I. Demonstrate knowledge of the international nature of management.

Student Learning Outcomes:

SLO #1.1: Identify the cultural dimensions that distinguish different countries on work-related attitudes.
SLO #1.2: Explain how business practices vary in different countries.

II. Demonstrate knowledge of the analysis, formulation and implementation of strategy in established or entrepreneurial organizations.

Student Learning Outcomes:

SLO #2.1: Identify and apply relevant concepts, frameworks, and techniques to identify opportunities and problems of firms competing in a global business context, and formulate and implement appropriate strategies.

SLO #2.2: Identify and apply relevant concepts, frameworks, and techniques to identify and address strategic business issues from a general management perspective, cutting across functional areas.

III. Demonstrate knowledge of ethical frameworks and theories and how to apply them in business situations.

Student Learning Outcomes:

SLO #3.1: Apply 4-6 ethical theories to current business situations.

SLO #3.2: Explain the philosophical arguments for and criticisms of 4-6 ethical theories.

IV. Demonstrate knowledge in the area of leadership.

Student Learning Outcomes:

SLO #4.1: Analyze the applicability of leadership skills/practices in different situations.

SLO #4.2: Describe and apply leadership theories.

V. Demonstrate knowledge of the organizational processes of acquiring, developing, evaluating, and rewarding human resources.

Student Learning Outcomes:

SLO #5.1: Identify issues involved with acquiring human resources including job analysis, HR planning, equal opportunity law, recruitment, and selection.

SLO #5.2: Identify issues related to developing, evaluating, and rewarding human resources via training, performance management and compensation systems.