01 DEAN’S MESSAGE
These are challenging but invigorating times for graduate business education. In a world where the only constant is change, business schools must prepare their students to understand and adapt to the demands of a global economy that continues to become more dynamic and diverse. Business schools recognize that, more than ever, they must be rigorous and bold as they prepare students to be future leaders who understand and can adapt to the demands of a rapidly changing world and global marketplace.

Welcome to a place that gets all of this. The Fowler College of Business is ready to deliver an extraordinary educational experience that will provide you with the knowledge, tools and inspiration to launch a career that shapes the future of business.

This is a place with outstanding faculty who adhere to the teacher/scholar model. They engage in cutting-edge research, giving our most talented graduate students the opportunity to participate in ground-breaking business investigations. They take pride in teaching and are committed to preparing future business leaders to launch their careers.

This is a place that produces graduate students who have gone on to become founders, business owners and C-level executives of some of the top businesses and organizations in the world. Entrepreneurship and innovation are part of our DNA as San Diego State University is consistently recognized as one of the most entrepreneurial universities in the world.

This is a place committed to excellence. Our graduate programs have been recognized as among the best for public academic business institutions in the nation. Our full-time MBA program has been recognized as one of the top 50 public business schools in the nation by Bloomberg BusinessWeek and our part-time MBA program is consistently ranked in the top 100 programs by U.S. News & World Report.

This is the place for students who want to become future business leaders, as at San Diego State University, “Leadership Starts Here.” I hope you can join us.

George Belch, Ph.D.
Interim Dean
Fowler College of Business
San Diego State University
Program Overview

EMBA Professor James Beatty
The successful evolution of a firm depends on management’s ability to integrate the firm’s strategy, structure, and operating environment. Management must guide the firm’s evolution from a start-up to becoming a long lived corporation.

The Executive MBA at SDSU is designed to help you better navigate the organization life cycle.

This figure provides success frequencies (for a cohort of 1000 start-ups over 15 years) at each stage of a firm’s evolution. Only 1% - 3% of start-ups will have IPOs; only 1% - 2% will grow to be large public companies; most start-ups will continue to be privately-held.

Managing a firm’s evolution requires management to continually address three sets of questions as it confronts its environment:

**Business Strategy:** Which markets should the firm serve? How should it compete in its served markets?

**Financial Strategy:** What are the firm’s funding needs to compete in its served markets? What are the sources, composition, and terms on which funds are acquired?

**Implementation Strategy:** How does the firm design its structure, i.e. coordinate its people, organization architecture, routines, and culture to successfully implement its business and financial strategy?

The courses in the EMBA Program are designed to address these questions. They are taught both in lecture and case study formats. Both formats draw upon examples and case studies spanning different markets and industries – both domestic and international, and different stages of the firms’ life cycle.
IS THE EMBA PROGRAM THE RIGHT FIT FOR YOU?

THE FOLLOWING QUESTIONS WILL HELP YOU DECIDE.

• Are you aspiring for positions of higher responsibility within your company?

• Do you feel you have reached a plateau in your career and need business acumen to move forward?

• Are you applying for positions that require an MBA?

• Are you transitioning out of the military and need help on transferable skills?

• Are you planning on starting or have started your own business and need help?

• Do you have the time, resources and support this time in your life to go back to school?

• Do you have the ability to take off work every other Friday and Saturday to attend classes?

IF YOU ANSWERED YES TO SOME OR MOST OF THESE QUESTIONS, WE ENCOURAGE YOU TO LEARN MORE ABOUT OUR EMBA PROGRAM.

