

MSA ASSESSMENT PLAN

Mission/Vision Statement (abbreviated): To advance the knowledge and practice of Accounting in public, private, and governmental organizations by developing students to be lifelong learners and future practitioners and users of accounting information.

Goals and Student Learning Outcomes

I. Communication Skills

SLO #1.1: Students will compare, contrast, interpret, or criticize accounting and business decisions and information using professional business communication.

- **Content Delivered in:** Acct 501,503,505,650,660,661,663,670,675,680,681,790
- **Assessment Method:** Oral or written communication assignment

II. Group/Interpersonal Skills

SLO #2.1: Students will actively participate in team decision-making. Skills and meaningful contributions to team decision making.

- **Content Delivered in:** Acct 522,650,651,660,661,675,681,790
- **Assessment Method:** Peer evaluations for group project/case and group quizzes

III. Ethics

SLO #3.1: Students will apply ethical judgment and professional standards in analyzing situations and formulating accounting and business decisions.

- **Content Delivered in:** Acct 620,626,650,670,681,790
- **Assessment Method:** Project/case and exam questions

IV. Research

SLO #4.1: Students will use relevant research tools and academic/professional literature to analyze or take a position in accounting and business situations.

- **Content Delivered in:** Acct 650,657,660,661,663,681,790
- **Assessment Method:** Research memo/report

V. Problem Solving/Critical Thinking/Technical Competence

SLO #5.1: Students will address unstructured problems in the areas of accounting information systems, financial reporting, or taxation. Unstructured problem solving involves using discipline-specific technical knowledge and skills to anticipate issues, formulate hypotheses, develop conclusions, or recognize the strategic role of accounting in business organizations and society.

- **Content Delivered in:** Acct 501,503,505,522,575,620,621,624, 625,626,650,651,654,656,657,660,661,663,670,675,680,681,790
- **Assessment Method:** Project/case and Comprehensive written exam question

VI. Global/International

SLO #6.1: Students will comprehend an international perspective and appreciate the significance of diversity and cultural differences in the global business environment

- **Content Delivered in:** Acc 522,620,625,660,670,681,729,790
- **Assessment Method:** Written assignment, Exam questions

Assessment Timeline

AACSB has recently mandated that a program complete two full cycles in a 5 year period. This has been incorporated into this timeline.

| Goal | SLO | 1 st Cycle | 2 nd Cycle |
|------|--|-----------------------|-----------------------|
| I | 1.1 (Communication Skills) | 2011-12 | 2013-14 |
| II | 2.1 (Group/Interpersonal Skills) | 2010-11 | 2013-14 |
| III | 3.1 (Ethics) | 2012-13 | 2014-15 |
| IV | 4.1 (Research) | 2012-13 | 2014-15 |
| V | 5.1 (Problem Solving/Critical Thinking/Technical Competence) | 2011-12 | 2014-15 |
| VI | 6.1 (Global/International) | 2010-11 | 2013-14 |

Revised MSA Curriculum Map

| | Courses | | | | | | | | | | | | | |
|----------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| | Acct 501 | Acct 503 | Acct 505 | Acct 508 | Acct 522 | Acct 575 | Acct 620 | Acct 621 | Acct 624 | Acct 625 | Acct 626 | Acct 650 | Acct 651 | Acct 654 |
| SLO | | | | | | | | | | | | | | |
| 1: Written | | † | | | | | | | | | | † | | |
| 1: Verbal | * | | * | | | | | | | | | | | |
| 2: Grp. Skills | | | | | * | | | | | | | * | * | |
| 3: Ethics | | | | | | | † | | | | † | * | | |
| 4: Research | | | | | | | | | | | | † | | |
| 5: PS/CT | † | † | † | | † | † | † | † | † | † | † | † | † | † |
| 5: TC | † | † | † | † | † | † | † | † | † | † | † | † | † | † |
| 6: Intl. | | | | | † | | * | | | * | | | | |

| | Courses | | | | | | | | | | | | |
|----------------|----------|----------|----------|----------|----------|----------|----------|----------|-----------|----------|-----------|----------|----------|
| | Acct 655 | Acct 656 | Acct 657 | Acct 659 | Acct 660 | Acct 661 | Acct 663 | Acct 670 | Acct 671‡ | Acct 675 | Acct 680‡ | Acct 681 | Acct 790 |
| SLO | | | | | | | | | | | | | |
| 1: Written | | | | | † | * | † | * | | † | † | † | † |
| 1: Verbal | | | | | * | * | * | * | | † | † | † | † |
| 2: Grp. Skills | | | | | * | † | | | | † | | * | † |
| 3: Ethics | | | | | | | | † | | | | † | † |
| 4: Research | | | * | | † | † | * | | | | | * | † |
| 5: PS/CT | | † | * | | † | † | † | † | | † | † | † | † |
| 5: TC | † | † | * | † | † | † | † | † | | † | † | | |
| 6: Intl. | | | | | * | † | | * | | | | * | † |

† Based on course-level SLOs (from CBA Assessment webpage); * Based on instructor evaluation of course, course-level SLOs will be updated accordingly. ‡ Inactive course.