



Fowler College of Business

MANAGEMENT MAJOR/Specialization in Entrepreneurship (44 units) UPPER DIVISION REQUIREMENTS FOR 2020-2021 MAJOR CATALOG YEAR

Business Core	Grade	Prerequisites/Notes
BA 300: Ethical Decision Making in Business (1-unit)		
BA 310: Foundations of Business in a Global Environment (1-unit)		
BA 323: Fundamentals of Finance		
BA 350: Management & Organizational Behavior		
BA 360: Introduction to Operations & Supply Chain Management		STAT 119 or ECON 201. Recommended: MATH 120
BA 370: Marketing		
MGT 405: Strategic Management		BA 310, BA 350, & BA 370
Entrepreneurship Major		
MIS 301: Statistical Analysis for Business		MIS 180, MATH 120, & STAT 119 or ECON 201
MGT 358: Fundamentals of Entrepreneurship		
MGT 401: Management Internship		BA 350 and consent of instructor, offered Cr/NC only
MGT 444: Business Ethics & Corporate Governance		BA 300, BA 350
MGT 460: Business Plan Development		MGT 358
MGT 475: Leadership in Organizations		BA 350
9 units selected from the following:		
MGT 353: Creativity and Innovation		BA 350
MGT 422: International Entrepreneurship		
MGT 452: Family Business Management		MGT 358
MGT 455: Social Entrepreneurship		MGT 358
MGT 459: Franchise Management		MGT 358
MGT 470: Venture Launch		Credit or concurrent registration in MGT 460
JMS 480: Principles of Public Relations		Upper Division Standing
MGT 498: Investigation and Report		Senior standing and consent of instructor.
		MAJOR GPA

You must have a 2.0 GPA or better in the courses listed above in order to graduate. Student must also complete 9 units of upper division General Education (Explorations) and a total of 120 units for the degree.

All Management majors must complete MGT 401: Management Internship.

This is an unofficial advising sheet. Official requirements are based upon catalog copy and issued by the Office of the Registrar (SSW-1551).