You may do any or all of the following:

• Attend an information session
• Visit a class
• Have lunch with current students
• Connect with alumni
• Meet with the Program Director

Contact us at 619-594-6010 or emba@mail.sdsu.edu for arrangements.
INCOMING STUDENT SNAPSHOT

- Average Undergraduate GPA: 3.38
- Average Graduate GPA: 3.82
- Average Second Masters Degree: 10%
- Average Previous Doctoral Degree: 4%
- Average Women Enrollment: 48%
- Average Years of Work Exp.: 10-15
- Average Age: 38
- Average Number of Countries Represented: 8
- Average Number of Students in a Class: 25-35

UNDERGRADUATE DEGREES

- Business: 24%
- Economics: 11%
- Science: 11%
- Engineering: 10%
- Education: 9%
- Psychology: 8%
- Arts: 8%
- Communication: 5%
- English: 5%
- History: 5%
- Criminal Justice: 4%

INDUSTRIES REPRESENTED

- Military/Defense: 19%
- Healthcare: 16%
- Hospitality/Entertainment: 13%
- Non Profit: 13%
- Management Consulting: 8%
- Transportation: 8%
- Aviation/Aerospace: 6%
- Real Estate: 5%
- Telecommunications: 4%
- Manufacturing: 4%
- Information Technology: 4%

REPRESENTATIVE TITLES

- Account Executive
- Chief Financial Officer
- Commander, Task Force
- Controller
- Dentist
- Director, Integrated Resources
- Director, IT and Purchasing
- Director, Marketing
- Director, Operations
- Director, Strategic Initiatives
- General Manager
- Manager, Construction & Demolition
- Manager, IT Systems Design
- Manager, Quality Control
- Manager, Regulatory Affairs
- Physician
- Program Manager
- Real Estate Broker
- Senior Accountant
- Senior Project Control Specialist
- Supervisor, Inventory Control
- Teacher
- Test Engineer
03 THE COHORT EXPERIENCE
When you join the EMBA Program, you join a select cohort of experience professionals, managers and entrepreneurs who aspire to roles of greater responsibility in their organizations, and seek additional knowledge to reach their goals. Your classmates will come from all facets of the business world and with different academic backgrounds.

As an EMBA student, you will enjoy an unparalleled group-learning experience. You will learn as much from each other as you do from the faculty, both during your class meetings and in your study groups. The cohort experience provides camaraderie, continuity and mutual support throughout the program and helps you develop a rich network of professional ties and corporate contacts that will remain long after you graduate.

As you would expect, the EMBA program requires full participation in both class attendance and assigned work. Therefore, you will want to secure the support of your employer, your family, and the other important people in your life.

You must be able to meet the program’s demands for preparation and outside work, as well. The average student workload outside of class sessions is 15 to 20 hours per week, some of which is spent with your study group.

EMBA courses are scheduled to make the most efficient use of your time. Classes meet from 8:00 am to 5:00 pm every other Friday and Saturday for approximately 22 months. You will be taking two courses at a time: one meets in the morning and the other in the afternoon on both Friday and Saturday.

Executives with demanding work schedules find this format more efficient and effective than weekly evening classes. This concentrated schedule gives you ample time to work with faculty and fellow classmates, and provides you with the flexibility necessary to meet your other professional and personal commitments.
EMBA visits India
INTERNATIONAL STUDY PROGRAM

An integral component of the EMBA program is to participate in an international study program, which is designed to allow students to gain an understanding of global business practices and acquire direct international experience in foreign countries.

The 10-day trip is a mandatory component of the EMBA program. Countries and cities are selected based on their current economic, financial, social and political climates. We travel to one or two countries depending on the location. Company visits are carefully selected based on their role within the countries' economy.

The trip mirrors the diversity represented within our student body. Company visits will range from banking, hospitality, to food services, manufacturing, and government agencies.

