

Assurance of Learning = Assessment

COLLEGE OF BUSINESS ADMINISTRATION ~ ASSESSMENT NEWS ~ SPRING 2015



1. What should students know when we're finished with them? *Student Learning Outcomes (SLOs)*
2. How do we know if they know it? *(Measurement & Data Collection)*
3. So, do they know it or not? *(Results)*
4. Now what do we do? *(Making improvements to enhance learning/Closing the Loop)*

Continuous Improvement Through Assessment

Program Assurance Committee

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CULTURE SURVEY HIGHLIGHTS

The 2014 edition of the CBA Bi-Annual Assessment Culture Survey produced some very promising findings. This survey, which was first undertaken in 2008, revealed among other things the following improvements since 2012:

- An increase in the number of faculty who have personally participated in the collection of assessment data. *(AACSB mandates that assessment be a faculty-driven process.)*
- An increase in departmental meetings to share assessment findings and discuss how the findings might inform curriculum change/improvement. *(Again, ensuring the effort is faculty-driven.)*
- An increase in faculty who believe that assessment efforts have translated into improvements in student learning. *(The ultimate goal of all assessment efforts.)*

Check out the full 2014 survey results and a comparative analysis between 2008, 2010, 2012, and 2014 at <http://cbaweb.sdsu.edu/assessment/culture>.

UPDATED CURRICULUM MAPS

This spring PAC members will be working to update the program curriculum maps that were produced in 2012. Curriculum maps are enormously helpful in ensuring that we are delivering what we expect our students to know. Your cooperation in the simple task of describing how the courses you teach deliver on program learning outcomes is much appreciated!

REVISED PAC FORM

The move to Curricunet, an online curriculum proposal format, is necessitating some revision to the PAC form that we are all used to completing as an accompaniment to curriculum proposals. Look for different versions of the form that correspond to the type of proposal – these will be found on the CBA website Academic Affairs page and the CBA website Assessment page early in Spring semester.