



ABOUT CBC

Cross Border Consulting (CBC) is a unique program that engages a consortium of top university business schools collaborating on pressing international business challenges.

MBA and graduate students from the consortium schools are chosen from a competitive applicant pool. Selected students are placed on teams overseen by faculty advisors, which are strategically matched with companies. Clients meet their teams during Launch Weekend providing a scope of work for the team.

Students return to their respective universities and continue to work for 10 to 12 weeks. The project includes in-country research and a final presentation to the client.

This remarkable opportunity allows students to experience the interplay of culture and diversity of international business in a way that cannot be simulated in classrooms. The unique program also provides clients with a specialized task force focused on their company's opportunities and challenges.

CURRENTLY ACCEPTING PROJECTS

For more information, please contact:

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Testimonials

"Bringing together students from multiple universities not only helps the client, but in our case, added insights from community leaders and businesses on both sides of the border."

"The value of the research was significant."
 – **Carl Nettleton**, *Nettleton Strategies, client*

"This work would have been worth \$100,000+ if completed by a traditional consulting company."

– **Alan Nevin**, *Dos Puertas, advisor*

CLIENT BENEFITS

CBC Clients represent international firms in their respective industries. Many of the companies face unique opportunities and challenges that require innovative solutions.

As a CBC Client, you will have access to an unmatched talent resource offering unparalleled services including:

- CBC team members become ambassadors who develop a true understanding of your company and promote it at their universities;
- Early access to the world's rising stars in finance, marketing, engineering, and management;
- A fresh and operational action plan that goes beyond dollars and cents, meticulously researched and professionally presented.

THE STUDENT PERSPECTIVE

- Invaluable on-the-job training
- Unique immersion in an international business environment
- Powerful networking opportunities