Fowler College of Business
Success Plan

FIRST YEAR
EXPLORE: WHO YOU ARE

Academic Success
- Identify possible majors by taking preparation for the major courses.
- Meet with your professors during their office hours or make an appointment. Get to know them and ask any questions that you may have about the class.
- Make an appointment to meet with your Academic Advisor or attend a group advising session to plan your class schedule and discuss a graduation plan.
- Get organized! Find a scheduling system that works for you such as a planner or an electronic calendar. Be sure to write down all exam and assignment due dates.
- Utilize tutoring services offered by the FCB as well as the Math and Writing Center.
- Clear all registration holds for spring registration by November, summer registration by March and fall registration by April. Be sure that your tuition and fees are paid prior to registration.

Student Engagement
- Check out the College Council!
- Get involved! Explore personal/professional development through on-campus clubs and organizations. There are over 300 organizations including 18 business organizations.
- Volunteer! Community engagement is a great resume builder.

Career Development
- Explore Aztec Career Connection and attend a workshop or a Career Fair!
- Learn more about your interests and values by taking TypeFocus (a personality assessment found in Aztec Career Connection).
- Come in for a Fast 15 Walk-In to meet with a career counselor to help you decide on a career and/or major.
- Start developing a resume. Attend a resume workshop or bring a draft for review during Fast 15 Walk-In hours at Career Services.
- Attend a FCB Signature Series event.
- Visit the Career Services Resource Room.

SECOND YEAR
EXPLORE: YOUR CAREER INTERESTS AND GOALS

Academic Success
- Make an appointment to meet with your Academic Advisor or attend a group advising session to plan your class schedule, review impaction criteria especially GPA requirement and discuss a graduation plan.
- Complete your final business prep courses so that you are ready to declare your major.
- Be sure that you are on track to complete impaction criteria (60 units earned, 2.90 or higher cumulative GPA and all preparation courses completed with a grade of C or better).
- Make final decision on your major. If you need assistance, visit Career Services to take a career assessment such as Strong Interest Inventory.
- Meet with your professors during their office hours or make an appointment. Get to know them and ask any questions that you may have about the class.
- Utilize tutoring services offered by the FCB as well as the Math and Writing Center.
- Take the WPA in the semester in which you will earn 60 units.
- Clear all registration holds for spring registration by November, summer registration by March and fall registration by April. Be sure that your tuition & fees are paid prior to registration.

Student Engagement
- Get involved! Explore student organizations through The College of Business Council. Join one related to your major and/or career interests.
- Complete a High Impact Practice—Internship, Mentoring, Research, Service Learning or Study Abroad.
- Attend a study abroad workshop.

Career Development
- Meet with a Career Counselor during Fast 15 Walk-In hours at Career Services for a resume review and to discuss future career goals.
- Identify internship opportunities via Aztec Career Connection and Fowler College of Business Blackboard (Jobs & Internships Folder) for summer.
- Create a LinkedIn account. Attend a LinkedIn Workshop and/or meet with a Career Counselor.
- Develop a resume using Career Services resources.
- Practice interviewing using Big Interview (found in Aztec Career Connection) and/or attend a Mock Interview Days.
- Conduct informational interviews with upper division students in the major you are interested in majoring in and/or SDSU Alumni. Reach out to your LinkedIn connections.
- Attend a FCB Signature Series event and Employer Information Sessions (where employers review their organization, what they look for in a candidate and network with attendees). Find out when Employer Information Sessions are taking place in your Aztec Career Connection account under the Events tab.
THIRD YEAR
ENVISION: WHERE YOUR GOALS WILL TAKE YOU

Academic Success
- Research advanced degrees and obtain information on entrance exams, letters of recommendations and other items needed for the application at Career Services annual Graduate and Professional Schools fair in October.
- Declare your upper division major.
- Make an appointment to meet with your Academic Advisor or attend a group advising session to plan your class schedule and discuss a graduation plan.
- Utilize tutoring services offered by the FCB as well as the Math and Writing Center.
- Take the WPA in the semester immediately after earning 60 units (if not taken earlier).
- Get to know your professors. They are great resources for success in your courses, graduate school recommendations, and job references. Many professors do work or have worked in industry and have professional connections and experiences to share.
- Clear all registration holds for spring registration by November, summer registration by March and fall registration by April. Be sure that your tuition & fees are paid prior to registration.