Past trips include:

- 2010 EMBA XX, Santiago, Chile
- 2011 EMBA XXI, Athens, Greece and Munich, Germany
- 2012 EMBA XXII, Rio de Janeiro and São Paulo, Brazil
- 2013 EMBA XXIII, Beijing, China and Seoul, South Korea
- 2014 EMBA XXIV, Ho Chi Minh City, Vietnam and Singapore
- 2015 EMBA XXV, New Delhi and Mumbai, India
- 2016 EMBA XXVI, Johannesburg and Cape Town, South Africa

The international study program includes the following:

- Hotel accommodations at a 4 or 5-star property (double occupancy; single occupancy supplement available at an additional cost)
- Organization of 1-2 business site visits per day, including a presentation by management and tour of facilities (if applicable)
- Ground transfers for group activities and site visits
- Coordination of educational activities with professors or governmental representatives
- Welcome dinner/cultural immersion
- City tour or other cultural activity

The international study program does not include:

- Roundtrip airfare to/from the US to the international destination
- Passport fees, entry/exit fees
- Hotel incidentals
- Meals not previously outlined in the itinerary
EXECUTIVE MBA STUDENTS VISIT THE WORLD

ATHENS, GREECE
- Athens Chamber of Commerce
- BRIGHT
- Piraeus Port Authority
- Deloitte

MUNICH, GERMANY
- BMW Welt
- U.S. Commercial Services
- Department of Labor and Economic Development
- General Electric

RIO DE JANEIRO & SÃO PAULO, BRAZIL
- U.S. Consulate
- Grupo Pão de Açucar
- General Electric
- UNICA
- Rockwell Collins
- Petrobrás
- Axis Biotech

SANTIAGO, CHILE
- Fondo Esperanza
- Metro de Santiago
- Teck
- Morandé Winery
- U.S. Commercial Service
- Fundación Chile
- JP Morgan

JOHANNESBURG & CAPE TOWN, SOUTH AFRICA
- U.S. Commercial Service
- Shanduka Black Umbrellas
- PWC
- Pepsico
- Cell C
- Hubble Studios
- Africa Energy Corp.
- PPECB
EXECUTIVE MBA STUDENTS VISIT THE WORLD

NEW DELHI & MUMBAI, INDIA
- Bombay Stock Exchange
- Volkswagen
- U.S. Consulate
- Whistling Woods Film School
- Cipla
- Mother Dairy
- Super Max Specialty Hospital
- Fiori Creations
- Subros Ltd
- Azure Power
- Sandhar Technologies

SINGAPORE
- Rolls Royce
- Qualcomm
- Maersk
- Robert Bosch

BEIJING, CHINA
- Cadwalader, Wickersham & Taft
- Becket Asia Pacific
- Louis Dreyfus Commodities
- Asia Development Bank

SEOUL, SOUTH KOREA
- Dongwoo Fine Chemicals
- Nike
- Bombardier
- BMW

HO CHI MINH CITY, VIETNAM
- KPMG
- Wrigley
- Kinh Do Corporation
05 OUR ALUMNI

EMBA alum receiving an award
While I certainly can’t say that the program was easy, I can say – with absolute enthusiasm – that it was an excellent investment in myself and my business.

Where self-employment once seemed like a pipe dream, it became an actionable endeavor.

Once I started my company, the relationships I made during my time as an EMBA student had a direct role in landing new clients in the public, private, and federal sectors.

The program also helped me better identify my weaknesses, and capitalize on my strengths.

DALLAS POORE
PRESIDENT/CEO
FORTITUDE E&C, INC.
EMBA XXI

SDSU’s Executive MBA Program didn’t end with the degree but provided a lifelong family where we help one another achieve life goals.

LILY ZHOU
PRESIDENT
THEZMEDIA INC.
EMBA XVIII
The EMBA program has provided me an extraordinary opportunity for personal and professional development.

The program format supports me in maintaining that vital balance of professional consistency and personal rewards of family relationships.

EVA VALDEZ
UTC AEROSPACE SYSTEMS
EMBA XVII

After being in the Navy for 28 years, I was a bit nervous about entering the civilian job market. The EMBA program gave me the confidence and encouragement to jump in with both feet and the knowledge on how to succeed.

QUINTIN CARSON
OWNER/PHOTOGRAPHER
QUEEIGHY8 PHOTOGRAPHY
EMBA XXI

EMBA gave me the tools and knowledge for my current job in finance. Quick, hands on - turbo charged to know exactly where my focus should be in my area. I am not a finance person but my program definitely gave me the tools to be able to execute my duties. I don’t think I would have gotten that elsewhere in such a short time frame!

