

BSBA ACCOUNTING ASSESSMENT PLAN

Mission/Vision Statement (abbreviated): To advance the knowledge and practice of accounting in public, private, and governmental organizations by developing students to be lifelong learners and future practitioners and users of accounting information.

Goals & Student Learning Outcomes

- I. Gather, consolidate, safeguard, prepare and present accounting information for internal and external users.**

Student Learning Outcomes:

SLO #1.1: Identify, measure, classify, present and disclose financial information in accordance with professional standards.

SLO #1.2: Gather and consolidate accounting data to analyze and provide accounting information for reports and analysis to assist in management decision making.

SLO #1.3: Evaluate the strengths and weaknesses of a company's business process transaction cycles and make recommendations.

SLO #1.4: Determine the income tax of taxable entities in order to assess the effects of personal, investment and business transactions on their tax and after-tax cash flows.

SLO #1.5: Evaluate and communicate the reliability of organization information by applying professional standards.

- **Content Delivered in: ACCT 321, 322, 421**
- **Assessment Method: Case Analysis**

- II. Understand the methods of sharing accounting information within an organization and with external users.**

Student Learning Outcomes:

SLO #2.11a: Present professional oral reports for accounting related topics, and

SLO #2.11b: Demonstrate team and leadership techniques in accounting contexts.

SLO #2.12 Prepare professional written reports for accounting related topics.

SLO #2.2: Apply ethical rules, theories and regulatory guidelines to the practice of public, private and tax accounting; understand the need for professional integrity and objectivity.

- **Content Delivered in:**
 - Lower Division General Education courses, IDS 390W, and Mgt 350 (for SLO #2.11)
 - Lower Division General Education courses and IDS 390W (for SLO #2.12)
 - BA300, ACCT 321, 322, 421 (for SLO #2.2)

- **Assessment Method:**
 - Presentations in IDS 390W (for SLO #2.11a)
 - Team Assignments in IDS390W or other courses (for SLO #2.11b)
 - Written Papers in IDS 390W or other courses (for SLO #2.12)
 - Ethics Case Analysis in ACCT 421 (for SLO #2.2)

Assessment Timeline

Timeline represents a five year cycle.

GOAL	SLO	1 st Cycle	2 nd Cycle
I	1.5	2006-2007	2011-2012
I	1.3	2007-2008	2011-2012
I	1.4	2008-2009	2012-2013
I	1.2	2009-2010	2013-2014
I	1.1	2009-2010	2013-2014
II	2.11a	2006-2007	2010-2011
II	2.11b	2009-2010	2013-2014
II	2.12	2008-2009	2012-2013
II	2.2	2010-2011	2014-2015

BSBA Accounting Curriculum Map

<u>Course</u> SLO	ACC 321	ACC 322	ACC 421	IDS 390W	RWS 100 and RWS 200	COMM 103	MGT 350	BA 300
1.1	X	X						
1.2			X					
1.3		X						
1.4	X							
1.5			X					
2.11				X		X	X	
2.12				X	X			
2.2	X	X	X					X