

BSBA Information Systems Program Learning Goals (PLG) and Degree Learning Outcomes (DLO)

PLG 1: Analyze stakeholder information requirements and design, develop, and implement information systems

DLO 1: Design and construct capabilities to optimize the use and management of information

DLO 2: Create software programs to solve common business problems

DLO 3: Interconnect, manage, and safeguard information system assets

PLG 2: Communicate organizational and technical concepts to technical and non-technical stakeholders

DLO 4: Use models and other IS design artifacts to deepen understanding of problems and solutions

DLO 5: Prepare and defend both written and oral professional-quality proposals and reports for IS-related topics

DLO 6: Apply collaboration and leadership techniques in an IS setting

PLG 3: Use data to support evidence-based reasoning

DLO 7: Integrate data from a variety of systems and data structures

DLO 8: Analyze data to discover meaningful relationships and trends