

# Assurance of Learning = Assessment



SAN DIEGO STATE  
UNIVERSITY

College of Business Administration



## BI-ANNUAL CULTURE SURVEY THIS SEMESTER . . .

Every two years since 2008 we have checked the pulse of the CBA through the Bi-Annual Assessment Culture Survey. In September you will be receiving a short, one-page survey to complete (3 minutes of your time!). This data is an important part of our ongoing efforts to monitor AOL in the college so please participate.

## CIR IS ON ITS WAY

In case you haven't been counting, this academic year (2016–2017) is our last year before our next AACSB Continuous Improvement Review. The CBA's report will be submitted in Summer 2017 and we expect our visit in February 2018. That means that our ongoing Assurance of Learning (AOL)/Assessment efforts will be on display. Although the ongoing efforts we have in place in the college mean that there will be no need for special "gearing up" this year, we will certainly be double-checking to make sure everything is in order and that all faculty are aware of the importance of AOL and the processes we use in the college.

## WELCOME ABOARD!

The program assessment committee [PAC] welcomes several new members this year. Welcome aboard to new members Januj Juneja (Finance Department), Alexis Koster (Management & Information Systems Department), Congcong Zheng (Management Department), and returning member Iana Castro (Marketing Department).

FALL 2016

# ASSESSMENT NEWSLETTER

## Continuous Improvement Through Assessment

- 1 What should students know when we're finished with them? (Establishing Student Learning Outcomes)
- 2 How do we know if they know it? (Measurement & Data Collection)
- 3 So, do they know it or not? (Results)
- 4 Now what do we do? (Making improvements to enhance learning/ Closing the Loop)

## PROGRAM ASSESSMENT COMMITTEE:

- **Kathy Krentler**  
CBA Director of Assessment  
Kathleen.Krentler@sdsu.edu
- **Iana Castro**
- **Steve Gill**
- **Gary Grudnitski**
- **Januj Juneja**
- **Alexis Koster**
- **Patricia van Damme**
- **Nik Varaiya**
- **Congcong Zheng**