Lifelong relationships acquired in the program and a really good network among the EMBA alum, staff and professors. I have continued to tap into the network for support and knowledge always with positive results.

EVA NICASIO-MERCIER
DIRECTOR OF GLOBAL CREDIT AND COLLECTIONS
HYDRANAUTICS
EMBA XIX
ALUMNI TESTIMONIALS

“\n
The EMBA program is a perfect fit for my busy lifestyle, balancing both my career and family life. I have found the level of instruction to be very high and the faculty members possess immense knowledge of the subject matter and a sheer joy for teaching. Furthermore, my fellow classmates add a wealth of information with their diverse backgrounds. I look forward to the educational adventures on which we will embark together.

TIMOTHY TODD SIMMONS
MUSIC DIRECTOR AND ORGANIST
LAKEVIEW PRESBYTERIAN CHURCH
EMBA XVIII

“\n
The SDSU EMBA Program has proven to be very beneficial for me, personally and professionally. The professors are experienced, up-to-date with current trends, and first class educators. My EMBA cohort colleagues are professionals I can lean on at any time for business advice and perspective. Since graduating from the program, I have been promoted to be a Director of our business unit, and assumed a larger role within our company. In addition, I was asked by SDSU to be a Lecturer in the SDSU College of Business Administration, which has been very rewarding. SDSU’s motto is quite right: Leadership starts here!

DAN WILBERS
DIRECTOR NA SIMULATION AND TRAINING
SCHNEIDER ELECTRIC
EMBA XXII
Below is a partial list of companies represented by alumni and current students in the EMBA program at SDSU

### AUTOMOTIVE
- car2go
- Hertz Corporation

### AVIATION/AEROSPACE
- Aerodyne Alloys
- B/E Aerospace
- Boeing
- General Atomics Aeronautical Systems
- Hamilton Sundstrand
- Pratt & Whitney Aeropower
- Rockwell Collins
- The Boeing Company

### BANKING/FINANCIAL SERVICES
- Bank of America
- Charles Schwab
- First American Title
- GEICO Direct
- HSBC Auto Finance Corporation
- LPL Financial Services
- Miller Tabak
- Mission Federal Credit Union
- North Island Credit Union
- PricewaterhouseCoopers
- San Diego Credit Union
- Union Bank of California
- US Bank

### CONSUMER GOODS
- 7-Eleven, Inc.
- Amazon Processing, LLC
- Bose Corporation
- Callaway Golf
- Harcourt Trade Publishing
- HD Supply
- Kendal Floral Supply
- Nestlé Purina PetCare
- ProFlowers
- Rain Bird Corp.
- Samsung Electronics
- Sony Electronics
- Taylor Guitars
- The Home Depot
- The San Diego Union Tribune
- Walgreens
- WD-40

### DEFENSE/GOVERNMENT/MILITARY
- Army National Guard
- A-T Solutions, Inc.
- BAE Systems
- Carlsbad Police Department
- City of Carlsbad
- City of Chula Vista
- City of Escondido Fire Department
- County of San Diego
- General Dynamics- NASSCO
- Honeywell, Inc.
- KES Inc.
- L-3 Communications
- LookingGlass Cyber Solutions, Inc.
- NASA Jet Propulsion Laboratory
- NAVAIR
- Naval Medical Center, San Diego
- NAVFAC
- Northrop Grumman
- Raytheon
- SPAWAR Systems Center, San Diego
- Turkish Ministry of Customs and Trade
- United States Army
- United States Dept. Veteran Affairs
- United States Marine Corps
- United States Navy
- United States Postal Service
- UTC Aerospace Systems

### EDUCATION
- Ashford University
- CSU San Marcos
- San Diego City Schools
- San Diego State University
- UC San Diego
- University of Michigan
- University of St. Augustine

