

SLO Committee Comments on 2010 Assessment Report: Department of Finance

MSBA Tax Planning:

The committee recommends that the department continue their indirect assessment strategies through exit interviews, alumni and employer surveys. The committee also commends the department for their yearly evaluation of each cohort of students through a set of two comprehensive exams. However, more thought needs to be given to how the assessment results can be interpreted and decisions made for curriculum improvement and “close the loop,” so to say.

BSBA Financial Services:

The committee understands that some recommendations from last year could not be followed through due to the furlough and its impact on resources. We recommend that the primary tasks this year be the incorporation of indirect measures such as surveys into the decision making process and a clearer differentiation of assessment instruments from course quizzes and exams.

Finance and Real Estate:

Specific questions from course exams seem to form the primary instrument for direct measures of student learning. The committee recommends that a strategy be developed over time to move towards compilation of course non-specific testing materials. Also, there might be potential for using data from indirect measures: Would input from students, alumni and potential employers perception be of some value when making decisions regarding curriculum?