

SLO Committee Comments on 2010 Assessment Report: BSBA Common Goals

As with last year, this year's committee reviewers continue to be impressed with assessment reports for the BSBA Common Goals. We applaud your efforts to continue assessment activities in the program and to "close the loop" by exploring ways to improve student learning based on previous years' assessment data. Your coordinated efforts in assessing the goals on a regular rotating basis has undoubtedly prepared you to successfully accelerate the pace of assessment to fit with the AACSB mandated cycle, even as you incorporate the newly required learning goal of Global Perspective.

We note especially the instructional changes made, based on assessment data, to improve student learning and look forward to continued progress through the newer assignment to improve oral skills and the planned writing test to improve written skills. We see the discussions of creating reviews internally for students as an important next step to helping students improve mastery of essential business principles. Although the University budget apparently cannot support a subscription to Skillsoft, you may want to speak with ITS and librarians about the creation of such modules. The business librarians are in the process of creating a suite of business research tutorials so perhaps there is an opportunity to collaborate or piggyback on existing technology with limited resources?