

MAJOR GOALS AND LEARNING OUTCOMES FOR THE MASTER OF BUSINESS ADMINISTRATION DEGREE

PROGRAM LEARNING GOAL #1:

Develop a solid foundation in theoretical concepts and managerial skills needed for business.

Degree Learning Outcome/Objective #1.1:

Apply and analyze concepts and decision models in statistics, organizational behavior and leadership, financial management and accounting, business economics, marketing, operations, and supply chain management.

PROGRAM LEARNING GOAL #2:

Formulate, communicate, strategies to solve business problems.

Degree Learning Outcome/Objective #2.1:

Analyze and solve business problems through the integration of relevant business disciplines (including ethics, social responsibility, and sustainability).

Degree Learning Outcome/Objective #2.2:

Exhibit collaborative skills in diverse teams.

Degree Learning Outcome/Objective #2.3:

Write clear and effective business communications.

Degree Learning Outcome/Objective #2.4:

Make professional oral presentations.