

# 2018

# The Fowler College of Business YEAR IN REVIEW

Positively impacting global business and society through *ethical leadership*

## EXCELLENCE

AWARDED



NASDAQ Center of **Entrepreneurial Excellence** by the Global Consortium of Entrepreneurial Centers

Sports MBA Program

### #1 IN THE WORLD

for Alumni Satisfaction as ranked by *Sport Business International*



### 71% CPA [TOP 5 IN CA]

exam pass rate within 1-year of Graduation

## FACULTY

Added Real estate researcher and financial expert, **Dr. Edward F. Pierzak** as director of **The Corky McMillin Center for Real Estate**



### FOX SPORTS

sponsorship secured to support athletics and student athletes

Added P&Q Top Business Professor, **Dr. Nita Umashankar** to the **Marketing Faculty**



**100** Student athletes who declared business majors

## GLOBAL

### ONE OF ONLY FIFTEEN

Centers for International Business Education & Research nationwide

International Business Program

### RANKED #5

among public institutions and #13 best overall



**389** Business students studying abroad

Embraced leadership of

### THE CHARLES W. HOSTLER INSTITUTE

## \$2 MILLION IN FUNDED RESEARCH

### 5 MSIS STUDENTS



are working on a project to better equip the United States Navy against security breaches

### DEPARTMENT OF EDUCATION GRANT



awarded to MIS Professor, **Dr. Kaveh Abhari** for Native Hawaiian STEM education

## STUDENT SUCCESS

Launched **FOWLER SCHOLARS** to cultivate ethical leaders



**6-year graduation rate**  
**25%** above the national average

**4-year graduation rate**  
**20%** above the national public institution average

\*According to the National Center for Education Statistics



### EXPANDED

Center for Student Success & added **NEW** free tutoring program for business classes



**SOCIETY FOR HUMAN RESOURCE MANAGEMENT** students received the Outstanding Chapter Award