Fowler College of Business
Freshman Orientation
July 2018
Welcome to the Fowler College of Business!

Dr. Lance Nail

Thomas and Evelyn Page Dean of the Fowler College of Business
Fowler College of Business: Accreditation

- **Fewer than 25%** of the business schools in the world
- FCB has been accredited since 1959
Fowler College of Business: Amazing Alumni

• Linda Lang, Chairman & CEO, Jack in the Box
• Jim Sinegal, Co-founder, CEO, Costco Wholesale Corporation
• Ralph Rubio, Co-Founder and Chairman, Rubio’s Restaurant Inc.
• Tom McElroy, Designer and Co-Founder of Volcom
• Wing Lam, Founder of Wahoo’s Fish Tacos
• Jenny Amaraneni, Craig Stern, and Dana Holiday, Founders of Solo Eyewear
• Kevin Gelfand and Martin Reiman, Founders of Shake Smart
# FCB Departments, Majors & Minors

<table>
<thead>
<tr>
<th>Dept</th>
<th>Major</th>
<th>Minor</th>
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</table>
| **ACCTG** | • Accounting  
• “4+1” (BMACC) | • Accounting |
| **BA** | • General Business | • Business Administration |
| **FIN** | • Finance  
• Financial Services  
• Real Estate | • Finance  
• Real Estate |
| **MIS** | • Information Systems | • Information Systems |
| **MGT** | • Management  
• Human Resources  
• Entrepreneurship | • Management  
• Entrepreneurship |
| **MKTG** | • Marketing  
• Integrated Marketing Communication  
• Professional Selling and Sales Management | • Marketing |
FCB Enrollment

Undergraduate enrollment for the FCB: 5,574 (AY 2017/18)

- Accounting - 18%
- Business Administration - 13%
- Finance - 20%
- Mgmt Information Systems - 5%
- Management - 21%
- Marketing - 23%
FCB Analytics

- 1st Year Continuation Rate: 88%
- Average GPA at graduation: 3.1
- Business Class Sizes (all)

![Pie chart showing class sizes:]
- < 40 (25%)
- 40 - 49 (20%)
- 50 - 69 (44%)
- 70 - 99 (6%)
- 100+ (5%)
Student Learning Outcomes

Upon graduation, Fowler College of Business students will achieve SUCCESS!

Students will be:
- Utilizing essential business knowledge
- Critical thinkers
- Competent in global perspective
- Ethically aware
- Speaking and writing effectively

Five key Learning Outcomes

Setting the standard….Aztecs for Life!
Fowler College of Business: Tips for Success
Participate in High Impact Practices

• Also known as HIP’s

• Collection of practices that research has shown to benefit college students from a wide range of backgrounds to include:

  • Increased graduation rates

  • Improved quality of students’ experience, learning, retention & success
Participate in High Impact Practices

Internships
SDSU Career Services

Career Services Online: Aztec Career Connection
- Visit career.sdsu.edu
- Log in at career.sdsu.edu using your SDSUid
- Search and apply for Internships, part-time and full-time jobs

Career Readiness Resources
- Career Assessments: TypeFocus (available through Aztec Career Connection)
- Fall 2018 Workshops and Events
- Career Counseling: Bobbie Gray (schedule appointments via phone (619) 594-6851)
- Daily Walk-in Hours (aka Fast 15, in Student Services East 1200)
- Mentor Programs: The Aztec Mentor Program (amp.sdsu.edu)
Participate in High Impact Practices

UNDERGRADUATE RESEARCH

• FCB Faculty-Student Mentoring Program
• Student Research Symposium
Participate in High Impact Practices

Student Success Pathways

• Connect students academically and socially to SDSU
• Examples:
  • Residential Learning Communities, Commuter Success Pathways
• *Do not drop your pre-enrolled classes!*
Participate in High Impact Practices

Study Abroad

Dr. Teresa Donahue
Director of Study Abroad
Study Abroad

Best time to Study abroad: Junior Year!

