MAJOR GOALS AND LEARNING OUTCOMES FOR THE B.S. IN BUSINESS ADMINISTRATION/FINANCE MAJOR PROGRAM

Goal 1: Learn to assess a firm’s financial condition.
Learning Outcomes:
• SLO 1.1: Create and interpret financial statements
• SLO 1.2: Create and interpret cash flow statements

Goal 2: Learn to value firms and projects.
Learning Outcomes:
• SLO 2.1: Determine discount/hurdle rates
• SLO 2.2: Evaluate investments in working capital and long-term assets
• SLO 2.3: Apply valuation techniques, both DCF (discounted cash flow) and non-DCF
• SLO 2.4: Apply the contingent claims approach to valuation

Goal 3: Learn to determine a firm’s financing needs.
Learning Outcomes:
• SLO 3.1: Design and analyze pro forma statements
• SLO 3.2: Determine composition of short and long term funds
• SLO 3.3: Identify and evaluate financing choices

Goal 4: Learn to evaluate securities and manage portfolios
Learning Outcomes:
• SLO 4.1: Apply models for pricing stocks, bonds, and derivative instruments
• SLO 4.2: Construct optimal portfolios
• SLO 4.3: Design hedging strategies to manage market risks (e.g. currency, commodity, economic and political)

Goal 5: Learn to evaluate the economic, legal, regulatory, and industry environment, domestic and international, in which firms operate
Learning Outcomes:
• SLO 5.1: Perform competitive and comparative analyses of industries
• SLO 5.2: Describe global capital markets