### FOOD & BEVERAGE
- Altar Produce, LLC
- Andrew & Williamson Sales Co., Inc.
- Chosen Foods LLC
- Independent Distillers U.S.A
- Jack in the Box Inc.
- Jamba Juice
- Mountain Meadow Mushroom Farms
- Stone Brewing Company
- TS Restaurants
- We Olive

### HEALTHCARE/BIOTECH
- 24 Hour Fitness, Inc.
- Aetna
- Alaris Medical Systems
- Alere Inc.
- Amgen
- AMN Healthcare
- BD Biosciences Corp.
- Beckman Coulter, Inc.
- Biogen Idec
- Biotronix
- Cardinal Health
- Care Fusion
- DJD Global
- Gen-Probe Incorporated
- Grossmont Emergency Medical Group
- Halozyme
- Isis Pharmaceuticals, Inc.
- Johnson & Johnson Health Care Systems
- Kaiser Permanente
- Kyowa Hakko Kirin Co.
- Medimpact
- Mercy Healthcare
- Noven Pharmaceuticals, Inc.
- Optimal Pharmaceuticals Inc.
EMBA STUDENTS & THEIR COMPANIES

• Optum Health
• Promega
• Prometheus Laboratories Inc.
• Quest Diagnostics
• Scripps Health
• Sharp Community Medical Group
• Sharp Healthcare
• Sharp Memorial Hospital
• Sharp Rees-Stealy Medical Group
• Stratagene
• Thermo Fisher Scientific
• Tri-City Medical Center

HOSPITALITY/ENTERTAINMENT
• Aquatica San Diego
• Avatar Entertainment Corporation
• Cyber Holdings, Inc.
• Fox 5 San Diego
• Inn At The Park
• Marriott International
• San Diego Marriott Hotel and Marina
• Viejas Enterprise

INFO TECH/COMPUTER
• Blackbaud
• Celerity, Inc.
• Cisco Systems
• Cubic Transportation Systems, Inc.
• ESET LLC
• Hewlett Packard
• Hitachi Home Electronics (America) Inc.
• Intel Corporation
• Intuit, Inc.
• KPMG
• Kroll Ontrack
• Leidos
• Micro-Coax
• Mitchell International
• Oracle Corporation
• SAIC
• Systran Software

• Teradata
• The Omega Group
• VeriSign, Inc.

LOGISTICS
• FedEx Kinko’s
• HD Supply
• UPS

MANAGEMENT CONSULTING
• ADP
• Booz Allen Hamilton
• The Ken Blanchard Companies

MANUFACTURING
• Balboa Manufacturing Co.
• CP Group
• Daylight Solutions
• Diamond U Products
• Heidelberg Engineering, Inc.
• Hydranautics
• John Deere
• Parker Hannifin Corporation
• Schneider Electric
• Veridiam, Inc.

NONPROFIT
• Father Joe’s Village
• Gemological Institute of America
• Girl Scouts
• Mama’s Kitchen
• San Diego Armed Services YMCA
• San Diego LGBT Community Center
• The Salvation Army

OIL & ENERGY
• ROC Industries
• Solar Turbines Inc.

PERFORMING ARTS

• San Diego Opera
• San Diego Symphony

SEMICONDUCTORS
• Conexant
• Cymer, Inc.
• Entropic Communications, Inc.
• Sytricity, Inc.
• Texas Instruments

TELECOMMUNICATION
• AT & T
• Broadcom Corporation
• Cox Business
• Cox Communications
• Cox Media
• Ericsson
• KYOCERA Communications, Inc.
• Motorola
• Nokia Mobile Phones
• Novatel Wireless, Inc.
• Pacific Bell
• Qualcomm Inc.
• Time Warner Cable San Diego
• Verizon Wireless
• ViaSat Inc.

UTILITIES
• San Diego County Water Authority
• SDG&E
• Sempra Energy

For more information, visit sdsu.edu/emba
WHY SDSU
EXCEPTIONAL QUALITY AND VALUE

THE BEST

SDSU’s MBA program is ranked among the best in the nation by Forbes, U.S. News & World Report, and Bloomberg Businessweek.