Get Global, Study Abroad

Thailand

“it is so hard to pick a favorite place. I have been to 70 countries and all the different cultures and people are amazing for different reasons. After seeing the world, there is no way I am staying in America my whole life. This is only the beginning, there is so much left to explore!”
– Maggie Bankson

Germany

“While I was studying abroad, I was “out of my element.” I knew how to respond to many different situations at home, but overseas, I learned to adapt to different new situations and people that I would have never met otherwise.”
– Jerome Greene

China

“My experience at the Chinese University of Hong Kong has been a very valuable asset to me, both personally and academically. Studying in Hong Kong allowed me to explore a different culture and meet so many wonderful friends and I will treasure the experience the rest of my life. I am truly grateful for this opportunity.”
– Becky Shen

Australia

“Going abroad is the time of your life you don’t want to miss out. Apart from meeting tons of new friends, learning about a new and exciting country, you also will be getting a competitive edge on other applicants for jobs in your future.”
– Ali Maloney

Chile

“In addition to the academic opportunities, the Universidad de Valparaiso made sure that students were also immersed in Chile’s friendly and colorful culture. Living in Valparaiso provided easy access to everything: from the beaches and cultural events along the coast to the city’s energetic student nightlife to short trips into Santiago and the Andes Mountains.”
– Marcelo Cuevas
Get Involved on Campus

- Attend SDSU & FCB events
- Join student organizations, club sports, Associated Students, etc
- Pick 1-2 (maximum) activities in the first year
- Manage physical & mental health
- Follow FCB on social media
FCB Student Organizations

College of Business Council (CBC)
Get Social with Fowler!

INSTAGRAM.COM/SDSUFOWLER

TWITTER.COM/SDSUFOWLER

FACEBOOK.COM/SDSUFOWLER

Like or follow our pages and win a Fowler Reusable Grocery Bag!
Business Passport Program

- Electronic portfolio to share with prospective employers
- Transition from college to career
- Tells your “story”
- Introduced in BA 310 (typically 3rd year)
Nick DeMartini
San Diego, CA
SDSU student proudly showcasing my work and projects

Overview

San Diego State University
Bachelor of Science - Business Management (2016)

Sunset Property Management
Intern

Skills

Search Nick’s skills...

Business Writing

Leadership Skills

Resume

Feel free to reach out to me with any opportunities

ICBSC Strategic Business Plan

As CEO of SDSU’s International Collegiate Business Strategy Competition (ICBSC) team, it was one of...

Management

Make-A-Wish

As a fraternity, Phil Kappa Psi, we decided to sponsor a child for the Make-A-Wish Foundation beginning...
Use Academic Resources

- FCB Tutoring
- Writing Center
- Math Learning Center
- Professor Office Hours
- Study groups
- SASC
Understand Academic Expectations

- Find a schedule that works for you
  - 3-unit course requires **SIX** hours of study time each week
  - 15 units= **40-45 hours of school each week** for 15 units

- Attend class & be on time
- Keep up with course work
- Know your syllabus
- Academic Dishonesty
Create Successful Schedule

Which class schedule works best?

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Time Management

**Quadrant 1:**
Deal with immediately

**Quadrant 2:**
Must be planned for
Focus on for long-term goals
Most productive & in control

**Quadrant 3:**
Minimize or eliminate
Time Waster

**Quadrant 4:**
Minimize or eliminate
Time Waster

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*Steven Covey’s “7 Habits of Highly Successful People” (Covey, 1989)*
Help! Where do I go?

- Speak to your Academic Advisor and/or Assistant Dean
- Leave of Absence
- Conflict with Professor
Conflict Protocol

1. Discuss directly with the professor
2. Talk to the Department Chair
3. Contact Assistant Dean
4. Go to the Ombudsman
Center for Student Success

Staff Introductions
Center for Student Success

ACADEMIC ADVISING

- Assigned Academic Advisor by major
- Class scheduling, graduation requirements, referrals, etc
- Monday-Thursday 9am-5pm & Friday 9am-1pm
  - *Walk-In questions Monday-Friday 11am-1pm
  - *Appointments highly recommended outside of walk-in hours
- Contact Info:
  
  Education, Business Administration Building (EBA) Room 448
  
  businfo@sdsu.edu

  619-594-5828
Declaring Your Upper Division Business Major

- Complete 60 Units
- Complete 9 Prep Courses ≥ C (Cannot take Credit/NoCredit)
- 2.90+ Overall GPA

Pre-Business Major

Complete Impaction Criteria

(NO EXCEPTIONS!!)

Declare Upper Division
9 Business Prep Classes

- Must earn a C or better, cannot take for Credit/NoCredit:
  - **ACCTG 201**: Financial Accounting (pre-req for ACCTG 202) *
  - **ACCTG 202**: Managerial Accounting *
  - **ECON 101**: Macroeconomics +
  - **ECON 102**: Microeconomics +
  - **FIN 240**: Legal Environment of Business *
  - **MATH 120**: Calculus for Business Analysis +
  - **MIS 180**: Principles of Information Systems
  - **RWS 290**: Business Writing & Rhetoric (must be declared pre-business major, not required for Accounting majors) *
  - **STATS 119**: Elementary Statistics for Business + (Consider taking STATS 119A tutorial)

* Must be Sophomore class level, i.e. ≥ 30 units completed
+ Students who have completed Advanced Placement exams with a score score of 3 or higher will clear the course requirement
What Classes Should I Take?

