

Assurance of Learning = Assessment

COLLEGE OF BUSINESS ADMINISTRATION ~ ASSESSMENT NEWS ~ SPRING 2011



1. What should students know when we're finished with them? *Student Learning Outcomes (SLOs)*
2. How do we know if they know it? *(Measurement & Data Collection)*
3. So, do they know it or not? *(Results)*
4. Now what do we do? *(Making improvements to enhance learning/Closing the Loop)*

Assessment Day is Coming . . .

Friday, April 22, 2011 is CBA Assessment Day. With AACSB Maintenance of Accreditation almost upon us the need for our college to embrace our assurance of learning efforts is paramount. Assessment Day is a half-day devoted to understanding our student learning efforts and outcomes. CBA faculty should have already received their personal invitations. The event will begin with a **kick-off plenary session at 8:30 a.m. (breakfast included) and conclude with lunch. We will be finished at 1:00 – 1:15 p.m.** Breakout and poster sessions will cover a variety of topics including what our students have learned and ways to improve student learning. Further, we will be brainstorming, as a college, how we can address any gaps in our students' learning. A prominent national assessment expert will conduct an interactive plenary session. **Two of our own colleagues will provide a comical debate to help us understand assessment.** More detailed info will be posted as plans are finalized.

Assessment Day is designed to be informative and fun!

Did you know?

Hopefully everyone has been following the CBA Assessment Committee's "Did you know?" e-mail campaign. Short, informative messages about simple things that everyone needs to know about assurance of learning as we approach AACSB Maintenance of Accreditation have been arriving in your In-Box approximately every three to four weeks. Look for more of these fascinating tidbits throughout Spring semester.

Committee Members

John Anderson

George Easton

Dave Ely

Heather Honea

Lois Olson

Amy Randel

Nik Varaiya

Kathy Krentler

CBA Director of
Assessment

Assessment Contact:

Kathleen.Krentler@sdsu.edu

Continuous Improvement Through Assessment