**#Prerequisite is MGT 350**

**+ Prerequisite is FIN 323**

**\*COMM Course Prerequisites have been waived**

**\*\*Courses in the minor may not be counted toward the major or another minor (General Catalog 2012/13 pg 88)**

**In addition to the coursework, you need to choose one of the experiential components for your minor. They are administered at the Lavin Entrepreneurship Center.**

#### Experiential Component

Internships:

1. Lavin Center Internship: With profit or non-profit organizations through the Lavin Center
2. Lavin Center's Web Compass: Web design internship
3. MGT 401 (approved client): Academic internship with local client
4. Lavin Entrepreneurs Program: 2 year immersion program

Competitions:

1. Lavin VentureStart: Semester based SDSU ideation competition
2. LeanModel Competition: Regional business model competition at SDSU
3. Venture Challenge: International business plan competition at SDSU
4. Social Entrepreneurship: Approved program activity

Other Opportunities:

1. Independent Entrepreneurship Studies: Professor approved research
2. Zahn Center Incubator: Start-up venture through Zahn Center
3. Leadership Certificate: Student Life and Leadership
4. Work Study at the Lavin Entrepreneurship Center: Yearlong program management position at the Lavin Center



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