MAJOR GOALS AND LEARNING OUTCOMES FOR THE
B.S.B.A. ACCOUNTANCY PROGRAM

I. Gather, consolidate, safeguard, prepare and present accounting
information for internal and external users.

Student Learning Outcomes:

SLO #1.1: Identify, measure, classify, present and disclose financial
information in accordance with professional standards.
SLO #1.2: Gather and consolidate accounting data to analyze and provide
accounting information for reports and analysis to assist in management
decision making.
SLO #1.3: Evaluate the strengths and weaknesses of a company’s
business process transaction cycles and make recommendations.
SLO #1.4: Determine the income tax of taxable entities in order to assess
the effects of personal, investment and business transactions on their tax
and after-tax cash flows.
SLO #1.5: Evaluate and communicate the reliability of organization
information by applying professional standards.

II. Understand the methods of sharing accounting information within an
organization and with external users.

Student Learning Outcomes:

SLO #2.11a: Present professional oral reports for accounting related topics,
and
SLO #2.11b: Demonstrate team and leadership techniques in accounting
contexts.
SLO #2.12: Prepare professional written reports for accounting related
topics.
SLO #2.2: Apply ethical rules, theories and regulatory guidelines to the
practice of public, private and tax accounting; understand the need for
professional integrity and objectivity.