I. Program Level Goals (PLG) and Degree Learning Outcomes (DLO) for the Executive Master of Business Administration degree

PLG 1: Develop a solid foundation in theoretical concepts and managerial skills needed to lead business organizations.

DLO 1. Apply theoretical concepts in accounting, statistics, organizational behavior, finance, economics, marketing, and operations to make business decisions.
DLO 2. Employ methods of accounting, statistical data analysis, organizational behavior, finance, economics, marketing, and operations to support business decision making.

PLG 2: Develop an awareness of the domestic and global economic, legal, ethical, and technological environment in which managers make and implement decisions.

DLO 3. Identify and critically analyze salient legal and moral business issues.
DLO 4. Evaluate the impact that changes in the domestic and global economic environment have on the business climate.
DLO 5. Analyze the impact that technological and product innovations have on the competitiveness of firms.

PLG 3: Enhance skills needed to lead business organizations

DLO 6. Negotiate and collaborate with others in situations with differing interests and objectives.
DLO 7. Lead a multidisciplinary team.

PLG 4: Acquire the capacity to formulate strategies to solve business problems and pursue opportunities.

DLO 8. Analyze a business problem in new and unfamiliar circumstances through the integration of relevant disciplines.
DLO 9. Formulate strategies to solve business problems and pursue opportunities.

PLG Goal 5: Demonstrate communication skills.

DLO 10. Write clear and effective reports.
DLO 11. Make professional oral presentations.