1. What should students know when we’re finished with them? Student Learning Outcomes (SLOs)
2. How do we know if they know it? (Measurement & Data Collection)
3. So, do they know it or not? (Results)
4. Now what do we do? (Making improvements to enhance learning/Closing the Loop)

Closing the Loop: Spotlight on the Revised BSBA
A revised BSBA will be launched in Fall 2015. The program revisions were largely driven by assessment findings and include:

• A new course, Foundations of Business in a Global Environment. CBA students will take the course in their 1st semester of upper-division. The course builds a foundation for more advanced courses and hence builds toward Global Perspective, an important BSBA program goal.

• The passport program. Students will be required to complete a series of co-curricular activities that tie to the BSBA programmatic goals of Communication, Ethical Awareness, and Global Perspective as well as emphasizing Career Development, Service Learning & Community Engagement, and Leadership & Teamwork.

• The portfolio. As part of their passport, students must submit an electronic portfolio showing accomplishment of the goals of the BSBA degree. The portfolio will also include a professional resume.

The Assessment Cycle is in full swing . . .
Look for a departmental meeting this fall where you will hear about the assessment findings from 2013-2014 and have the opportunity to discuss what needs to be done to close the loop. What a treat to spend a meeting discussing our students and how to improve their learning when so many times meetings focus on the minutiae of administration.

Get Ready for the 2014 Bi-Annual Culture Survey
It’s time to once again take the pulse of the CBA with respect to assessment culture (we’ve been doing this bi-annually since 2008). You’ll be asked to complete a short (1 page) survey at an upcoming department meeting. This survey is done via paper and pencil to ensure a high response rate. Your cooperation in this simple task is appreciated!