Student Engagement
- Become a leader! Apply or actively seek nomination for a leadership role or committee position in a student organization, The College of Business Council, or Associated Students.
- Complete a High Impact Practice—Internships, Mentoring, Research, Service Learning or Study Abroad.
- Explore research opportunities with faculty.
- Participate in the Undergraduate Research Symposium held every March.
- Participate in a study abroad program.
- Apply for Toastmasters (offered Fall semester only) to develop your public speaking skills.
- Create your Passport Portfolio and begin adding activities.

Career Development
- Meet with a Career Counselor to create a strategic career plan and review your resume.
- Apply for internship opportunities via Aztec Career Connection and Fowler College of Business Blackboard (Jobs & Internships Folder) for summer.
- Complete a mock interview with a Career Counselor or during Mock Interview Days.
- Join the Aztec Mentor Program (AMP) to build your network by getting a professional mentor.
- Update resume and LinkedIn profile for internship, job and graduate school networking.
- Attend a FCB Signature Series event and Employer Information Sessions (where employers review their organization, what they look for in a candidate and network with attendees). Find out when Employer Information Sessions are taking place in your Aztec Career Connection account under the Events tab.
- Attend Career Fairs! There are 3-4 fairs a semester focused on different industries. Career and Internship Fairs are held each semester and the FCB Career Fair is in March.
- Develop an employer prospect list. Begin researching companies by looking at their website to learn about their mission, vision, and other related current events/activities.
- Attend a Salary Negotiation Workshop at Career Services.
- After graduation, remember you have access to Career Services for four months (after that you have to pay to continue services). You can attend Career Services’ Life After SDSU workshop series every June and Career Fairs for life for free.

FOURTH YEAR
ACHIEVE: TAKE STEPS TO ATTAIN YOUR GOALS

Academic Success
- Make an appointment to meet with your Academic Advisor to finalize your graduation plan and check all degree requirements.
- Apply for graduation the semester before you will complete all of your courses. If you will complete your courses in summer, then you will apply for August graduation at the being of Spring semester.
- Clear all registration holds for spring registration by November, summer registration by March and fall registration by April. Be sure that your tuition & fees are paid prior to registration.
- Attend Grad Fest before Spring Break, which is an event where graduating students pick up their commencement tickets and purchase commencement regalia. For more information, visit the SDSU Bookstore website.
- Participate in SDSU’s commencement ceremony, which is held once a year for students who graduated in December of the previous year and candidates for May or August graduation.

Student Engagement
- Lead! Take a leadership role or committee position in a student organization.
- Complete a High Impact Practice—Internships, Mentoring, Research, Service Learning or Study Abroad.
- Explore research opportunities with faculty.
- Participate in the Undergraduate Research Symposium held each March.
- Participate in a study abroad program.
- Apply for Toastmasters (offered Fall semester only) to develop your public speaking skills.
- Continue to update your Passport Portfolio.

Career Development
- Schedule an appointment with a Career Counselor to review your resume, LinkedIn account, and strategic career plan.
- Apply for internship and job opportunities via Aztec Career Connection and Fowler College of Business Blackboard (Jobs & Internships Folder) for summer.
- Complete a mock interview with a Career Counselor or during Mock Interview Days.
- Join the Aztec Mentor Program (AMP) to build your network by getting a professional mentor.
- Update resume and LinkedIn profile for internship, job and graduate school networking.
- Upload a professional resume that has been reviewed by a Career Counselor to Aztec Career Connection for employer resume books.
- Revise employer prospect list and continue to research companies.
- Attend a Signature Series event and Employer Information Sessions.
- Attend as many Career Fairs and career related events as possible. Career and Internship Fairs are held each semester and the FCB Career Fair is in March.
- Go to interviews (make sure to send hand-written thank you notes!), evaluate offers and accept a position!
- Attend a Salary Negotiation Workshop at Career Services.