NO. 86

SDSU’s MBA program was ranked #86 by Bloomberg Businessweek in its 2016 Rankings.

NO. 8

SDSU’s MBA Program has a national ranking of #8 for U.S. News & World Report’s 2014 list of MBAs with the most financial value at graduation.

TOP 20

Best for Vets Business Schools by the Military Times in 2016.

The Fowler College of Business is fully accredited by AACSB International – The Association to Advance Collegiate Schools of Business.

COMPARE PROGRAMS

<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>WHAT DOES THIS PROGRAM PREPARE YOU FOR?</th>
<th>COURSES</th>
<th>TYPICAL TIME LENGTH</th>
<th>ESTIMATED TOTAL TUITION*</th>
<th>AVERAGE AGE AND WORK EXP.</th>
<th>CLASS SCHEDULE</th>
</tr>
</thead>
<tbody>
<tr>
<td>EMBA</td>
<td>Provides seasoned professionals with a strong managerial approach to business operations.</td>
<td>Core: 17 Culminating: 1 Total units: 48 Total classes: 18</td>
<td>Full-time only: 22 months</td>
<td>California resident/ non-resident/ international: $68,400</td>
<td>Age: 38 Work exp: 10-15 years</td>
<td>Fri and Sat 8am-5pm Alternating weekends</td>
</tr>
<tr>
<td>MBA</td>
<td>Provides a strong general business foundation to prepare students for jobs in a variety of business-related fields. Students have the option to choose among 11 specializations.</td>
<td>Core: 7 Electives: 6 Business strategy: 1 Culminating: 1 Total units: 45 Total classes: 15</td>
<td>Full-time: 1 1/2 – 2 years Part-time: 3 – 4 years</td>
<td>California resident: Full-time: $28,130 Part-time: $33,502 Non-resident: Full-time: $44,870 Part-time: $50,242</td>
<td>Age: 27 Work exp: 2-4 years</td>
<td>1 or 2 weekdays/ evenings</td>
</tr>
</tbody>
</table>

*Fees are subject to change upon approval by the Board of Trustees. Estimated total costs are based on Fall 2016 tuition and fee amounts and are regarded as estimates. These estimates do not include prerequisite/core classes for non-MBA programs or miscellaneous costs (books, housing, etc.) and are based on the typical length of time it takes a student to complete the degree.
07 HOW TO APPLY
Submit the online application starting **October 1st**.

Submit Official Transcripts and Test Scores.

**Transcripts:**
Send official transcripts from all institutions attended directly to the EMBA Office.

**Executive MBA Program**
San Diego State University
5500 Campanile Drive
San Diego, CA 92182-8232

Applicants with international course work are required to submit a detailed report with course level identification provided by an approved credential evaluation service. Contact our office for details.

**Test Scores:**
Official GMAT or GRE scores may be required based on your undergraduate cumulative GPA. Cumulative GPA’s above a 3.0 will qualify for the waiver. Applicant’s whose native language is not English and whose preparatory education was principally in a language other than English must demonstrate competency in English. TOEFL or IELTS scores may be required.

**SDSU Institution Codes:**
**GMAT**: 9LT-2P-73
**GRE**: 4682
**TOEFL**: 4682
**IELTS**: See IELTS website (www.ielts.org) for instructions

Submit to the EMBA Program Office the following additional materials:
1. Updated resume
2. Business card
3. Statement of Purpose
4. Two letters of recommendation
5. Corporate Sponsorship form

Schedule application interview.
Contact the EMBA Program Office at **619-594-6010** or **emba@mail.sdsu.edu**

**Rolling admissions:** The Executive MBA Program has a rolling admissions policy. As early as 15 days after completing the application process, an applicant may be given a decision regarding acceptance to the program.