Know your tools:
• My Map
• Degree Evaluation
• Advising Sheets

MyMap

Major name: BUSINESS ADMINISTRATION - GENERAL BUSINESS - BS
Catalog Year: 2014
Major Code: 221751
Last Modified on June 30, 2014 at 09:29:58

First Year

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<th>Fall Semester</th>
<th>Course</th>
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<td>GE Composition</td>
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<tr>
<td>GE Math/Major Prep or GE Social and Behavioral Science / Major Prep</td>
<td>STAT 119</td>
<td>3</td>
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<tr>
<td>GE Humanities</td>
<td>ECON 201</td>
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<td>American Institutions</td>
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<td>Total Units:</td>
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<td>Cumulative Total:</td>
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<th>Spring Semester</th>
<th>Course</th>
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<tr>
<td>GE Oral Communication</td>
<td>MATH 120</td>
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<td>GE Humanities</td>
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<td>MIS 180</td>
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<td>Cumulative Total:</td>
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## What Classes Should I Take?

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<th>Semester 1 (15 units)</th>
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<tr>
<td>Composition</td>
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<tr>
<td>STAT 119: Statistics</td>
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<td>ECON 101: Macroeconomics</td>
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<td>Humanities GE</td>
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<td>American Institutions</td>
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<th>Semester 2 (15 units)</th>
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<td>Intermediate Composition and Critical Thinking</td>
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<td>Oral Communication</td>
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<td>MIS 180: Principles of Information Systems</td>
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<td>MATH 120: Calculus for Business</td>
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<td>Humanities GE</td>
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<th>Semester 3 (16 units)</th>
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<tr>
<td>ECON 102: Microeconomics</td>
<td>ACCT 202: Managerial Accounting</td>
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<tr>
<td>ACCT 201: Financial Accounting</td>
<td>RWS 290: Business Communication</td>
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<tr>
<td>Humanities GE</td>
<td>FIN 240: Business Law</td>
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<tr>
<td>Social and Behavioral Sciences GE (not Economics)</td>
<td>Physical or Life Science GE</td>
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<tr>
<td>Physical or Life Science GE with lab</td>
<td>Humanities GE</td>
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Keep an Eye on Your Grades!

**Semester 1**
- RWS 100 (3)  C
- STAT 119 (3)  C
- ECON 101 (3)  C+
- ART 157 (3)  B
- POL S 101 (3)  B+
  - Term GPA: 2.52
  - SDSU GPA: 2.52
  - Total units: 15

**Semester 2**
- MIS 180 (3)  B
- MATH 120 (3)  B-
- RWS 200 (3)  C
- COMM 103 (3)  B
- HIST 105 (3)  B-
  - Term GPA: 2.68
  - SDSU GPA: 2.60
  - Total units: 30

**Semester 3**
- BIOL 101 (3)  B-
- ACCTG 201 (3)  B
- ECON 102 (3)  B+
- ENG 220 (3)  B-
- PSY 101 (3)  B
  - Term GPA: 2.94
  - SDSU GPA: 2.71
  - Total units: 45

**Semester 4**
- ACCTG 202 (3)  B
- RWS 290 (3)  B
- FIN 240 (3)  B+
- OCEAN 100 (3)  B-
- REL S 101 (3)  B+
  - Term GPA: 3.06
  - SDSU GPA: 2.80
  - Total units: 60

Can this student Declare a Business Major?
Keep an Eye on Your Grades!

- Can this student Declare a Business Major?
  - Completed 60 units? **YES**
  - Completed 9 Prep Classes with a C or better? **YES**
  - Overall GPA 2.90 or better? **NO, student has a 2.80 GPA**

In this case, the student would need to enroll in 5 classes (15 units) and earn grades of B+ or better to achieve a 2.9 GPA.
FCB Honors

• Must have at least 3.6 GPA at time you declare upper division major
• Benefits include:
  • Networking
  • Special recognition at graduation
  • Learning opportunities
  • Mentoring
Registration and Schedule Adjustments

• You will be able register at 4:00 pm today

• If in a Student Success Pathway- Do not drop courses in which you have been pre-enrolled. They will show on your personalized information sheet.

• You can make schedule adjustments until the end of the ADD/DROP deadline (September 10, 2018 @ 11:59 pm)

• You cannot change Pre-Major until September 25th

• Manage your Wait List
Registration Video

https://www.youtube.com/watch?v=I0aWaE6Axw4