

# Assurance of Learning = Assessment

COLLEGE OF BUSINESS ADMINISTRATION ~ ASSESSMENT NEWS ~ FALL 2014



1. What should students know when we're finished with them? *Student Learning Outcomes (SLOs)*
2. How do we know if they know it? *(Measurement & Data Collection)*
3. So, do they know it or not? *(Results)*
4. Now what do we do? *(Making improvements to enhance learning/Closing the Loop)*

## Continuous Improvement Through Assessment

### Program Assurance Committee

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## Closing the Loop: Spotlight on the Revised BSBA

A revised BSBA will be launched in Fall 2015. The program revisions were largely driven by assessment findings and include:

- A new course, *Foundations of Business in a Global Environment*. CBA students will take the course in their 1st semester of upper-division. The course builds a foundation for more advanced courses and hence builds toward Global Perspective, an important BSBA program goal.
- The passport program. Students will be required to complete a series of co-curricular activities that tie to the BSBA programmatic goals of Communication, Ethical Awareness, and Global Perspective as well as emphasizing Career Development, Service Learning & Community Engagement, and Leadership & Teamwork.
- The portfolio. As part of their passport, students must submit an electronic portfolio showing accomplishment of the goals of the BSBA degree. The portfolio will also include a professional resume.

## The Assessment Cycle is in full swing . . .

Look for a departmental meeting this fall where you will hear about the assessment findings from 2013-2014 and have the opportunity to discuss what needs to be done to close the loop. What a treat to spend a meeting discussing our students and how to improve their learning when so many times meetings focus on the minutiae of administration.

## Get Ready for the 2014 Bi-Annual Culture Survey

It's time to once again take the pulse of the CBA with respect to assessment culture (we've been doing this bi-annually since 2008). You'll be asked to complete a short (1 page) survey at an upcoming department meeting. This survey is done via paper and pencil to ensure a high response rate. Your cooperation in this simple task is appreciated!