



MARKETING OR MANAGEMENT INTERNSHIP DESCRIPTION

Are you an analytical upper division marketing or management student who enjoys market research? Have you learned about competitive analysis, product development, and creating business launch plans in support of new products launches in your marketing courses? If you know your way around excel and want to obtain extensive experience in market research, product development, product life cycle management, and go to market strategies, read on because this internship is for you!

Memjet is a dynamic, rapidly growing, technology company positioned to be a global leader in digital inkjet technologies. We make the brains that go inside multi-million dollar printers for companies such as Amazon and Shutterfly. We are seeking an investigative Product Marketing intern that's primary focus will be on activities associated with current and future product marketing management.

The global digital print market is estimated to grow to \$15 billion by 2020 in markets such as product labels and packaging. Memjet's dedication to bring new, innovative technologies to market makes it well positioned for expansive growth.

WHAT YOU WILL BE DOING:

- Refine product forecasts and pricing processes using a product marketing key input analysis tool
- Develop product marketing tools using Excel, Visio, & Adobe (if you're familiar with these applications)
- Drive competitive analysis and market research for markets such as packaging, wide format, labels, mailing and addressing, and 3D printing
- Create sales presentations and sales tools on new market opportunities
- Use market research and competitive analysis to recommend a go to market strategy and launch plan for your final internship project
- Participation in various marketing initiatives on an ad-hoc basis.

WHAT YOU NEED:

- Upper division student majoring in Marketing or Management preferred
- Must be in the San Diego area for the duration of the internship
- Have 3.0 GPA or higher, be currently enrolled Undergraduate Junior or Senior student
- PLEASE NOTE: Unfortunately, we are not able to accept recent graduates into the internship program at this time
- Strong skills in Microsoft Excel and Power Point
- Enjoys details and building new processes
- Proactive, self-starter, able to work independently in a fast-paced environment



- Strong verbal and written communication skills
- Is ready to learn “all things” product marketing!

WHAT YOU GET:

- A chance to work for an innovative company that cares about your personal growth
- Obtain intimate mentorship from two Directors of Product Marketing that are experts in their field...trust me, you will learn a lot!
- Great work environment that is fun, casual, provides complimentary employee meals and has normal working hours. Did someone say organic?

So, if you're a detailed Marketing or Management major looking for an opportunity to learn about market research and product launches, apply now!

Send resumes to: tina.voss@memjet.com (put **Product Marketing Internship** in the subject line of your email)

Memjet is proud to be an Equal Opportunity Employer. Employment with Memjet is based solely on qualifications and competence for a particular position, without regard to race, color, religion, sex (including pregnancy, gender identity, and sexual orientation), national origin, age (40 or older), disability or genetic information.