**QUESTIONS?** Visit: **sdsu.edu/emba/apply**
<table>
<thead>
<tr>
<th><strong>Q:</strong> Can I be exempt from taking the GRE or GMAT?</th>
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</thead>
<tbody>
<tr>
<td>It depends. If your undergraduate or graduate cumulative GPA was above a 3.0 you will be exempt from taking the GMAT or GRE. You will also qualify for the exemption if you hold a terminal degree such as Ph.D., J.D., EDD, or MD.</td>
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</table>

<table>
<thead>
<tr>
<th><strong>Q:</strong> What does the tuition include?</th>
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<tbody>
<tr>
<td>It includes all the textbooks, course materials for class, meals during class sessions, parking permits, orientation, graduation, guest speakers, international residency trip (excluding airfare) and miscellaneous fees.</td>
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</table>

<table>
<thead>
<tr>
<th><strong>Q:</strong> Do I have to be working to qualify for the EMBA program?</th>
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</thead>
<tbody>
<tr>
<td>Yes. It is critical for students to have a place to apply the knowledge they acquire in class. The work environment is many times a laboratory to practice and fine tune the concepts learned in class.</td>
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</table>

<table>
<thead>
<tr>
<th><strong>Q:</strong> Do I need my company support to join the EMBA program?</th>
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<tbody>
<tr>
<td>Yes. Employer support is a key component in your application and success throughout the program. At a minimum, you will need time off to attend classes on Fridays and Saturdays according to the schedule. Financial support is not required, but we highly encourage every applicant to explore this possibility with their organization.</td>
</tr>
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<table>
<thead>
<tr>
<th><strong>Q:</strong> How much time should I expect to dedicate to my studies?</th>
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</thead>
<tbody>
<tr>
<td>Aside from class meetings, students normally spend an average of 15-20 hours a week on homework assignments, readings and working with their group members.</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th><strong>Q:</strong> Am I able to transfer credit from previous courses?</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. The EMBA program is a lock-step program where all students take the same courses on a pre-determined sequence.</td>
</tr>
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</table>

<table>
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<tr>
<th><strong>Q:</strong> Can I choose a specialization within the EMBA Program?</th>
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</thead>
<tbody>
<tr>
<td>No. The EMBA program is designed on a managerial approach where seasoned professionals obtain a macro vision on how companies compete and operate in a domestic and global environment.</td>
</tr>
</tbody>
</table>
The Graduate Career Management Center is dedicated to providing expert career guidance and connecting you with resources for your professional success.

- Employer Info Sessions
- Industry Panels
- Executive Speaker Series
- Mixers

- One-on-One Career Advising
- Aztec Mentor Program
- Career Development Workshops

- Job Opportunities
- Internship Opportunities
- Career Fairs
- Aztec Career Connection

- 45,000+ SDSU Business Alumni
- You Are Eligible For Membership
- SDSU Business Alumni Network www.sdsualumni.org/ban

For more information, visit sdsu.edu/emba
1. What evidence do you cite to document personal return on investment for your EMBA?

- Increased performance confidence as a direct result of my MBA
- Personal goal achievement satisfaction that I directly connect to my MBA
- Increased ability to move outside of my initial field
- Increased ability to be a leader in, and give back to society
- Increased ability to make informed decisions about personal endeavors
- Increased ability to switch companies
- Increased confidence to start my own ventures

2. As a direct result of your EMBA experience, you have found that you offer more value to your:

- Company
- Colleagues
- Customers
- Industry

3. Do you consider yourself better able to offer strategic value to your company as a direct result of your EMBA experience?

- Yes 97.6%
- No 2.4%

4. Do you feel that you are accomplishing (or have accomplished) the goals you set for yourself in obtaining your EMBA?

- Yes 92.7%
- No 7.3%

5. How soon after you began the program did your SDSU EMBA experience enhance your contributions to your company?

- Before I graduated 77.3%
- Within one year 20%
- Within two years 2.7%
- No enhancement 1.3%
EXECUTIVE MBA PROGRAM

www.sdsu.edu/emba
(619) 594-6010
emba@mail.sdsu.edu

APPLY TODAY

SAN DIEGO STATE UNIVERSITY
Fowler College of Business