Cross Border Consulting (CBC) is a unique program that engages a consortium of top university business schools collaborating on pressing international business challenges. MBA and graduate students from the consortium schools are chosen from a competitive applicant pool. Selected students are placed on teams overseen by faculty advisors, which are strategically matched with companies. Clients meet their teams for a Launch Weekend providing a scope of work for the team. Students return to their respective universities and continue to work for 10 to 12 weeks. The project includes in-country research and a final presentation to the client.

This remarkable opportunity allows students to experience the interplay of culture and diversity of international business in a way that cannot be simulated in classrooms. The unique program also provides clients with a specialized task force focused on their company’s opportunities and challenges.

MBA and Graduate Consultants Solving Real World Challenges for Cross Border Clients

Currently Accepting Projects

For more information, please contact:

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Testimonials

"Bringing together students from multiple universities not only helps the client, but in our case, added insights from community leaders and businesses on both sides of the border."  
– Carl Nettleton, Nettleton Strategies, client

"This work would have been worth $100,000+ if completed by a traditional consulting company."  
– Alan Nevin, Dos Puertas, advisor

CBC Clients represent international firms in their respective industries. Many of the companies face unique corporate opportunities and challenges that require innovative solutions.

As a CBC Client, you will have access to an unmatched talent resource offering unparalleled services including:

- CBC team members become ambassadors who develop a true understanding of your company and promote it at their universities;
- Early access to the world's rising stars in finance, marketing, engineering, and management;
- A fresh and operational action plan that goes beyond dollars and cents, meticulously researched and professionally presented.

The Student Perspective

- Invaluable on-the-job training
- Unique immersion in an international business environment
- Powerful networking opportunities