

Date: April 20, 2011

To: Mehdi Salehizadeh

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Subject: Assessment Report  
Finance 421, Fin 329 & MSBA (Finance) Comprehensive Exam,  
Spring 2011

**BSBA (Finance) Program**

<b>GOAL 5: Evaluate the economic, legal, regulatory, and industry environment, domestic and international, in which firms operate</b>		
Learning Outcomes:	2011	FIN 421 Exams (SLO 1) FIN 329 Exams (SLO 2)
1. Perform Competitive and Comparative Analyses of industries		
2. Describe Global capital markets		

The above goal and associated SLOs were assessed as follows:

**Goal 5, SLO 1** was assessed in Spring 2011 through a mid-term question in Finance 421: Portfolio Management and Security Analysis course.

*Learning Outcome:* Perform competitive and comparative analysis of industries.

Given the time-series estimates of returns and related volatilities over the period 1963-2007 for ten industry related portfolios, the students are asked to evaluate the average equity premiums as a function of risk and implement a performance comparison across the alternative portfolios.

Scoring Rubric

Passing score was judged to be 70 percent.

The overall performance of the class was judged to be satisfactory: the average score is 89.1% (out of 46 students). The results show that the comparative analysis of Industries is a well received topic by the class in its entirety.

**Goal 5, SLO 2** was assessed in Spring 2011 through a mid-term question in Finance 329: International Business Finance course.

*Learning Outcome:* Describe global capital markets.

Exam Question: Which two goals of the Impossible Trinity has China selected? Which goal can they not attain?

Scoring Rubric

Students needed to identify the three goals of the trinity, which are full financial integration, monetary policy independence, and exchange rate stability. They then must show that china has chosen the second, and third and therefore cannot have the first goal.

Identifying correctly two of the three is enough to score 12 (out of 20) points which is judged to be the passing score.

The average score on the question is 16.6 across the class and performance relative to SLO 2 is judged acceptable.

The student performance on both the assessed SLOs meets the respective Acceptable Scores and provides evidence that Goal 5 and associated Learning Outcomes are being adequately achieved.