SDSU CIBER Faculty Awards Program

SAN DIEGO STATE UNIVERSITY

Center for International Business Education and Research (CIBER)

San Diego State University's Center for International Business Education and Research (SDSU CIBER) continues to support international business education and research across the entire University community and is pleased to announce its Annual Faculty Award Program. The general conditions for the awards are:

• All tenured, tenure-track, and full-time SDSU faculty are eligible to participate;
• Awards may be used for stipends, travel, graduate assistants, data, and research support (excluding equipment);
• Proposals are encouraged for any amount up to $10,000;
• Multi-year projects which have an extensive scope are also encouraged;
• All proposals will be reviewed irrespective of the budget;
• CIBER will accept applications on a year-round basis;
• Reviews will be completed within 4 weeks after the application is received; and
• Applications which do not meet the mandate of CIBER will be returned without a review.

About the Program

SDSU CIBER is funded, in part, by a grant from the U.S. Department of Education. SDSU's CIBER is one of thirty-one centers located at selected universities across the country. Its activities include language assessment and education, curriculum development, research and outreach to the community designed to improve the competitiveness of American companies in the global economy. While SDSU CIBER is located in the College of Business Administration, it seeks to promote international business education and research throughout the University.

Under the Higher Education Act, Title VI, Section 612(b), programs and activities supported by CIBERs include:

(A) **Interdisciplinary programs** which incorporate **foreign language and international studies** training into business, finance, management communications systems, and other professional training for foreign language and international studies training into business, finance, management, communications systems, and other professional curricula;

(B) **Interdisciplinary programs** which provide **business, finance, management communications systems, and other professional training for foreign language and international studies faculty** and advance degree candidates;

(C) **Evening or summer programs**, such as intensive language programs, available to members of the business community and other professionals which are designed to develop or enhance their international skills, awareness, and expertise;

(D) **Collaborative programs**, activities, or research involving other institutions of higher education, local educational agencies, professional associations, businesses, firms, or combinations thereof, to promote the development of international skills, awareness, and expertise among current and prospective members of the business community and other professionals;

(E) **Research** designed to strengthen and improve the international aspects of business and professional education and to promote integrated curricula; and

(F) **Research** designed to promote the international competitiveness of American businesses and firms, including those not currently active in international trade.

High Quality Basic Research

SDSU CIBER will continue to intensify its Faculty Award Program by allocating funds for high-quality internationally oriented business, language, and culture research. **Any topic and pedagogy which address CIBER's objectives will be reviewed**. A key component of the award is the promotion of research on international entrepreneurship. Therefore, CIBER encourages proposals on international entrepreneurship research.

CIBER will use a rigorous selection procedure and a stringent accountability model. Competition for the research awards will be announced to the entire campus community. All proposals will be reviewed, with input from experts on the subject matter within SDSU (where possible). Successful applicants will receive funding through a three-tiered approach beginning with: 1) project initiation; 2) an accepted SDSU CIBER working paper; and finally, 3) publication in a journal or scholarly book with an international business theme.

To support this high-quality thematic research strategy, CIBER will sponsor a Faculty Development Initiative for Research. An internal audit indicates that there is significant interest in IB research among SDSU faculty members who are not currently doing so. CIBER will facilitate the conversion of this interest into reality by sponsoring a forum for faculty award recipients to discuss research projects and demonstrate research design to other interested faculty as well as inviting editors from top IB journal to discuss the process of research and how to publish in their respective publications. Faculty award recipients are expected to participate in these activities which are designed to encourage top-quality thematic publishable research.

SDSU CIBER Press

SDSU CIBER seeks to enhance the activities of its **SDSU CIBER Press** with several initiatives aimed at increasing the rate and intensity of international business research publications. The Center will continue to publish its Working Paper series and pedagogical books. Case books with an international business theme are particularly encouraged.

To remain consistent with a top-quality research strategy, SDSU CIBER has now streamlined the Working Paper Series to include a more rigorous internal review process. The funded SDSU CIBER research award projects will provide the working papers that are necessary for a successful series. However, the Working Paper Series will also consider papers from projects that may not have been funded directly by CIBER, but have bearing and can help to improve international aspects of business and professional education. Submitted papers will be subjected to a double-blind internal review. Reviewers will be selected from successful SDSU CIBER authors as well as funded project authors. Successful authors for the CIBER Working Papers Series, who do not otherwise receive SDSU CIBER funding, will receive a $500 honorarium.

Evaluation Criteria for Faculty Awards

The following criteria will be used to evaluate all proposals:

(1) Relevance of the proposal to the objectives of the CIBER Program;
(2) Clarity of writing;
(3) Quality of the method and analytic approach; and
(4) Potential for publication in a refereed journal (or equivalent).

Guidelines for SDSU CIBER Award Submission

Please submit your proposal to: Mark J. Ballam, SDSU CIBER Managing Director. Email: mballam@mail.sdsu.edu SDSU Mail Code: 8230, Phone: 619-594-3947

All CIBER awardproposals must contain:

(1) an abstract (300 words);
(2) a budget (CIBER reserves the right to re-negotiate the budget of a successful application);
(3) a timeline; and
(4) a current vita.

Research-related funding proposals must also contain:

(1) a brief literature review;
(2) a description of the research methodology; and
(3) a proposed publication outlet.

Study/Travel funding proposals must also contain:

(1) the goal of the project;
(2) a detailed description of the project;
(3) the anticipated benefits to teaching effectiveness (in international business); and
(4) a letter of support from the department chair confirming the benefits of the program for teaching effectiveness.

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College of Business Administration
Leadership for the Global Marketplace