## GENERAL BUSINESS MAJOR (39-40 units)

**UPPER DIVISION REQUIREMENTS FOR 2021-2022 MAJOR CATALOG YEAR**

<table>
<thead>
<tr>
<th>Business Core 17 units</th>
<th>Grade</th>
<th>Prerequisites/Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>BA 300: Ethical Decision Making in Business (1-unit)</td>
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<tr>
<td>BA 310: Foundations of Business in a Global Environment (1-unit)</td>
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<tr>
<td>BA 323: Fundamentals of Finance</td>
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<td>Credit or concurrent registration in BA 310</td>
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<tr>
<td>BA 350: Management &amp; Organizational Behavior</td>
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<td>Credit or concurrent registration in BA 310</td>
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<tr>
<td>BA 360: Introduction to Operations &amp; Supply Chain Management</td>
<td></td>
<td>STAT 119 or ECON 201; recommended: MATH 120; Credit or concurrent registration in BA 310</td>
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<tr>
<td>BA 370: Marketing</td>
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<td>Credit or concurrent registration in BA 310</td>
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<tr>
<td>BA 404: Small Business Consulting OR BA 405: International Business Strategy &amp; Integration OR BA 458: Management Decision Games</td>
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<td>BA 300, 310, 323, 350, 360, 370</td>
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</tbody>
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### Accountancy - Three Units Selected from the Following:

- ACCTG 325: Intermediate Managerial Accounting

### Finance - Three Units Selected from the Following:

- FIN 321: Managerial Economics
- FIN 326: Financial Institutions Management
- FIN 327: Investments
- FIN 328: Entrepreneurial Finance
- FIN 329: International Business Finance
- FIN 331: Real Estate Principles

### Management - Three Units Selected from the Following:

- MGT 352: Human Resource Management
- MGT 357: Multinational Business & Comparative Mgt.
- MGT 358: Fundamental of Entrepreneurship

### Management Information Systems - Three Units Selected from the Following:

- MIS 306: Information Systems Analysis
- MIS 315: Business Application Programming
- MIS 380: Data Management Systems

### Marketing - Four Units Selected from the Following:

- MKTG 371: Consumer Behavior (4-units) Minimum Grade of C in BA 370
- MKTG 372: Retail Marketing Methods (4-units) Minimum Grade of C in BA 370
- MKTG 373: Integrated Marketing Communication (4-units) Minimum Grade of C in BA 370
- MKTG 376: Global Marketing Strategy (4-units) Minimum Grade of C in BA 370
- MKTG 377: Selling Strategy and Practices (4-units) Minimum Grade of C in BA 370

**6-7 Units of 400-level and 500-level courses in the Fowler College of Business**

| Elective (3-units) | | refer to catalog for prerequisites |
| Elective (4-units) | | refer to catalog for prerequisites |

**MAJOR GPA**
You must have a 2.0 average or better in the courses listed above to graduate.
Student must also complete 9 units of upper division General Education (Explorations) and a total of 120 units for the degree.
This is an unofficial advising sheet. Official requirements are based upon catalog copy and issued by the Office of Advising and Evaluations.