

**BSBA REAL ESTATE  
ASSESSMENT PLAN**

**Mission/Vision Statement**

**Goals & Student Learning Outcomes**

**I. Help students learn how to value real estate.**

**Student Learning Outcomes:**

**SLO #1.1:** Determine the highest and best use for parcels of real estate. .

**SLO #1.2:** Apply various real estate valuation techniques.

**SLO #1.3:** Use statistical models in valuing real estate.

**SLO #1.4:** Conduct income property proforma statements.

- **Content Delivered in:** FIN 331, FIN 433
- **Assessment Method:** Embedded questions on exams in FIN 433 and assignments in FIN 331 and 433.

**II. Educate students to make real estate financial decisions.**

**Student Learning Outcomes:**

**SLO #2.1:** Describe and explain the debt and equity financing of real estate.

**SLO #2.2:** Explain various alternative mortgage instruments.

**SLO #2.3:** Make mortgage calculations.

**SLO #2.4:** Explain the various sources of real estate financing.

- **Content Delivered in:** FIN 331, FIN 431
- **Assessment Method:** Embedded questions on exams in FIN 331 & FIN 431

**III. Develop students' abilities to analyze real estate investment opportunities.**

**Student Learning Outcomes:**

**SLO #3.1:** Calculate the NOI, NPV, and IRR of a real estate investment.

**SLO #3.2:** Explain how leverage affects real estate investment risk and return.

**SLO #3.3:** Describe the legal aspects of real properties.

- **Content Delivered in:** FIN 331, FIN 333, FIN 435
- **Assessment Method:** Embedded questions on exams in FIN 331, 333 and 435. Assignments in these same classes.

**IV. Illustrate knowledge of real estate development.**

**Student Learning Outcomes:**

**SLO #4.1:** Describe the basic process of real estate development.

**SLO #4.2:** Evaluate the risk and return of real estate development.

**SLO #4.3:** Explain the financing of real estate development.

- **Content Delivered in:** FIN 331, FIN 437
- **Assessment Method:** Embedded questions on exams in FIN 331 and 437. Assignments in these same classes.

### BSBA Real Estate Assessment Timeline

Timeline represents a four year cycle.

### BSBA Real Estate Curriculum Map

GOAL	SLO	1st Cycle	2nd Cycle
1	1.1, 1.2, 1.3, 1.4	2009-2010	2013-2014
2	2.1, 2.2, 2.3, 2.4	2008-2009	2012-2013
3	3.1, 3.2, 3.3	2010-2011	2014-2015
4	4.1, 4.2, 4.3	2011-2012	2015-2016

<u>Course</u> SLO	FIN 331	FIN 333	FIN 431	FIN 435	FIN 437 or 438
1.1	X			X	
1.2	X			X	
1.3	X			X	
1.4	X			X	
2.1	X		X		
2.2	X		X		
2.3	X		X		
2.4	X		X		
3.1	X	X		X	
3.2	X	X		X	
3.3	X	X		X	
4.1	X				X
4.2	X				X

<b>4.3</b>	<b>X</b>				<b>X</b>
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